



Township Council  
1 Municipal Plaza  
Bloomfield, NJ 07003

Louise M. Palagano  
Municipal Clerk

<http://www.bloomfieldtwpnj.com>

Meeting: 01/12/15 07:00 PM

2015 ORDINANCE AMENDMENT

**AMENDMENT TO CHAPTER 315, LAND DEVELOPMENT, OF THE TOWNSHIP CODE, TO ENSURE THAT DIGITAL SIGNS FOR PUBLIC, CHARITABLE, EDUCATIONAL AND RELIGIOUS ORGANIZATIONS ARE PROHIBITED AND TO CLARIFY WHERE FREESTANDING SIGNS IN BUSINESS ZONES MAY BE PLACED**

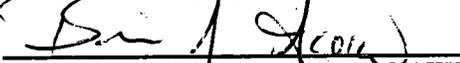
WHEREAS, Chapter 315, Land Development, of the Township of Bloomfield Code was adopted in November, 2005 as a comprehensive revision to the Township's land development ordinances, and incorporated into one chapter the regulations governing the operation of the Planning Board and Zoning Board of Adjustment, land use procedures, including site plan and subdivision review, design standards, fees and deposits, performance and maintenance guarantees and enforcement; and

WHEREAS, Article V, Section 315-42(A)(6)(d) of the Land Development Ordinance permits, and exempts from the need to obtain a sign permit, "[b]ulletin boards not over 24 square feet in area per sign face for public, charitable or religious organizations when same are located on the premises of said organizations and comply with the setback regulations for freestanding signs in the zone; and

WHEREAS, Article V, Section 315-42(A)(5) defines "Bulletin Board" as "[a]ny sign erected by a charitable, educational or religious organization or a public body, which is erected upon the same property as said institution, for purposes of announcing changing events.; and

WHEREAS, Section 315-42(A)(5) also defines "Changeable Message" to include "electronic or digital message boards or tickers"; and

APPROVED AS TO FORM AND PROCEDURE  
ON BASIS OF FACTS SET FORTH

  
\_\_\_\_\_  
DIRECTOR OR LAW-TOWNSHIP ATTORNEY

**WHEREAS**, digital message boards and other electronic signs are otherwise prohibited throughout the Township, as are internally illuminated signs; and

**WHEREAS**, the regulations governing freestanding signs in business zones set forth in Section 315-42(B)(5)(b) do not adequately inform the public as to where a freestanding sign may be placed; and

**WHEREAS**, the Mayor and Council believe it is in the best interests of the Township to ensure that public, charitable, educational and religious organizations are subject to the general prohibition on digital message boards and other electronic signs as well as internally illuminated signs and to clarify where freestanding signs in business zones may be located.

**NOW, THEREFORE, BE IT ORDAINED** by the Township Council of the Township of Bloomfield, County of Essex, State of New Jersey as follows:

**Section 1.** The definition of "Bulletin Board" set forth in Chapter 315, Section 42(A)(5) shall be deleted in its entirety and replaced with the following:

BULLETIN BOARD - Any sign, other than an electronic or digital message board or ticker, erected by a charitable, educational or religious organization or a public body, which is erected upon the same property as said institution, for purposes of announcing changing events.

**Section 2.** Chapter 315, Section 42(A)(6)(d) shall be deleted in its entirety and replaced with the following:

(d) Bulletin boards not over 24 square feet in area per sign face for public, charitable, educational or religious organizations when same are located on the premises of said organizations and comply with the setback regulations for freestanding signs in the zone or are installed on a building wall. This exemption shall not apply to electronic or digital message boards or tickers, which shall be subject to the prohibition on changeable message signs set forth in Section 315-42(A)(7)(j). All signs exempt under this provision shall be externally illuminated.

**Section 3.** Chapter 315, Section 42(B)(5)(b) shall be deleted in its entirety and replaced with the following:

(b) The building wall nearest to the proposed location of the freestanding sign shall be set back a minimum of 15 feet from the nearest lot line, and the sign shall be located between the building wall and the nearest lot line, but not closer than 10 feet to the nearest lot line.

**Section 4.** If any part(s) of this Ordinance shall be deemed invalid, such part(s) shall be severed and the invalidity thereof shall not affect the remaining part of this Ordinance.

**Section 5.** All ordinances and resolutions or parts thereof inconsistent with this Ordinance are hereby rescinded.

**Section 6.** This Ordinance shall take effect in accordance with applicable law.

\*...\*...\*

I hereby certify that the above ordinance was duly adopted by the Mayor and Council of the Township of Bloomfield at a meeting of said Township Council held on APRIL 13, 2015

Joseph P. Polyzano  
Municipal Clerk of the Township of Bloomfield

Michael J. Venezia  
Mayor of the Township of Bloomfield

✓ Vote Record - Ordinance		Yes/Aye	No/Nay	Abstain	Absent
<input type="checkbox"/> Adopt					
<input type="checkbox"/> Deny					
<input type="checkbox"/> Withdrawn					
<input type="checkbox"/> Table					
<input type="checkbox"/> Not Discussed					
<input type="checkbox"/> First Reading					
<input type="checkbox"/> Table with no Vote					
<input type="checkbox"/> Approve					
<input type="checkbox"/> Veto by Mayor					
<input type="checkbox"/> Discussion					
<input type="checkbox"/> Defeated					
<input type="checkbox"/> Discussion No Vote					
	Elias N. Chalet	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Nicholas Joanow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Carlos Bernard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Wartyna Davis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Joseph Lopez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Carlos Pomares	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Michael J. Venezia	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

✓ Vote Record - Ordinance		Yes/Aye	No/Nay	Abstain	Absent
<input type="checkbox"/> Adopt					
<input type="checkbox"/> Deny					
<input type="checkbox"/> Withdrawn					
<input type="checkbox"/> Table					
	Elias N. Chalet	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Ordinance (ID # 4171)

Meeting of January 12, 2015

<input type="checkbox"/> Not Discussed	Nicholas Joanow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> First Reading	Carlos Bernard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Table with no Vote	Wartyna Davis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Approve	Joseph Lopez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Veto by Mayor	Carlos Pomares	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Discussion	Michael J. Venezia	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Defeated					
<input type="checkbox"/> Discussion No Vote					