



Township Council  
1 Municipal Plaza  
Bloomfield, NJ 07003

Louise M. Palagano  
Municipal Clerk

<http://www.bloomfieldtwpnj.com>

Meeting: 02/26/18 07:00 PM

2018 RESOLUTION BUDGETS

12-2

**RESOLUTION: GRANTING THE BLOOMFIELD CENTER ALLIANCE, INC. 2018 BUDGET**

WHEREAS, the Bloomfield Center Alliance, Inc. has request the Township of Bloomfield to approve their 2018 budget; and

WHEREAS, the Mayor and Council of the Township of Bloomfield has reviewed the 2018 budget of the Bloomfield Center Alliance, Inc.; and

WHEREAS, the Bloomfield Center Alliance, Inc. present their 2018 budget to the Mayor and Council and request a public hearing on said budget be held no less than 28 days from the first reading and adoption,

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and Council of the Township of Bloomfield, County of Essex, State of New Jersey that the Bloomfield Center Alliance, Inc. 2018 budget is adopted and a hearing was scheduled for February 5, 2018.

\*...\*...\*...\*

Approved as to form and procedure on basis of facts set forth.

\_\_\_\_\_  
Director of Law-Township Attorney

I do hereby certify that the funding will be legally appropriated per the above information for the purpose specified in the attached contract. Furthermore, it has been represented to me that the contracts have been processed in accordance with the applicable provisions of New Jersey Local Public Contract Law and the Code of the Township of Bloomfield.

\_\_\_\_\_  
Chief Financial Officer

I hereby certify that the above resolution was duly adopted by the Mayor and Council of the Township of Bloomfield at a meeting of said Township Council held on February 26, 2018.

*Janice K. Pellegrino*  
 \_\_\_\_\_  
 Municipal Clerk of the Township of Bloomfield

*Mezza*  
 \_\_\_\_\_  
 Mayor of the Township of Bloomfield

✓ Vote Record – Resolution						
		Yes/Aye	No/Nay	Abstain	Absent	
<input type="checkbox"/> Adopt						
<input type="checkbox"/> Deny						
<input type="checkbox"/> Withdrawn						
<input type="checkbox"/> Table	Jenny Mundell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Not Discussed	Nicholas Joanow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> First Reading	Sarah Cruz	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Table with no Vote	Wartyna Davis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Approve	Ted Gamble	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Veto by Mayor	Richard Rockwell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Discussion	Michael J. Venezia	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/> Defeated						
<input type="checkbox"/> Discussion No Vote						



## 2018 BUDGET

REVENUE	FY 2018	Notes/Comments
SID Assessment	366,484	Figure provided by township's Finance Department in November
Donations	60,000	Includes designated funds set aside for train station Improvements currently underway
Sponsorships	26,000	Includes sponsorship of events and Welcome Signs
Special Events	25,000	Includes Block Party, Dinner Under the Stars series, Cruise Nights, and Harvest Fest
CDBG Funds	102,500	Supporting three (3) BCA programs - "Gateway to Bloomfield" Initiative (\$70 K), Façade Grants Improvement Program (\$25K), and Small Business Training Workshops (\$7.5 K) already comitted
Board Designation from Reserves	40,000	Funds made available as necessary to support special initiatives as determined by Board
<b>TOTAL REVENUE</b>	<b>\$619,984</b>	
<b>EXPENSES</b>		
Office Staff (including taxes & benefits)	135,640	Full-time Executive Director, part-time Office Assistant/Bookkeeper
Office Rent	15,000	New office space at 55 Washington Street
Professional Services	8,000	Accounting, Payroll, Legal Services
Insurance	4,900	Business Liability & Directors' & Officers' Coverage
Utilities	2,400	
Office Expenses	10,250	Includes supplies/equipment related to office operations and hosting of meetings
<b>SUB TOTAL ADMINISTRATION</b>	<b>\$176,190</b>	
Clean Team Crew – Salary/Taxes	96,880	Two (2) full-time and one (1) part-time Clean Team members; includes workman's compensation coverage
Supplies/Equipment	5,300	Includes cleaning supplies, maintenance tools, and equipment
<b>SUB TOTAL OPERATIONS/MAINTENANCE</b>	<b>\$102,180</b>	
Event Staff – Salary/Taxes	43,680	One (1) part-time Event Coordinator (includes taxes)
Business Attraction	5,300	Production of materials including posters, flyers, event banners, and other deliverable that help attract interest in Bloomfield Center

Marketing & Advertising	23,500	Includes services related to website, online media contract, and print media
Street Decorations/Campaigns	13,000	Includes design, purchase, and installation of street banners and holiday decorations
Special Events	37,800	Includes spring Block Party, Dinner Under Stars and Cruise Night Series, fall Harvest Fest, and other potential new activities
Police security/special services	15,000	Tied to specific events and activities attracting visitors to Bloomfield Center
<b>SUBTOTAL MARKETING/PROMOTION</b>	<b>\$138,280</b>	
Train Station	50,000	Cleanup and aesthetic improvements @ downtown train station
Six Points – Debt Service	13,334	Repayment of state loan funding beautification elements; annual repayment for 15 years
Streetscape Improvements	4,000	New planters
Landscaping	6,000	Maintenance and enhancements at targeted locations including Venner Park and Six Points Intersection
“Gateway to Bloomfield” Project (CDBG-funded)	70,000	Study to develop a vision and “action plan” for redevelopment/improvement of GSP Exit 148 intersection
Facade grants (CDBG funded)	25,000	Individual grants to eligible businesses
Downtown Retail Traffic/Business Recruitment Study	35,000	Strategy to research how BCA, property owners, and local business community can collaborate in attracting shoppers and businesses
<b>SUBTOTAL – CAPITAL PROJECTS</b>	<b>\$208,334</b>	
<b>TOTAL EXPENSES</b>	<b>\$619,984</b>	
<b>PROFIT/(LOSS)</b>	<b>0</b>	