

Watsessing TOD

Community Visioning Survey Results



Results From Stakeholder Workshop Held September 2012

WHAT IS A COMMUNITY VISION SURVEY?

Presentation that uses **pictures** from within the Township and from places outside to gain a sense of what **the public** feels is appropriate for the **future** of the Watsessing study area.

Divided into 4 categories, which are the various components that make up the built environment:

1. Streets
2. Pedestrian Realm
3. Building Typologies
4. Parking

Two types of questions were asked:

- 1. Appropriateness Ranking**
- 2. “A” versus “B”**

How appropriate is the image I am seeing for Watsessing?

-5 = Not appropriate at all

0 = Indifferent

+5 = Entirely appropriate



4.	(-3)	(-2)	(-1)	(0)	(1)	(2)	(3)	(4)	(5)		
5.	(-3)	(-2)	(-1)	(0)	(1)	(2)	(3)	(4)	(5)		
6.	(-3)	(-2)	(-1)	(0)	(1)	(2)	(3)	(4)	(5)		
7.	(-5)	(-4)	(-3)	(-2)	(-1)	(0)	(1)	(2)	(3)	(4)	(5)
8.	(-5)	(-4)	(-3)	(-2)	(-1)	(0)	(1)	(2)	(3)	(4)	(5)
9.	(-5)	(-4)	(-3)	(-2)	(-1)	(0)	(1)	(2)	(3)	(4)	(5)
10.	(-5)	(-4)	(-3)	(-2)	(-1)	(0)	(1)	(2)	(3)	(4)	(5)

Which of the two images I am seeing is more appropriate for Watsessing?

A



B



1. A B
2. A B
3. A B
4. A B
5. A B
6. A B
7. A B

CV Results

The responses of the survey were tabulated to determine the **average** and the **standard deviation**, which is the range of participants' scores.

For example, 2.0 (1.0) means that the average score was 2.0, but scores ranged from 1.0 to 3.0.

CV Results

The **highest rated** images represent the visual and spatial characteristics that **participants desire** for the municipality and begin to guide the consultants, who can then **translate** the photos into a vision statement.

5 Highest Rated Photos

Pedestrian Realm



4.2(1.0)

Pedestrian Realm



4.1(1.2)

Streets



3.8(1.7)

Pedestrian Realm



3.8(1.3)

Pedestrian Realm

3.5(2.0)



CV Results

Photos are shown in highest average score to lowest average score order for each category.

Streets

3.8(1.7)

#8





3.5(1.8)

#11



RESTROOM
NEAR
WATER TOWER



3.2(2.5)

#7



SPEED
HUMP

SPEED
HUMP

SPEED
LIMIT
25

2.7(2.4)

#5

2.0(3.1)

#6

0.7(4.0)

#10





-3.0(2.8)

#9

Connector Street

A



B



92% B

#3

Connector Streets

A



B



88% B

#1

Intersection

A



B



88% B

#2

Connector Street

A



B



85% B

#4

Pedestrian Realm

4.2(1.0)

#19



4.1(1.2)

#17





THE
PEOPLES
STORE
ANTIQUE CENTER

OPEN DAILY
10 TO 6

3.8(1.3)

#16

3.5(2.0)

#20





0.8(2.7)

#21



-1.7(3.4)

#18

lastrian
MASONRY
• Pavers • Custom Brick Work
• Retaining Wall Systems
can be plastered - Plaster we do
173-748-7909

-2.7(3.1)

#14

Sidewalks

A



B



96% B

#12

Sidewalks

A



B



92% B

#13

Crosswalks

A



B



92% B

#15

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CV Results

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CV Results

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Building Typologies



3.3(1.7)

#28



SPACE
FOR RENT
FOR RENT
2 & 3
BEDROOM
APARTMENTS
CALL
689-9635

plaza

500

3.2(2.1)

#24



2.9(2.4)

#30



USED BY PROPERTY
MANAGER FOR USE
873-943-0112

ONE WAY

APPLY FOR THE
BY STATE
TRI-COUNTY
COMMUNITY COLLEGE
OFFICE

2.0(3.3)

#27

1.4(3.1)



#29

-0.4(3.3)

#34





-0.7(3.6)

#26

COMPASS
COMPUTERS
973-743-7712

Plaza FITNESS
CENTER
For Women & Men
973-743-7712

Plaza

-1.2(3.3)

#23



-1.8(3.0)

#22



ORIGINAL TROPICAL FOOD SHOP SMART

SEND MONEY
WORLDWIDE HERE
Ria MONEY TRANSFER

-1.9(3.1)

#25

Mixed-Use Development

A



B



96% B

#31

Mixed-Use Development

A



B



73% A

#32

Multi-family

A



B



48% A 52%B

#33

Parking

Parking Lots

A



B



96% B

#37

Parking Lots

A

B



92% B

#35

Parking Lots

A



B



88% B

#36

Parking Garage

A



88% A

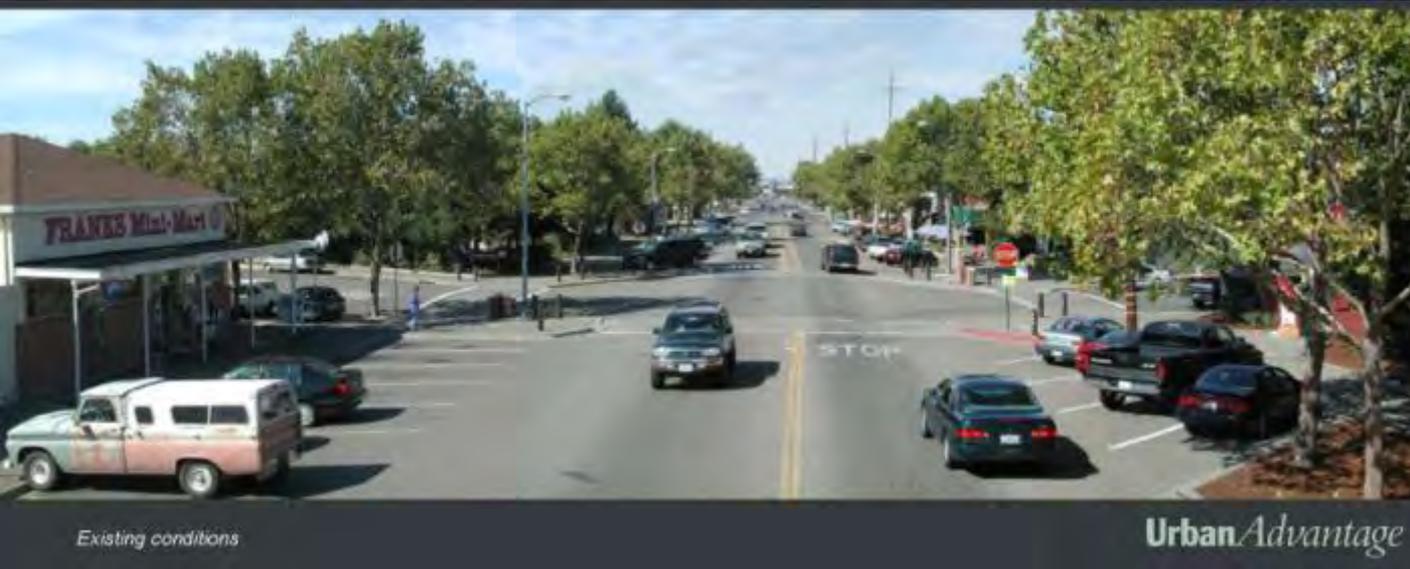
B



#38

Comparisons

#39 Street Improvements



A



B

92% B

#40 Street Improvements



A

New infill mixed-use development on parking lot
Urban Advantage



B

Street trees
Urban Advantage

96% B

#41 Street Improvements



A

Street trees
Urban.Advantage



B

Further infill development
Urban.Advantage

88% B

#42 Pedestrian Realm



#42 Pedestrian Realm

96% B

A



UrbanAdv

B



improvements: wider sidewalks, crosswalks, medians, new signals, street trees, street lamps

UrbanAdv

#43 Development



Public street improvements: wider sidewalks, crosswalks, medians, new signals, street trees, street lamps

A



Infill on all corners, increased pedestrian activity

Urban Advantage

B

88% B