



Township of Bloomfield  
Department of Health & Human Services  
**Public Health Report**  
2020

Township of Bloomfield  
Department of  
Health & Human Services



**Public Health**  
Prevent.Promote.Protect.

Dear Residents,

Bloomfield Department of Health & Human Services (BDHHS) is pleased to present the 2020 Annual Report. This overview summarizes our efforts to prevent disease and promote physical and mental well-being in order to ensure the highest quality of life for the residents we serve over the past year.

Publication of the 2020 report was delayed due to the COVID-19 pandemic. When we published the 2019 report two years ago, we never imagined how much the world would change in such a short period of time. With the arrival of COVID-19 in our community, BDHHS quickly responded to the need for local-level response; from our nurses and inspectors investigating cases in the days when we knew little about COVID-19's symptoms and transmission, to connecting our disproportionately-affected community members to needed resources, we spent 2020 with all hands on deck. We are proud to represent an agency of dedicated public servants who answered the call in our community's time of need.

While much of our agency's efforts in 2020 reflected the enormity of the pandemic, we continued to provide essential services to our residents to help keep our community healthy and safe. Restaurants were inspected, complaints were investigated, vaccines were administered, and social services were provided. Using new communication methods, we were able to collaborate with partner organizations and continue health education efforts when we could no longer meet face-to-face.

2020 was certainly a challenging year, but we take pride in our collaborative community work and look forward to continuing and growing in the year to come.

**KAREN LORE, MSW, LCSW, BCD**  
DIRECTOR OF HEALTH & WELFARE

**MIKE FITZPATRICK, MA, HO, REHS**  
HEALTH OFFICER

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# OUR APPROACH TO *Your Community's* **HEALTH & WELLNESS**

## **Vision**

Creating healthy communities by promoting healthy lifestyles, protecting the environment and preventing disease.

## **Mission**

To prevent disease and promote physical and mental well-being through policy development, disease detection, prevention, education and enforcement; to do so in a culturally competent manner that ensures the highest quality of life for all of the residents served.

## **Core Values**

Collaboration • Respect • Diversity • Excellence • Accountability •  
Commitment • Integrity

# Standard of Excellence

## Accreditation

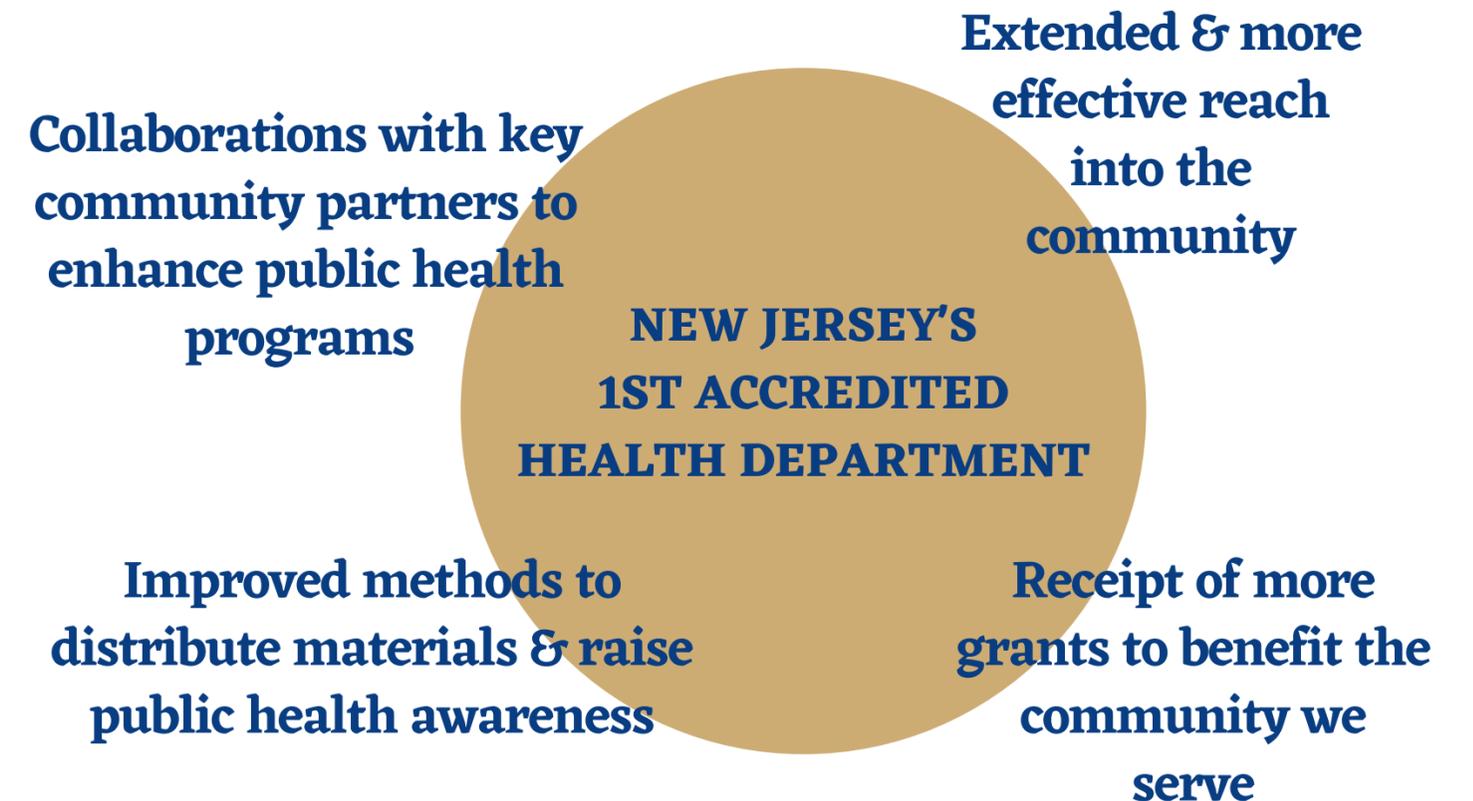
TOWNSHIP OF BLOOMFIELD DEPARTMENT OF HEALTH & HUMAN SERVICES HAS MAINTAINED ITS NATIONAL ACCREDITATION WITH THE PUBLIC HEALTH ACCREDITATION BOARD (PHAB).

AS AN ACCREDITED DEPARTMENT, WE WORK WITH PRIVATE AND PUBLIC PARTNERS TO PLAN, IMPLEMENT AND EVALUATE EVIDENCE-BASED HEALTH PROGRAMS IN THE COMMUNITY.

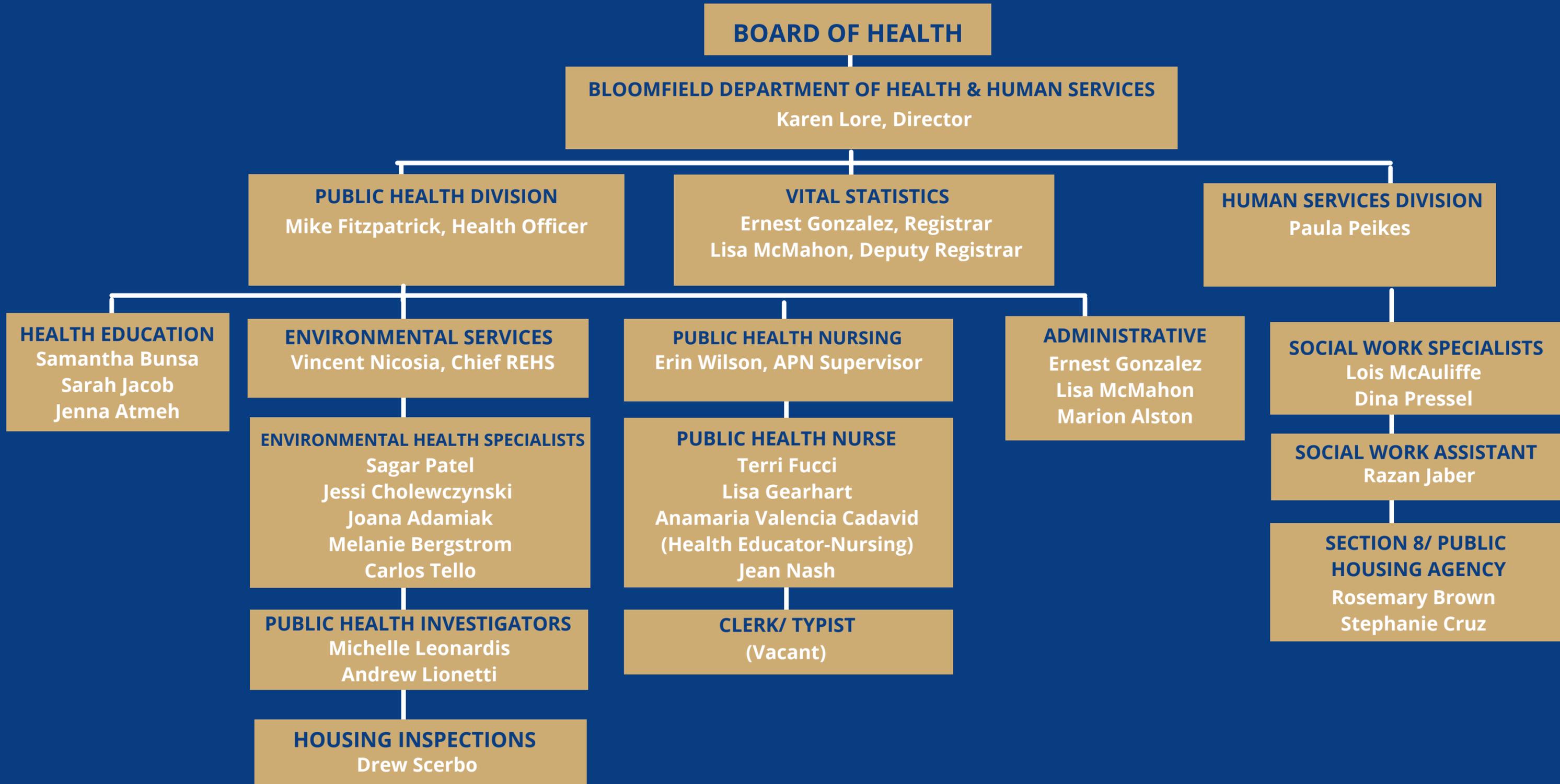
THIS ALLOWS FOR TIMELY MODIFICATIONS TO BE MADE TO SERVICES AND PROGRAMS TO KEEP THEM EFFECTIVE IN MEETING THE HEALTH NEEDS OF THE COMMUNITY.

## Benefits of Accreditation

MAINTAINING ACCREDITATION MEANS YOUR COMMUNITY'S HEALTH & HUMAN SERVICES DEPARTMENT HAS THE INFRASTRUCTURE IN PLACE TO EFFECTIVELY PROVIDE SERVICES AND PROGRAMS TAILORED TO THE NEEDS OF BLOOMFIELD.



# Organizational Chart



# Communities We Serve:

## **BLOOMFIELD TOWNSHIP**

1 MUNICIPAL PLAZA, ROOM 111  
BLOOMFIELD, NJ 07003  
P: (973) 680-4024

## **CALDWELL BOROUGH**

1 PROVOST SQUARE  
CALDWELL, NJ 07006  
P: (973) 226-6100

## **CHATHAM TOWNSHIP**

58 MEYERSVILLE ROAD  
CHATHAM, NJ 07928  
P: (973) 635-4600

## **CRANFORD TOWNSHIP**

8 SPRINGFIELD AVENUE  
CRANFORD, NJ 07016  
P: (908) 709-7238

## **GLEN RIDGE BOROUGH**

825 BLOOMFIELD AVENUE  
GLEN RIDGE, NJ 07028  
P: (973) 748-8400

## **LINCOLN PARK BOROUGH**

34 CHAPIL HILL ROAD  
LINCOLN PARK, NJ 07035  
P: (973) 694-6100

## **MADISON BOROUGH**

28 WALNUT STREET  
MADISON, NJ 07940  
P: (973) 593-3079

## **MOUNTAIN LAKES BOROUGH**

400 BOULEVARD  
MOUNTAIN LAKES, NJ 07046  
P: (973) 334-3131

## **SPRINGFIELD TOWNSHIP**

100 MOUNTAIN ROAD  
SPRINGFIELD, NJ 07081  
P: (973) 912-2269

# 2020 Key Accomplishments

We strive to improve programs, community outreach, and quality of life for our community. We are proud of the services offered and the positive impact the Township of Bloomfield Department of Health & Human Services has on the community.

**\$363K**

Value of total meals delivered to Bloomfield families

**\$142K**

Awarded through Strengthening Local Public Health Capacity Program for COVID-19 response

**255**

Marriage/ Civil Union Licenses issued

**371**

Total food/ non-food inspections completed

**9,000**

Human Services referrals provided

**402**

Resident surveys collected & analyzed to inform Bloomfield's Community Health Assessment

**128**

screened for health conditions:

- hypertension
- diabetes
- lead

# 2020 Key Accomplishments

**36**

Senior Home Visits

**\$32K**

Value of clothes donated through the National Council of Jewish Women

**4,880**

Human Services clinical case management hours provided

**220**

Immunizations administered

**751**

Total water/ food samples collected and/or reviewed; corrective actions discussed when necessary

**152**

Flu vaccines administered

# COVID-19 Statistics

**1,025+**

Hours dedicated to COVID-19 case investigations and contact tracing

**185**

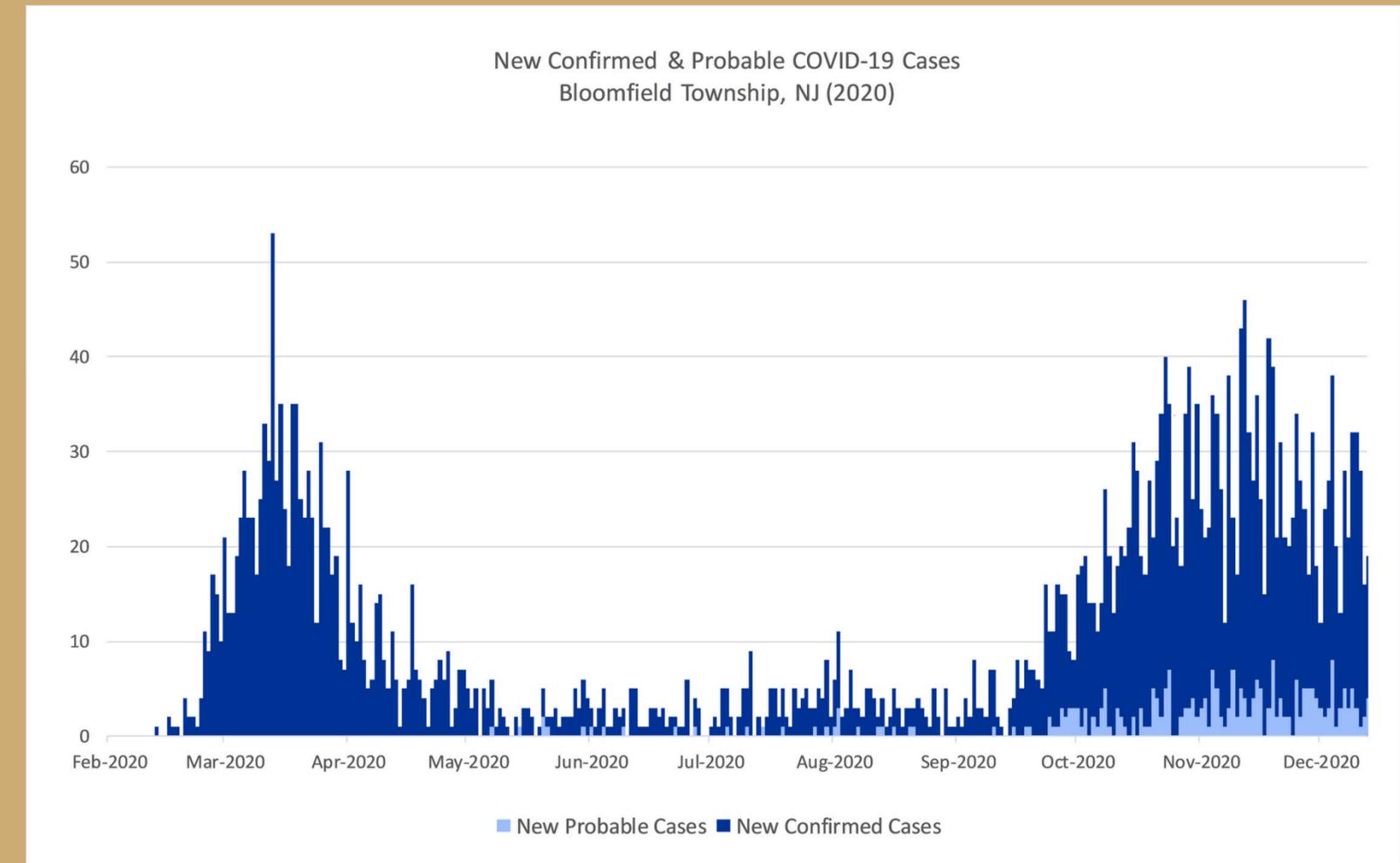
COVID-19 case investigations linked to outbreaks in long-term care facilities/ group homes

**35**

Schools/ colleges/ child care centers receiving technical assistance to navigate rapidly changing COVID-19 guidelines

**1,274**

COVID tests performed by Public Health Nurses within Bloomfield community



**4,140**

COVID case investigations

**2,200+**

COVID close contacts reached out to for case investigations

# 2020 Revenue

The Township of Bloomfield Department of Health & Human Services revenue is outlined below by category.

	2020	2019
ENVIRONMENTAL	\$ 84,087.50	\$ 139,637.50
HUMAN SERVICES	\$ 15,000.00	\$ 15,000.00
NURSING	\$ 4,973.88	\$ 9,243.16
VITAL STATISTICS	\$ 28,086.00	\$ 36,148.00
MISCELLANEOUS	\$ 0.00	\$ 880.00
INTER-LOCAL AGREEMENTS	\$ 486,716.16	\$ 311,214.88
GRANTS	\$ 594,491.00	\$ 625,833.83
<b>TOTAL REVENUE</b>	<b>\$1,213,354.54</b>	<b>\$1,137,957.37</b>

# Administrative Services & Vital Statistics

	2020	2019
MARRIAGE/ CIVIL UNION APPLICATIONS	298	375
MARRIAGE/ CIVIL UNION LICENSES ISSUED	255	336
MARRIAGE/ CIVIL UNION CERTIFICATES FILED	190	241
MARRIAGE/ CIVIL UNION CERTIFIED COPIES ISSUED	378	561
DISINTERMENT PERMIT ISSUED	1	1
DEATH CERTIFICATE CERTIFIED COPIES FILED WITH EDR	1,912	2,442
DEATH CERTIFICATES FILED WITH EDRS	168	111
RESIDENT DEATH CERTIFICATES ISSUED	409	310
BLOOMFIELD BIRTH CERTIFIED COPIES ISSUED	3	3
HOME BIRTHS	1	0

**OTHER SERVICES INCLUDE ASSISTANCE WITH PROCURING:**

- BIRTH CERTIFICATE
- BOILER REGISTRATION
- BURIAL PERMIT
- DEATH CERTIFICATE
- FOOD LICENSES
- GENEALOGY SEARCH
- MARRIAGE/CIVIL UNION CERTIFICATES
- MARRIAGE/ CIVIL UNION LICENSES
- NON-FOOD LICENSES
- PROPERTY REGISTRATION
- VITAL STATISTICS CORRECTIONS

# Environmental

ENVIRONMENTAL HEALTH SERVICES KEEP OUR NEIGHBORHOODS, HOMES, SCHOOLS, PLACES OF WORSHIP, PUBLIC POOLS AND RECREATIONAL CENTERS, RESTAURANTS AND RETAIL SHOPS SAFE FOR THE COMMUNITY TO ENJOY.

THE ENVIRONMENTAL TEAM ALSO INVESTIGATES AND RESOLVES PUBLIC HEALTH NUISANCE COMPLAINTS THAT IMPACT COMMUNITY-WIDE QUALITY OF LIFE CONCERNS.

- CHILDHOOD LEAD POISONING
- EQUIPMENT / FACILITY PLAN REVIEW
- FOODBORNE ILLNESS
- HEAT COMPLAINTS
- MOLD & WATER SAMPLING
- PUBLIC HEALTH NUISANCE
- QUALITY OF LIFE INSPECTIONS
- RODENT CONTROL
- UNFIT BUILDINGS

**1,982**

INITIAL COMPLAINTS/ RE-INSPECTIONS

**371**

FACILITIES INSPECTED

**751**

FOOD/ WATER SAMPLES REVIEWED FOR CORRECTIVE ACTIONS

**155**

COURT SUMMONSES ISSUED

**233**

SECTION 8 INSPECTIONS

**\$38K**

CHARGED IN COURT FINES

# **2020 KEY PROGRAMS**

**THE ENVIRONMENTAL TEAM HAS FOCUSED ON CREATING PROACTIVE PROGRAMS TO IMPROVE THE QUALITY OF LIFE THROUGH REDUCING THE SPREAD OF DISEASE**

## **RODENT CONTROL PROGRAM**

**Even though regular canvassing was not achievable during months with peak COVID cases, the environmental team completed surveillance for 766 properties and set up 31 bait boxes throughout town. Bait boxes were rebaited or moved depending on activity for a total of 255 times. With active surveillance and corrective actions, a decrease in overall rodent activity is anticipated.**

## **QUALITY IMPROVEMENT PROJECT**

**Project goal aimed to reduce by 50% the number of conditional and unsatisfactory ratings issued to Risk 3 and 4 retail food establishments. However, due to COVID-19 restrictions in place, the team was not able to implement intervention strategies; project is temporarily on hold with plans to resume in 2021.**

# Nursing

PUBLIC HEALTH NURSING SERVICES ARE PROVIDED TO PATIENTS IN OUR CONVENIENTLY LOCATED OFFICES OR IN THE PATIENT'S HOME. OUR NURSES SERVE A VITAL ROLE IN THE PREVENTION OF DISEASE AND HELP TO PROMOTE COMMUNITY HEALTH AND SAFETY.

## SCREENINGS OFFERED

- BLOOD CHEMISTRY
- BONE DENSITY
- CANCER SCREENING
- PAP SMEAR
- MAMMOGRAPHY SCREENING
- MEMORY SCREENING
- MEN'S HEALTH SCREENING
- STROKE SCREENING
- URINALYSIS SCREENING

**1,274 COVID TESTS**  
PERFORMED WITHIN THE  
COMMUNITY BY PUBLIC  
HEALTH NURSES

**4,140**

COVID CASE INVESTIGATIONS

**220**

IMMUNIZATIONS ADMINISTERED

**36**

SENIOR HOME VISITS

**152**

FLU VACCINES ADMINISTERED

**47**

LEAD SCREENINGS

**84**

TB SKIN TESTS ADMINISTERED/ READ

# 2020 KEY INITIATIVE

TO INCREASE UPTAKE OF HIGH-DOSE SEASONAL INFLUENZA VACCINATION BY THOSE 65 AND OLDER THROUGH BDHHS' ANNUAL FLU VACCINE PROGRAM

## OBJECTIVE

Raise awareness among and educate residents aged 65 and older on the benefits of high dose flu vaccine.

Increase by 50% the number of recipients aged 65 and older for the high dose flu vaccine through the seasonal Influenza Vaccine Program.

## ACTION

Identified community locations to target population for education and promotion of high dose flu vaccine.  
Ordered and received shipment of high dose flu vaccinations.  
Organized Flu Vaccine Campaigns .

## RESULTS

Due to social distancing policies in place, as well as a rise in number of COVID cases, the team was not able to conduct tabling/ education events to promote the need for flu vaccinations. Still, three Flu Vaccine Clinics were conducted in the community and 70% of the ordered high dose flu vaccines were administered.

# Human Services

HUMAN SERVICES DIVISION IS THE TOWNSHIP'S OUTPATIENT MENTAL HEALTH AND SOCIAL WORKER SERVICES CENTER. OUR GOAL IS TO FOSTER A SENSE OF WELL-BEING AND WHOLENESS.

- BENEFITS SCREENING
- CASE MANAGEMENT
- CRISIS INTERVENTION
- DISASTER RESPONSE
- FOOD PROGRAMS
- HEALTH INSURANCE
- HOMELESSNESS PREVENTION
- HOUSING AGENCY (SECTION 8)
- MENTAL HEALTH SERVICES
- PSYCHIATRIC EVALUATION & MONITORING
- PSYCHOTHERAPY (INDIVIDUAL & GROUP)
- REFERRAL & LINKAGES
- SENIOR SERVICES
- S.H.I.P COUNSELING
- UTILITY ASSISTANCE
- VOLUNTEER SERVICES

**231 & 157**

SECTION 8: ANNUAL RENEWALS & INTERIM ADJUSTMENTS

**4,880**

CLINICAL CASE MANAGEMENT HOURS

**2,550**

INITIAL INTAKES

**\$363K**

VALUE OF MEALS DELIVERED FROM PANTRY

**\$32K**

VALUE OF CLOTHES DONATED THROUGH BACK2SCHOOL STORE

# **2020 KEY INITIATIVE**

**TO IMPROVE EMPLOYEES' REMOTE ACCESS TO SECTION 8 ELECTRONIC FORMS**

## **OBJECTIVE**

**Increase employees' access to frequently used Section 8 forms electronically by 50%.**

## **ACTION**

**With IT consultation, completed training and onboarding of all team members onto Microsoft Teams.  
Reviewed and revised Section 8 forms.**

## **RESULTS**

**More than 25 Section 8 forms (100%) uploaded on Teams platform, enabling remote access by all team members.**

# Health Education

THE HEALTH EDUCATION TEAM IS YOUR WELLNESS AMBASSADOR! THIS TEAM IS FOCUSED ON ASSESSING NEEDS THROUGH DATA COLLECTION AND CREATING RELEVANT AND EDUCATIONAL COMMUNITY PROGRAMS AND ADVOCATING HEALTHY LIFESTYLE HABITS, SO YOU CAN LIVE YOUR BEST LIFE!

- CITY GREEN VEGGIE MOBILE
- COMMUNITY WALKING GROUPS
- NUTRITION EDUCATION
- PARENTING WORKSHOPS
- PHAB RE-ACCREDITATION

**123**

HEALTH EDUCATION/ PROMOTION POSTS THROUGH SOCIAL MEDIA

**20+**

HEALTH EDUCATION TOPICS COVERED VIA SOCIAL MEDIA PLATFORMS

**1000+**

HOURS DEDICATED TO PHAB RE-ACCREDITATION PREPARATION

**\$1,966**

VALUE OF FRESH PRODUCE PROVIDED THROUGH VEGGIE MOBILE PROGRAM

**402**

RESIDENT SURVEYS COLLECTED & ANALYZED TO INFORM PROGRAMMING

# 2020 KEY INITIATIVE

TO INCREASE HEALTH EDUCATION OUTREACH AND ENGAGEMENT THROUGH ONLINE PLATFORMS

## OBJECTIVE

Increase BDHHS' social media followers by 5%.

Collaborate with BSHHS' partners to promote and improve health and social services.  
Increase online engagement by viewers/ followers on health education/ promotion content.

## ACTION

Identified strategies to increase online followers and their engagement with health content.  
Identified partners to collaborate with for health related campaigns.

## RESULTS

Increased BDHHS' social media followers by 54%.  
Completed three online campaigns with partners: World Health Organization (World No Tobacco Day), ADAPT Coalition (Underage Drinking Campaign), and Bloomfield Municipal Alliance Committee (Mental Health Campaign).

# BDHHS Community Partners

**The Health and Human Services Department, together with its many volunteers, collaborates with the following community partners to provide comprehensive resident services.**

ADAPT (Alcohol & Drug Abuse Prevention Team)  
Agape Worship Center  
American Foundation for Suicide Prevention Berkeley  
Elementary School  
Bethany Presbyterian Church  
Bethel Church of Love & Praise  
Bloomfield Children's Library  
Bloomfield College  
Bloomfield Division of Public Safety Bloomfield Fire  
Department  
Bloomfield High School  
Bloomfield Middle School  
Bloomfield Municipal Alliance Committee (BMAC)  
Bloomfield Parks & Recreation Department Bloomfield  
Presbyterian Church (Church on the Green)  
Bloomfield Public Library  
Brookdale Christian Church  
Brookdale Elementary School  
Brookdale Reformed Church  
Caldwell University  
Carteret Elementary School  
Christian Faith Center Inc.  
City Green  
Clara Maass Medical Center  
Community Blood Services  
Demarest Elementary School  
Early Childhood Center  
Education Station Day Care Center  
Elite Daycare Center  
Essex County Division of Community Health Essex  
County Division of Welfare  
Essex-Newark Legal Services  
Executive Baby  
EZ Ride  
Fairview School  
Family Day Nursery

Felicity Tower  
First Baptist Church  
First Class Learning and Development Center  
Foundations Prep School  
Franklin School  
First Baptist Church  
Future Generation Early Learning Center Gentle  
Hands Mobile Phlebotomy Service Glen Ridge  
Senior/Community Center Heritage Village at  
Bloomfield  
Human Needs Food Pantry  
ImmediCenter  
Interfaith Hospitality Network  
Isaiah House  
Kiddie World  
Kids Corner  
Kinder Towers  
KinderSmile Foundation  
Korean United Presbyterian Church  
Language Rhythm Academy  
Looking Glass Children's Center  
Magical Rainbow Day Care Center  
Milestone Academy  
Montclair Emergency Shelter for the Homeless  
Mountainside Medical Center  
My 1st Time Childcare Center  
Newark Community Health Centers  
National Council of Jewish Women (NCJW)/ Essex  
Newark Emergency Services for Families Newark  
Presbytery  
New Jersey Bike & Walk Coalition  
New Jersey Department of Health, Division of  
Family Health Services  
New Jersey Partnership for Healthy Kids  
Neighbor to Neighbor Network  
New Light Baptist Church

North Jersey Transportation Planning Authority  
Oak View School  
Olde Towne Optimal Health  
Park United Methodist Church  
Partnership for a Drug-Free New Jersey  
Partnership for Maternal & Child Health of Northern  
New Jersey  
Precious Moments Childcare & Learning Center, Inc.  
Rainbow Montessori School  
Red Carpet Kids Childcare  
Rutgers Global Tuberculosis Institute  
Rutgers New Jersey Medical School  
Sacred Heart Church  
St. John's Evangelical Lutheran Church  
Saint Thomas the Apostle Church  
Saint Valentine Church  
Salvation Army  
ShopRite of Brookdale  
Shoresh Preschool  
Simple Faith Church  
Skyline Church  
SNAP-Ed  
Soldier On  
Temple Ner Tamid  
Temple of Radiant Light  
Tiny Treasures  
Tobacco Free for a Healthy NJ (TFHNJ)  
Toni's Kitchen  
Trinitas Regional Medical Center  
United Way of Bloomfield  
University Hospital  
Watsessing Elementary School  
William Paterson University  
Women, Infants, and Children (WIC)  
YMCA of Montclair  
YMCA of Montclair - Geyer Family Branch



# We Are Here to Help!

Email: [health@bloomfieldtwp.com](mailto:health@bloomfieldtwp.com)

P: (973) 680-4024

F: (973) 680-4825



@BLOOMFIELDHDNJ



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