



R25 11- 51

**Township Council**  
1 Municipal Plaza  
Bloomfield, NJ 07003

**Louise M. Palagano**  
*Municipal Clerk*

<http://www.bloomfieldtwpnj.com>

Meeting: 11/17/25 07:00 PM

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**2025 RESOLUTION AWARD OF PROFESSIONAL SERVICE**

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**RESOLUTION: AUTHORIZING THE AWARD OF A PROFESSIONAL SERVICE CONTRACT PURSUANT TO THE FAIR AND OPEN PROCESS TO TARA DOWDELL GROUP FOR PUBLIC RELATIONS SERVICE FOR 2026**

**WHEREAS**, the Township of Bloomfield requires Public Relations Service and has advertised the need for this professional service on the Township of Bloomfield’s website as part of the fair and open process pursuant to the provisions of N.J.S.A. 19:44A-20.5; and

**WHEREAS**, the Township Administrator has certified in writing that the value of the service will exceed \$17,500; and

**WHEREAS**, Tara Dowdell Group (hereinafter “Professional”) has submitted the attached proposal to provide services; and

**WHEREAS**, after review and evaluation of the proposals it is recommended that a contract for the services be awarded to Tara Dowdell Group in the amount not to exceed \$200,000.00; and

**WHEREAS**, this contract will take effect on January 1, 2026 and will end on December 31, 2026; and

**WHEREAS**, the Director of Finance is certified that funds are available to cover the cost of these services in account # 6-01-20-110-028 ; and

**NOW, THEREFORE, BE IT RESOLVED**, that the Mayor and Council of the Township of Bloomfield authorizes and directs the Township Administrator to enter into a contract/retainer agreement with the Professional within 10 days as described herein; and

I hereby certify that the above resolution was duly adopted by the Mayor and Council of the Township of Bloomfield at a meeting of said Township Council held on November 17, 2025.

*Bruce A. Polynice*

Municipal Clerk of the Township of Bloomfield

*Jenny Mundell*

Mayor of the Township of Bloomfield

| ✓ Vote Record – Resolution                  |                        |                                     |                          |                          |        |                                     |
|---|------------------------|-------------------------------------|--------------------------|--------------------------|--------|-------------------------------------|
|   |                        | Yes/Aye                             | No/Nay                   | Abstain                  | Absent |                                     |
| <input type="checkbox"/> Adopt              |                        |                                     |                          |                          |        |                                     |
| <input type="checkbox"/> Deny               |                        |                                     |                          |                          |        |                                     |
| <input type="checkbox"/> Withdrawn          | Rosalee Gonzalez       | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |        | <input type="checkbox"/>            |
| <input type="checkbox"/> Table              | Nicholas Joanow        | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |        | <input type="checkbox"/>            |
| <input type="checkbox"/> Not Discussed      | Sarah Cruz             | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |        | <input type="checkbox"/>            |
| <input type="checkbox"/> First Reading      | Monica Charris Tabares | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |        | <input checked="" type="checkbox"/> |
| <input type="checkbox"/> Table with no Vote | Wartyna Davis          | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |        | <input type="checkbox"/>            |
| <input type="checkbox"/> Approve            | Widney Polynice        | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |        | <input type="checkbox"/>            |
| <input type="checkbox"/> Veto by Mayor      | Jenny Mundell          | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |        | <input type="checkbox"/>            |
| <input type="checkbox"/> Discussion         |                        |                                     |                          |                          |        |                                     |
| <input type="checkbox"/> Defeated           |                        |                                     |                          |                          |        |                                     |
| <input type="checkbox"/> Discussion No Vote |                        |                                     |                          |                          |        |                                     |