

**BLOOMFIELD HOMETOWN HEROES  
STREET BANNER PROGRAM  
SUBMISSION FORM**

**Honoree's Full Name:** \_\_\_\_\_

**Branch of Service:** \_\_\_\_\_ **Dates of Service:** \_\_\_\_\_

**War or Conflict:** \_\_\_\_\_

**Honoree Final Rank:** \_\_\_\_\_

**Honored/Sponsored by:** \_\_\_\_\_

**Sponsor Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

By submitting this form, I certify that:

Honoree served on active duty, or in the Reserves, or in the National Guard (including the Coast Guard) **while living in Bloomfield, NJ.** You received an honorable or general discharge (under honorable conditions)

Honoree served on active duty, or in the Reserves, or in the National Guard (including the Coast Guard) **while living outside of Bloomfield NJ, but now currently reside in Bloomfield, NJ.** You received an honorable or general discharge (under honorable conditions)

**COST**

- Banner sponsorship = \$100.00

**WARRANTY**

- The township of Bloomfield will maintain/and or replace any banners for a period of three years (from the date of initial installation). If the banner is damaged or missing after three years, a new banner can be purchased. Replacement banner cost is to be determined at the time of replacement.

**PHOTO**

- Provide a high-quality photograph in uniform (prefer 8 x 10 color). Digital photos can be emailed to [msceurman@bloomfieldtwpnj.com](mailto:msceurman@bloomfieldtwpnj.com)
- Any physical photo will be returned upon completion of the banner.

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• **DISPLAY INFORMATION**

Banners will be hung on the 64 light poles from the corner of Broad Street to Hoover Ave to Broad Street/Liberty Street. Exact locations will be determined by the Township of Bloomfield.

Banners will be hung as follows:

- May 1 - July 1
- July 1 - Sept 1
- Oct 15 - Dec 1

\* If there are more than 64 submissions in any calendar year, your Hometown Hero Banner will be displayed during at least one of these timeframes or the following year. After that time, your banner may be taken down and stored for future use. Exact dates can be slightly altered by the township, without notification, due to scheduling, weather, staffing issues, equipment failure etc. The township will make every effort to stay on schedule to the best of its ability.

**PAYMENT**

Payment can be made via our [CommunityPass](#) registration portal via MasterCard or Visa. If you need assistance creating an account please call the Bloomfield Parks, Recreation & Cultural Affairs Department during regular business hours at 973-743-9074. If you would like pay by check/money order it can be made payable to: Bloomfield Recreation (Hometown Heroes in the memo line) and mailed/dropped off to the following address:

**Bloomfield Parks Recreation & Cultural Affairs  
Civic Center  
84 Broad St  
Bloomfield, NJ 07003**

Required documents needed for submission:

1. Completed application
2. High quality color photo (preferably 8x10) of your Hometown Hero in uniform
3. Copy of your Hometown Hero's DD214 Form

These documents can be emailed to [msceurman@bloomfieldtwpnj.com](mailto:msceurman@bloomfieldtwpnj.com) or mailed/dropped off to the above address.

**If you are honoring multiple heroes, please fill out a separate application for each.**