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**Township of
Bloomfield
Department of Health
& Human Services**

Press Release

Community Partnership Yields Results

The Bloomfield Department of Health and Human Services is currently working with the YMCA, Bike&Walk Montclair, Bloomfield Parks and Recreation Department, Eat.Play.Live...*Better*, and the United Way of Bloomfield to install bike racks at various locations throughout the Township. Funding for the project will be provided by the Partners for Health Foundation in concert with *ShapingNJ* initiatives. "Our goal is to provide opportunities that encourage physical activity, a proven strategy for combating obesity and maintaining wellness according to Karen Lore, Director of Health and Human Services."

This initiative is one of many ideas being considered as part of the Department's Community Health Improvement Plan. Board of Health officials have recently signed on to participate in the Eat, Play, Live... *Better* movement, whose mission is to make the healthy choice the easy choice.

The ability to install racks in areas desirable to cyclists will foster efforts to make Bloomfield a bike friendly place. Placements of the racks are being considered at the following locations.

Train Stations
Post Office
Bus Stop Corridors along Broad St.
Township Schools
Broughton Ave

For Immediate Release, April 7, 2014

Areas on Bloomfield Ave., between N. 15th and Broad Streets

The Department is soliciting feedback from residents on placement locations. Comments can be emailed to:

healthed@bloomfieldtwpnj.com

For additional information on Eat.Play.Live...*Better* or the Community Health Improvement Plan:

<http://www.bloomfieldtwpnj.com/health/>,

join the EPLB community on Facebook -

<https://www.facebook.com/EatPlayLiveBetter>,

Follow the Health Department on Twitter - @BloomfieldHDNJ