



Bloomfield Township Administrator Matthew Watkins Announces Retirement

On March 31, I will end a 40 year career as a public servant, and as the Township Administrator for Bloomfield Township. I want to first thank Mayor Michael Venezia and each member of the Township Council for the confidence and trust you gave me during the past 5 years.

Second, I want to thank the many employees of the Township who everyday show their commitment to all of the residents of our community.

Lastly, I want to thank my fellow residents of this wonderful community. I am amazed at the diversity, enthusiasm and drive to make this community a better place to live. The support that all of you have given me over the years drove me to work as hard as I could, bringing all of my experience and knowledge to make Bloomfield's government run more efficiently and effectively. Nothing I accomplished would have been possible without all of this support and cooperation.

Now, as I end my years of public service, I take this opportunity to encourage all of you, especially the youth of our community, to consider a career in public service. I have been saddened by negative labels that have been placed upon public workers—especially over the past 10 years. Public service is a vocation and honor given to the few who have the courage to stand up in the face of unmerited criticism in order to service the greater good of their community. So few enter this honorable profession, I pray that changes.

Again, to my fellow residents, thank you for the honor to serve you and I wish you all health, happiness and prosperity. This is indeed a GREAT community—you make it so. God Bless you all.

Matthew U. Watkins,
Bloomfield Township Administrator

Bloomfield Schools Celebrate Black History Month

The Bloomfield School District proudly celebrated Black History Month in February with creative projects, daily activities, and spotlight events in the schools. From Berkeley's school-wide weekly themes that empower diversity and social justice to Watsessing's culturally responsive programs that validate and reflect students' diverse identities, each elementary school participated in meaningful lessons that deepened student knowledge about black history and enriched their understanding about African-American contributions to society and culture.

At BMS, student leaders built a website of resources for their peers and an interview video series with African-American community members; teachers employed historical quotes, discussed lesser-known figures, and played daily video bios to relate past to present, connect to social-emotional learning, and build character. BHS held its 2nd annual 'African-Americans in the Spotlight' program that featured successful individuals sharing their stories then doing a Q&A with students, and a committee is reviewing student submissions on a school-wide volunteer project about race and identity, preparing an exhibition for later this Spring. Many of these Black History Month activities were initiated by our talented teachers and their school's Diversity Committees, by our amazing students, and by our committed building Principals.

Department of Parks, Recreation & Cultural Affairs



BIRD HOUSE
Decorating Contest

FREE to enter! All supplies are included. (Kit, paints & glue)
Pre-Registration is required and begins Friday, March 5th
online at 9:00am via www.bloomfieldrecreation.org.
Kits will be available until the maximum number of
participants is reached. (75 kits available, one per family)

Winners will receive a \$100 gift certificate from
Angelo's Pizzeria
303 Broad Street, Bloomfield, NJ 07003

For more info or to register, contact:
BLOOMFIELD
Parks • Recreation • Cultural Affairs
(973) 743-9074 | www.bloomfieldrecreation.org

Spring Program Registration

As the winter programs wind down, the Bloomfield Parks, Recreation & Cultural Affairs Department (BPRCA) is pushing back the start of our traditional spring programs to April. The break will allow for the snow to melt, the weather to get a little warmer and we are optimistic that more vaccines will be administered and available.

During the month of March, our staff is working on “March Program Offerings” that will keep our residents engaged and both mentally and physically fit. We are currently working on free Zumba classes for all ages, a Family Birdy House Making Challenge and a Family Paint Event!

Family Birdhouse Making Challenge

With spring right around the corner the BPRCA department is offering a free birdhouse making challenge. Your kit will include a bird house kit, paint, glue and even bird seed! There will be 75 total kits available and 4 styles to choose from: Barn, Country House, Log Cabin and a Church!



ZUMBA FRIENDS & FAMILY

Get ready to Zumba with BPRCA! You can take a class by yourself, with your family, or invite a friend! Doesn't matter if you're new to fitness or a seasoned veteran. Featuring Zumba instructors Katterine Godoy and Eve Kalloudis.

Zumba is a fun, aerobic fitness program that features movements inspired by various styles of salsa, flamenco and merengue.

Classes are **FREE** but pre-registration is required.

Each week we will showcase a different Zumba class.
FRIDAYS @ 5:00PM VIA ZOOM

CLASS	DATE	MEETING ID	PASSCODE
Zumba Kids	March 12	835 2299 3565	BPRCA
Zumba Adult	March 19	818 4233 1665	BPRCA
Zumba Family	March 26	838 4343 6697	BPRCA
Zumba Gold	April 2	876 6917 3329	BPRCA

For more information or to register, contact:

BLOOMFIELD (973) 743-9074
Parks • Recreation • Cultural Affairs | www.bloomfieldrecreation.org

Free Zumba Classes

Invite a friend and come Zumba with BPRCA featuring Katterine Godoy and Eve Kalloudis via the Zoom App.

An aerobic fitness program featuring movements inspired by various styles of Salsa, flamenco and merengue.

While the classes are free we ask that you pre-register so we are able to communicate with you and send out reminders about the class.

Each week we will showcase a different

Zumba Class and the Zoom Meeting Id & Password will be provided on our website and our FB Page.

Fridays @5:00pm

Class

- Zumba Kids March 12
- Zumba Adult March 19
- Zumba Family March 26
- Zumba Gold (55+) April 2



Family Paint Event

We are happy and excited to partner with Bloomfield business owner Lovlee Tang of Lovlee Art Studios to offer a free family painting event. We are tentatively scheduled to host this virtual event on Saturday, March 27. More information will become available when the details are confirmed.

To stay up to date on our family activities and challenges, like and follow us on Facebook. The Zumba classes are open to the general public but the Birdhouse Challenge and Family Paint Event are only available to Bloomfield residents, while supplies last.

Pre-registration is required and there are limited spaces available. Registration for our Mini-March Programs will begin on Friday, March 5th at 9:00AM. You can register online via <https://register.communitypass.net/reg/index.cfm>

Girls Softball Registration

The BPRCA department is committed to administering a softball season this spring. While we hope to run a Suburban Softball Traveling team at the time of

publication we do not know how many of the surrounding communities will be creating teams.

At minimum we hope to host our Intown Peppermint Softball League consisting of a Minors Division (grades 3rd – 5th) and a Majors Division (grades 6th – 8th). Registration will start Friday, March 5th at 9am. Evaluations and Tryouts (if a suburban team is fielded) will be on Saturday, March 27th in the Middle School gym. You will receive an email the week before indicating the time of your child's evaluation session.

Peppermint Softball Opening Day is tentatively scheduled for Sunday, April 18 and the season will run through mid-June. Games and practices take place 2-3 days a week, Monday – Saturday.

Keep an eye out for the start of softball registration on our Facebook page.

Adult Men's Slow Pitch Softball

If you are 18+ years old and you would like to form a team to participate in our Men's Slow Pitch Softball League please email Recreation Leader, Tom DeSiervo at tdesiervo@bloomfieldtwpnj.com

Bloomfield Little League Baseball Ages 5 – 12

Registration will be open until Wednesday, March 3. At 5:00pm registration will be closed. There will be limited spots available in various grade levels so be sure to register ASAP. Their website is currently under construction but you can visit it for more information and to see if there are any available spots.

Bloomfield Baseball Association "BBA" Ages 13+

All teenagers and all skill levels are welcomed to sign-up for our league draft. We offer 3-seasons of weekday baseball to "league ages" 13-17. Play organized baseball with fellow classmates, neighboring friends, and even with your own family! Most games are played under the lights with wood-bats, and all games are played in Bloomfield. NO traveling! NO games on holidays! Easy online registration at www.BBA.world or phone (973)680-4280.

Broad Steps – Open-Air Art Gallery

Mark your calendar and put your walking shoes on because the Bloomfield Parks, Recreation & Cultural Affairs Department is offering an Open-Air Art Gallery during the months of April and May. Over 50 Bloomfield and local artists submitted their pieces consisting of various mediums ranging from oil painting, pastels, acrylics, digital art, sculptures and more! Anthony Torres Photography captured high resolution photos of each piece and they will be displayed on light poles along Broad Street and within Bloomfield Center. It's a



BROAD STEPS

OPEN-AIR ART GALLERY
Glenwood Ave to Broad Street

APRIL 3RD - JUNE 2ND

Bloomfield light poles will be turned into a free, outdoor gallery from April 3rd - June 2nd.

50 local artists will be on display showcasing different mediums, including: oil paintings, pastels, acrylics, digital art, sculpture, and more!

For more information contact:
BLOOMFIELD
Parks • Recreation • Cultural Affairs
culturalaffairs@bloomfieldwpnj.com
(973) 743-9074

This Exhibition is Supported By
Bloomfield CENTER ALLIANCE
2021 Essex County Local Arts Grant

Artist Name
Artwork Title (Date)

great, family friendly socially distanced opportunity to admire great works of art, exercise and visit local business in Bloomfield Center.

Sports Equipment Exchange

Have some lightly used sports equipment that you or your children have grown out of? Do you have children interested in sports for the first time but want to see if they like the sports before you buy equipment? Then the Bloomfield Parks, Recreation & Cultural Affairs Department's Equipment Exchange Program is for you!

The Bloomfield Civic Center, 84 Broad Street currently has a wide variety of cleats, shin guards, baseball/softball gloves, bats,

helmets (with or without protective masks) baseball/softball uniform pants and some football pads/equipment. To donate, all items must be in reasonably good condition and proper working order.

To acquire this free equipment you must be a Bloomfield resident and call 973-743-9074 to set up a time to come to the Civic Center. Face coverings are required during the duration of your visit.

2021 Summer of Fun Sponsorship Opportunities

If you own a business and need a viable sponsorship opportunity, why not support the Bloomfield Parks, Recreation & Cultural Affairs 2021 Summer of Fun. It is a great way to support your town while getting exposure for your business! The "Summer of Fun" is a collection of popular, well attended events including Music Concerts in the Park, Drive-In Movie Series, Holiday Celebrations, the Hank Barlow Golf Outing, Classic Car Cruise Nights and more! Multiple sponsorship levels are available. For details, email the Director at mscurman@bloomfieldwpnj.com.

Your support is needed now more than ever!



Bloomfield Municipal Parks System

Bloomfield is very proud of our municipal park system. We have over 77 acres of land in 12 municipal parks and properties. Park amenities include active recreational opportunities including baseball, softball, basketball, tennis, skateboarding, tot lot playgrounds and biking to name a few. Passive recreational

opportunities include sitting on a park bench, listening to a babbling brook, having a picnic, flying a kite and gardening at Pulaski and Milbank Park's Community Gardens and whatever you and your family can think of.

Be on the lookout for walking, biking and hiking opportunities at Morris Canal Park at Oak Tree Lane and the Morris Canal Greenway. Lion Gate Park is in the final stages of completion and should be open to the public by late spring!

Both active and passive recreational areas of the Bloomfield Municipal Park System are open to the public as long as social distancing is practiced and face coverings are worn.

Active Recreation Areas

All softball, baseball, soccer and football fields are by permit use only. No organized practices or games are allowed without an official permit. Currently the BPRCA department is only issuing permits to Bloomfield organizations recognized by the Bloomfield Parks, Recreation & Cultural Affairs Advisory Committee. Please click the link to fill out a park [permit application](#) to see if you are eligible. All park permit applicants must provide an insurance certificate and must submit, in writing, the policies and procedures that will be implemented to ensure the guidelines set forth by the NJ Department of Health are followed.

REGULATIONS FOR ALL BLOOMFIELD MUNICIPAL PARKS

All parks are open daily from dusk until dawn unless playing on a lighted athletic field. All athletic lighting is scheduled to turn off at 10:00PM.

All permanent restrooms facilities are only open during Bloomfield Parks, Recreation & Cultural Affairs Department sponsored programs.

A social distance of six (6) feet should be maintained while in our park system.

Facial coverings/masks are required.

Parking should be staggered utilizing every other parking spot (*where applicable*)

All personal protective equipment must be disposed of properly

Please dispose of any garbage or recycling in the appropriate containers.

No Smoking in Municipal Parks and Public Buildings

You might have already known that you can't smoke in and near municipal buildings but did you know the Township recently adopted an ordinance prohibiting smoking in all outdoor parks and recreational facilities. All Township owned properties are now 100% smoke free!

When Fowl are Foul

While stopping by the local park, feeding the geese/ducks seems harmless, however it actually causes several issues for the fowl and park goers. First and foremost, feeding wildlife in our municipal parks and open spaces is in violation of the township ordinance. Remaining food can attract rodents and other undesirable animals, not to mention the goose poop!

If you think you're helping ducks and geese by feeding them, think again! Feeding birds high protein and high-energy foods like white bread cause a debilitating condition among water fowl known as "angel wing." The birds' wing joints become twisted, limiting or preventing flight.

To reduce water fowl populations, the township along with the BOE hires a company with trained border collies to chase the geese out of our parks!

Township of Bloomfield Women's History Month
Sponsored by the Women of Bloomfield's Town Council

3/1-3/31: Menstrual Hygiene Product Drive - Let's ensure our community has what it needs. Period.

Items: Tampons, Pads, Pantyliners,
Menstrual Cups, Period Panties, Deodorant

Drop off donations at the following locations:

23 Skiddoo Cafe - 33 Carteret St
Bloomfield Public Library 90 Broad St
F45 - 28 Broad St
Green Grocer Food Hub - 27 Carteret St
Martinez Family Martial Arts - 147 Grove St
Shooting Star Dance Center - 403 Broad St
Pure Love Pies - 1042 Broad St

Items will be distributed to the local community via Bloomfield Health and Human Services.

3/7 at 7PM: Lecture - "The Movement is a Sort of Mosaic": A History of the Women's Suffrage Movement. [Click here](#) for the Zoom link.

Reflecting on the women's suffrage movement, Alice Paul remarked: "the movement is a sort of mosaic. Each of us puts in one little stone, and then you get a great mosaic at the end." This lecture examines the long history of women's activism over the course of the nineteenth century in order to highlight the multi-faceted mosaic of paths that led to the women's suffrage movement. Made possible by a grant to the Bloomfield Public Library from the NJ Council for the Humanities.

3/8: International Women's Day - Social Media Takeover

Be sure to follow the Township of Bloomfield on Facebook as the women of Bloomfield's Town Council take over the account for the day in celebration of International Women's Day.

3/31 at 7:30PM: Community Conversation - Women and the Pandemic

Join Bloomfield Councilwomen, women residents, and women business owners for a community conversation about the impact of the pandemic on women's lives. Program will feature local women discussing ways they have navigated the last year, a discussion around the economic and emotional tolls women have experienced, tips for improving mental health, and a special guest speaker from Bloomfield College.

Co-sponsored by the Bloomfield Civil Rights Commission

[Community Conversation Zoom link](#)



CPAW NJ Reports Kitten Season is Already Here!

Three female cats taken to the clinic last week were found to be pregnant. It was just another reminder that NOW is the time to get the outdoor cats in your neighborhood neutered to prevent kittens from being born outside! Please visit <http://cpawnj.org> and click the "Get Help Here" icon.

CPAW NJ will celebrate its 4th anniversary in April. Since it began in 2017, the group has helped to neuter 1,600 cats in

Bloomfield and the surrounding areas. If you'd like to help CPAW NJ Trap-Neuter-Vaccinate-Return community cats, please visit

<http://tinyurl.com/CPAWNJvolunteer>. We have remote and on-site volunteer opportunities available for all schedules and skill sets.

Recycling Calendar



March Recycling Calendar

Week of March 1-commingled (aluminum, glass, plastic recycling codes 1,2,5)

Week of March 8-mixed paper/cardboard

Week of March 15-commingled (aluminum, glass, plastic recycling codes 1,2,5)

Week of March 22-mixed paper/cardboard

Week of March 29-commingled (aluminum, glass, plastic recycling codes 1, 2, 5)

Spring Paper Shredding Event-Saturday, May 8 from 9am-Noon at Pulaski Park Parking Lot, 24 Mt. Vernon Avenue. This event is for Bloomfield residents only and you must provide proof of residency. This service is not available to commercial or industrial facilities. MASKS REQUIRED.

Saturday Recycling Hours

The Public Works Yard at 230 Grove St. is open for recycling every Saturday from 9:00am-1:00pm (closed July 4). No garbage or bulk drop off. Bring only mixed paper/cardboard, commingled items-glass, aluminum and plastic (recycling codes 1,2 and 5 ONLY), electronics and used water filters. MASKS REQUIRED.

Bulk Pickup of Large Items

(No metals, appliances) occurs on the second garbage pickup day of each week. Three items maximum. You do not need to call the office to have items picked up.

Metals and Appliances

(Not electronics) are picked up every Tuesday. Call DPW at 973-680-4127 no later than 3:00pm the Monday before scheduled Tuesday pickup. NO TRASH, DIRT AND ROCKS IN VEGETATIVE waste bags. Large branches must be bundled and tied in 4ft. lengths. (Waste bags and bundles may not weigh more than 50lbs).

Recycle Coach App

Recycle Coach: The Township of Bloomfield has partnered with Recycle Coach to help residents reduce waste and become better recyclers. The Recycle Coach App is available for FREE, download on Android and iPhone.

2021 Recycling Calendar

For a full 2021 recycling calendar click [here](#).

March Council Meetings

Due to multiple Executive Orders declared by Governor Murphy and in an effort to prevent further spread of COVID-19, the **Monday, March 8, 2021** Conference Meeting at 7:00pm will be closed to the general public. The Township Council Meeting will be streaming live on Channel 35, (Comcast), Channel 30 (Verizon), YouTube or Facebook Live. A link for the livestream will be posted on the township website, www.bloomfieldtwpnj.com.

The public always has an opportunity to make public comment to the Mayor and Council during public meetings. However, with this new format, if you have a comment or a question, please submit it in writing to the Township Clerk at twpclerk@bloomfieldtwpnj.com. The Municipal Clerk will read on the record your question or comment during the public comment portion of the meeting. You should submit your name, address and state your question or comment. Submissions will be accepted until 6:45pm on Monday, March 8, 2021.

If you choose not to email, and would rather speak during the meeting - please dial in using this number 425-436-6348 Access: 277839#. When you are called upon, please state your name, address and then your comment. You will have five minutes total to speak.

The agenda as well as supporting resolutions and ordinances can be found on the township website. Any questions should be directed to the Municipal Clerk's Office at 973-680-4015 during regular business hours 8:30am-4:30pm.

Due to multiple Executive Orders declared by Governor Murphy and in an effort to prevent further spread of COVID-19, the **Monday, March 22, 2021** Regular Meeting at 7:00pm will be in person in the Council Chambers, 2nd floor, Municipal Building, 1 Municipal Plaza, Bloomfield, NJ 07003, but seating will be limited due to COVID-19. The Township Council Meeting will be streaming live on Channel 35, (Comcast), Channel 30 (Verizon), YouTube or Facebook Live. A link for the livestream will be posted on the township website, www.bloomfieldtwpnj.com.

The public always has an opportunity to make public comment to the Mayor and Council during public meetings. When you are called upon at the meeting, please state

your name, address and then your comment. You will have five minutes total to speak.

If you have a comment or a question, but are not attending the meeting, you may submit it in writing to the Township Clerk at twpclerk@bloomfieldtwpnj.com. The Municipal Clerk will read on the record your question or comment during the public comment portion of the meeting. You should submit your name, address and state your question or comment. Submissions will be accepted until 6:45pm on Monday, March 22, 2021.

If you choose to call-in during the meeting - please dial in using this number 425-436-6348 Access: 277839#. When you are called upon, please state your name, address and then your comment. You will have five minutes total to speak.

The agenda as well as supporting resolutions and ordinances can be found on the township website. Any questions should be directed to the Municipal Clerk's Office at 973-680-4015 during regular business hours 8:30am-4:30pm.



Sign Bloomfield's Green Challenge Pledge TODAY!

Commit to Bloomfield's Green Challenge Pledge and help the township reach its goal for a commitment from at least 500 households. Your commitment will not only keep Bloomfield environmentally friendly and sustainable, but will help get the township one step closer to renewing its Sustainable Jersey certification. Bloomfield residents who are 18 and over can participate:

<https://tinyurl.com/BloomfieldGreenChallenge>

Save the Date! Town-wide Cleanup 4/24

Save the date for the next town-wide cleanup that will take place on April 24! Residents may choose a location in their neighborhood in which they would like to "beautify." The Bloomfield DPW will provide all materials at the location you designate, including gloves, masks, garbage pickers, bags, and more and will pick up materials, filled bags, and debris. Please adhere to masks and social distancing recommendations. This event is sponsored by the Bloomfield Beautification Committee.

Bloomfield Community Gardens

It has been an intense winter, but the Bloomfield Community Gardens are gearing up for the 2021 growing season. With gardens at both Milbank and Pulaski Parks, we look forward to having you join us for enhanced educational and cultural programming this spring and summer. Covid-19 safety protocols (mandatory masks, social distancing, hand sanitization) will be in effect.

Opening weekend will be Saturday April 10 and Sunday April 11 at both gardens. Please email bloomfieldnjgardens@gmail.com if you are interested in renting a plot (\$50 per year) and visit our [Facebook Page](#) for more information.



Historical Society of Bloomfield selected as a Stop & Shop Community Bag Program Beneficiary

Pick up a reusable bag at 8 Franklin Street Stop & Shop and support the HSOB!

The Historical Society of Bloomfield (HSOB) is proud to announce it has been selected as a beneficiary of the Stop & Shop Community Bag Program for the month of March (2021).

The Stop & Shop Community Bag Program, which launched in 2019, is a reusable bag program that facilitates community support with the goal to make a difference in the communities where shoppers live and work.

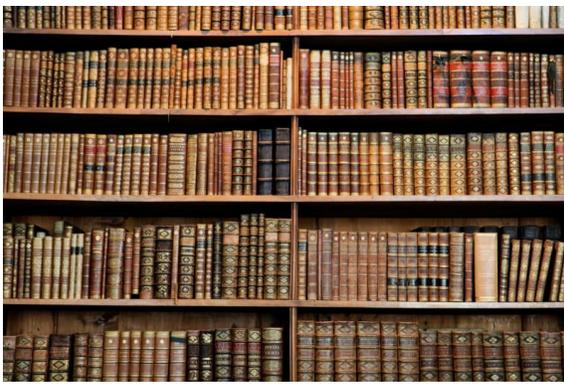
The Historical Society of Bloomfield was selected as the March beneficiary of the program by store leadership at the Stop & Shop located at 8 Franklin Street, Bloomfield, NJ.

The HSOB will receive a \$1 donation every time the \$2.50 reusable community bag is purchased at this location during the month of March.

“We are honored to be chosen for the Stop & Shop Community Bag Program in March 2021,” said HSOB President Jean Kuras. “The funds raised will help keep history alive in the great town of Bloomfield by maintaining the HSOB museum at 90 Broad Street. We encourage all Bloomfield residents to visit us there and explore the history of their neighborhood, their family and their community.”

The HSOB is an outgrowth of the Sesquicentennial Celebration of 1962 and was incorporated in 1966. The HSOB Museum is dedicated to the culture, people and history of Bloomfield. The collection consists of furniture, clothing & accessories, tools, household articles, paintings, toys, posters, memorabilia, dioramas, maps, newspapers, postcards, letters, deeds, documents, books and much more.

More info: www.hsob.org, 973-743-8844, info@hsob.org. For more information on the Stop & Shop Community Bag Program, visit stopandshop.bags4mycause.com



Bloomfield Public Library

3/2 @6:30pm - NonFiction Book Club discusses *Mill Town* by Keri Arsenault

3/3 @7pm - History of the Women's Suffrage Movement

3/15 @2pm - USCIS Naturalization seminar

3/17 @6pm - Women in Music Series: Folk, Americana and Blues

3/18 @6:45pm - Journaling Meetup

3/19 @2pm - Naxalone training with Bloomfield Center Alliance and Bloomfield Health Dept. Registration required. Email reference@bplnj.org.

3/27 @ 11am - Cookbook Club. Make a dish using a crock or instant pot

March 1-5: Read Across America celebration. Guest readers from the community will appear on our virtual Storytimes on Facebook, all week! Monday-Friday at 11am.

March 8-12: "Best of" Virtual Storytime videos, Monday-Friday at 11am

March 15 - Virtual Spring Storytime Series begins! Mondays; Spanish Storytime, Tuesdays; Toddler Storytime, Wednesdays; PreK Storytime, Thursdays; Baby Storytime, Fridays; Craft Time. 11am. Books written by women and/or featuring female characters for Women's History Month.

Every Tuesday from 3-5pm: Kids up to grade 12 are invited to join us inside the library's Main Entrance for our weekly Books & Snacks program. Take a break from the computer, grab a snack from us, pickup books, renew your library card. We are here for our students! Free book giveaway for all ages on March 23.



Think Spring ... and Pollinator Gardens!

Spring is just around the corner and as you make plans for your yard this year, the Bloomfield Environmental Commission recommends that you think less grass and more pollinator-friendly flowering plants.

The commission is encouraging Bloomfield residents to make their gardens part of a pollinator pathway stretching from one end of town to the other with native perennial plants that provide food, nectar and habitat for pollinating insects (think bees and butterflies) and birds (such as the ruby-throated hummingbird). A list of suggested native pollinator

plants from the U.S. Fish and Wildlife Service can be found [here](#).

If you already have a pollinator garden and would like to have it included on a map the commission is developing of the Bloomfield pollinator pathway, please send an email with your address and a list of pollinator-friendly plants in your garden to <njoanow@bloomfieldtwpnj.com> with "Pollinator Pathway" in the subject line; or post a message on the commission's [Facebook page](#). Remember, one-third of all food we eat is the product of pollination. Food for pollinators = food for people.



Bloomfield College

Board of Trustees Approves Strategic Plan

After a full year of planning meetings, community forums with faculty, staff, students, trustees, alumni and township officials, and a three-day retreat of the President's Council to draft Bloomfield College's new strategic plan, the Bloomfield College Board of Trustees unanimously approved the plan, *Vision 2026: Moving Forward*, at its December 11, 2020 meeting.

"I want to thank the Strategic Planning Council and everyone who contributed through the open forums and meetings, said President Marcheta P. Evans. "Through this plan, with everyone's voices included, Bloomfield College's story is at the precipice of beginning its next chapter, and I feel blessed to be serving as your president during this time of anticipated fast change and endless possibility."

Next steps for implementation of the new Strategic Plan, a foundation for how the College will transform in the coming years, are to build departmental plans to ensure the College's priorities and goals are supported and ultimately addressed.

"We have a great deal of work ahead of us, especially during our recovery from this pandemic," added President Evans. "We have several new challenges and opportunities to navigate over the next five years. As a community, we remain prepared and ready to move our community forward."

Learn more about the [Bloomfield College Strategic Plan](#).

Diversity, Equity and Inclusion Task Force

President Marcheta P. Evans has announced the formation of a presidential Diversity, Equity and Inclusion (DEI) Task Force charged with examining all aspects of diversity, equity, and inclusion at the College, and providing specific, actionable recommendations grounded in best practices that are clearly aligned with the priorities of the new Strategic Plan, and the mission and core values of the College.

"As we have faced issues of social unrest across the nation, this is an especially fitting time to ensure that Bloomfield College is infusing the learning of diversity, equity and inclusion subjects throughout the curriculum, co-curriculum and extra-curriculum to develop these workforce-ready skills and understanding in our students," said President Marcheta P. Evans. "Bloomfield College is appropriately poised to lead in this area, not only across our community, but throughout the state and beyond."

Co-chairs for the new Diversity, Equity and Inclusion (DEI) Task Force are Dr. Laura Hill, Interim Associate Vice President of Academic Affairs/Associate Professor of History and Africana Studies, and Dr. Patrick Lamy, Vice President for Student Affairs and Community Relations.

Bloomfield College Students Rank in the Top 100 in Business Strategy Game

A Bloomfield College student team recently ranked in the top 100 out of 2,425 teams worldwide in the Business Strategy Game (BSG), an interactive computer simulation currently used by 139 colleges/universities in 48 different countries including students in Bloomfield College's Business Division capstone course taught by Professor of Marketing Dr. Ellen Powley.

To participate, students in teams of three assumed the roles of senior managers at competing athletic footwear companies making corporate decisions nine times during the semester. All aspects of the BSG parallel the functioning of the real-world athletic footwear market, thus allowing students to think rationally and logically making a variety of different business decisions under circumstances that mirror real-world competitive conditions.

“For the capstone course, students had to make strategic, competitive decisions related to operations, marketing and finance, and twice earned recognition in the top 100 worldwide BSG teams,” said Dr. Powley. “One weekly recognition was for three of four criteria and the second was for four of four criteria. Congratulations to Bloomfield’s student team for their hard work throughout the semester in making cumulative successful business decisions.”

During the nine-week worldwide BSG team competition, students make one business decision across four variables each week and the best-performing teams are honored as part of the Game. Of the seven Bloomfield College teams that participated in the fall 2020 semester, the same trio student team was honored during the week of Monday, November 30 through Sunday, December 6 and again during the week of Monday, December 7 through Sunday, December 13. The students were: Uniki Armstrong-Yisrael, Ashley Cunningham and Linda Thomas.

Health and Human Services

Bloomfield Human Services is here to help!

Call us for assistance with :

- Food stamp applications
 - Food pantry info
- Food shopping for seniors/disabled residents (limited based on availability of volunteers)
- Health Insurance applications (Medicaid/ACA)
- Assistance with unemployment applications
 - Utility assistance programs
- Rental assistance (if funding is available)
 - Mental health services
 - Wellness calls
 - Senior Services

Call Human Services 973-680-4017

(If you get our voicemail please leave a message and a social worker will call you back!)



[Bloomfield Human Services está aquí para ayudar!]

Liámenos para asistencia con:

- Solicitudes de cupones de alimentos
- Información de despensa de alimentos
- Compra de alimentos para personas de la tercera edad / residentes discapacitados (limitado según la disponibilidad de voluntarios)
- Solicitudes de seguro de salud (Medicaid / ACA)
- Asistencia con solicitudes de desempleo
- Programas de asistencia de servicios públicos
- Asistencia de alquiler (si hay fondos disponibles)
 - Servicios de salud mental
 - Llamadas de bienestar
- Servicios para personas de la tercera edad

Llame a Servicios Humanos al 973-680-4017

(Si recibe nuestro correo de voz, deje un mensaje y un trabajador social le devolverá la llamada.)



E-Buzz Editor: Grant Ludmer | 201-864-0600 | grant@vmmi.net

Subscribe Online: www.tinyurl.com/buzz456 Subscribe by Text: Text " EBUZZ" to 22828