



Township of Bloomfield  
Department of Health & Human Services  
**Public Health Report**  
2019



**Public Health**  
Prevent. Promote. Protect.

Dear Residents,

Bloomfield Department of Health & Human Services (BDHHS) is pleased to present the 2019 Annual Report. This overview summarizes our efforts to build healthy lifestyles for all residents. Highlighted in these pages are public health issues and programs that kept us busy and inspired on your behalf.

Improving community health means deep involvement in our local organizations; BDHHS continues to work with more than 100 partners across the county and state to accomplish this. Take a look at page 19 - you will be introduced to an impressive list of public agencies, private corporations, faith groups, nonprofits, and health providers who together bring a socio-ecological approach to our responsiveness to public health matters. We continue to maintain our national accreditation from the Public Health Accreditation Board (PHAB) since 2015.

We look forward to continuing to improve the health and quality of life for residents throughout Bloomfield Township.

**KAREN LORE, MSW, LCSW, BCD**  
DIRECTOR OF HEALTH & WELFARE

**MIKE FITZPATRICK, MA, HO, REHS**  
HEALTH OFFICER

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# OUR APPROACH TO *Your Community's* **HEALTH & WELLNESS**

## **Vision**

Creating healthy communities by promoting healthy lifestyles, protecting the environment and preventing disease.

## **Mission**

To prevent disease and promote physical and mental well-being through policy development, disease detection, prevention, education and enforcement; to do so in a culturally competent manner that ensures the highest quality of life for all of the residents served.

## **Core Values**

Collaboration • Respect • Diversity • Excellence • Accountability •  
Commitment • Integrity

# Standard of Excellence

## Accreditation

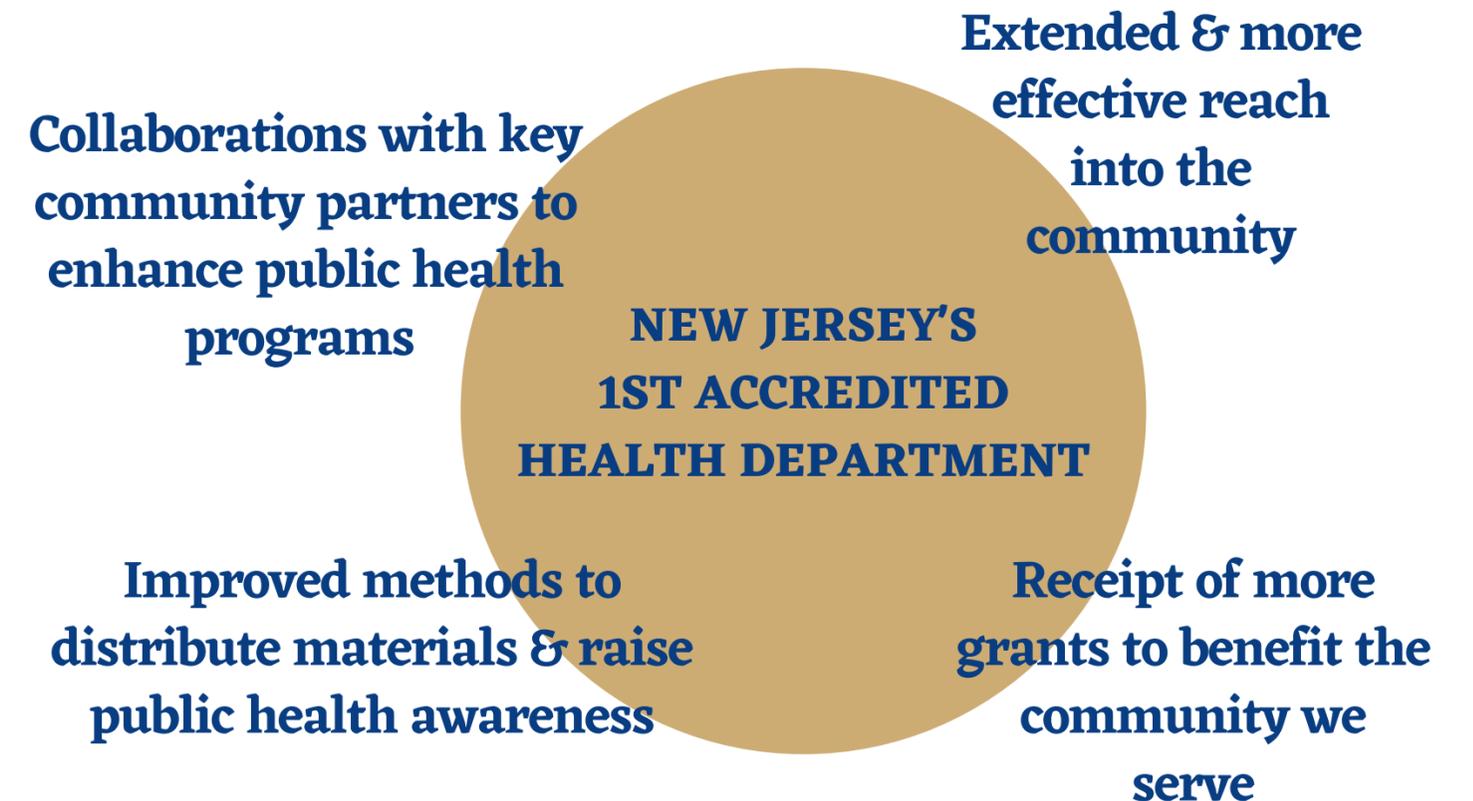
TOWNSHIP OF BLOOMFIELD DEPARTMENT OF HEALTH & HUMAN SERVICES HAS MAINTAINED ITS NATIONAL ACCREDITATION WITH THE PUBLIC HEALTH ACCREDITATION BOARD (PHAB).

AS AN ACCREDITED DEPARTMENT, WE WORK WITH PRIVATE AND PUBLIC PARTNERS TO PLAN, IMPLEMENT AND EVALUATE EVIDENCE-BASED HEALTH PROGRAMS IN THE COMMUNITY.

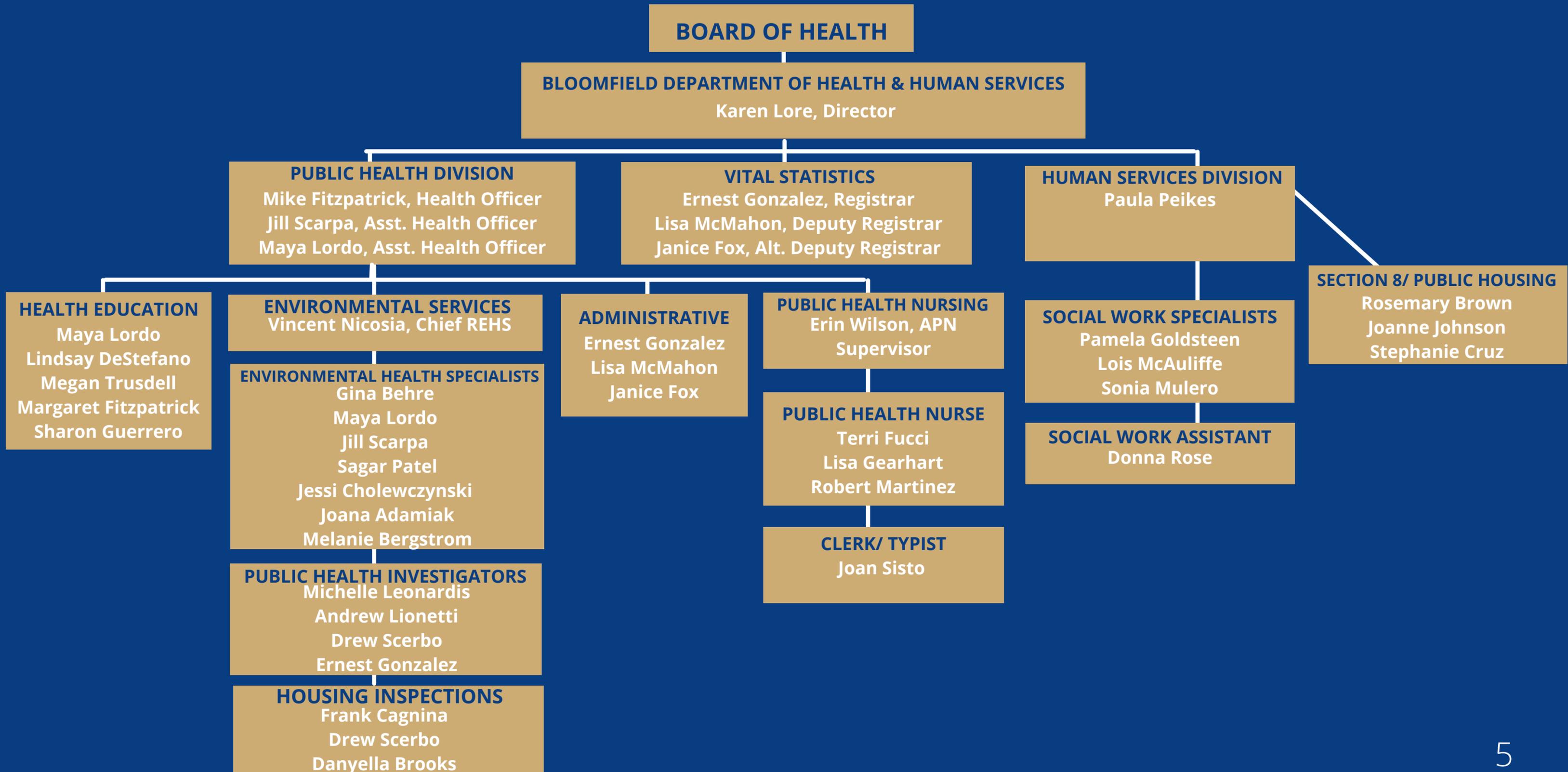
THIS ALLOWS FOR TIMELY MODIFICATIONS TO BE MADE TO SERVICES AND PROGRAMS TO KEEP THEM EFFECTIVE IN MEETING THE HEALTH NEEDS OF THE COMMUNITY.

## Benefits of Accreditation

MAINTAINING ACCREDITATION MEANS YOUR COMMUNITY'S HEALTH & HUMAN SERVICES DEPARTMENT HAS THE INFRASTRUCTURE IN PLACE TO EFFECTIVELY PROVIDE SERVICES AND PROGRAMS TAILORED TO THE NEEDS OF BLOOMFIELD.



# Organizational Chart



# Communities We Serve:

## **BLOOMFIELD TOWNSHIP**

1 MUNICIPAL PLAZA, ROOM 111  
BLOOMFIELD, NJ 07003  
P: (973) 680-4024

## **CALDWELL BOROUGH**

1 PROVOST SQUARE  
CALDWELL, NJ 07006  
P: (973) 226-6100

## **CHATHAM TOWNSHIP**

58 MEYERSVILLE ROAD  
CHATHAM, NJ 07928  
P: (973) 635-4600

## **CRANFORD TOWNSHIP**

8 SPRINGFIELD AVENUE  
CRANFORD, NJ 07016  
P: (908) 709-7238

## **GLEN RIDGE BOROUGH**

825 BLOOMFIELD AVENUE  
GLEN RIDGE, NJ 07028  
P: (973) 748-8400

## **LINCOLN PARK BOROUGH**

34 CHAPIL HILL ROAD  
LINCOLN PARK, NJ 07035  
P: (973) 694-6100

## **MADISON BOROUGH**

28 WALNUT STREET  
MADISON, NJ 07940  
P: (973) 593-3079

## **MOUNTAIN LAKES BOROUGH**

400 BOULEVARD  
MOUNTAIN LAKES, NJ 07046  
P: (973) 334-3131

## **SPRINGFIELD TOWNSHIP**

100 MOUNTAIN ROAD  
SPRINGFIELD, NJ 07081  
P: (973) 912-2269

# 2019 Key Accomplishments

We strive to improve programs, community outreach, quality of life for our community. We are proud of the services offered and the positive impact the Township of Bloomfield Department of Health & Human Services has on the community.

**164**

Children received services through the Child Health Conference program

**\$377K**

Total grant funding awarded in 2019 for community programs

**226**

Senior Home Visits

**375**

Total retail food inspections completed

**2,837**

Charts audited for immunization compliance

**417**

Resident surveys collected & analyzed to inform Bloomfield's Community Health Assessment

**BREAKFAST  
AFTER THE BELL**  
Evaluations  
completed

- *80% increase in number of students who did not pay for lunch compared to previous academic year.*
- *20% decline in out of school suspension rates.*

# 2019 Key Accomplishments

**160**

Residents that attended Senior Extravaganza social event

**\$31.5K**

Value of clothes donated through the National Council of Jewish Women

**5,200**

Hours donated through Neighbor to Neighbor Network

**670**

Immunizations administered

**336**

Marriage/Civil Union Licenses issued

**400**

Elementary school students enrolled into Breakfast After the Bell Program

# 2019 Revenue

The Township of Bloomfield Department of Health & Human Services revenue is outlined below by category.

	2019	2018
ENVIRONMENTAL	\$ 139,637.50	\$ 167,055.00
HUMAN SERVICES	\$ 15,000.00	\$ 15,000.00
NURSING	\$ 9,243.16	\$ 15,142.65
VITAL STATISTICS	\$ 36,148.00	\$ 33,892.00
MISCELLANEOUS	\$ 880.00	\$ 304.16
INTER-LOCAL AGREEMENTS	\$ 311,214.88	\$ 276,684.22
GRANTS	\$ 625,833.83	\$ 522,174.00
<b>TOTAL REVENUE</b>	<b>\$1,137,957.37</b>	<b>\$1,024,252.03</b>

# Environmental

ENVIRONMENTAL HEALTH SERVICES KEEP OUR NEIGHBORHOODS, HOMES, SCHOOLS, PLACES OF WORSHIP, PUBLIC POOLS AND RECREATIONAL CENTERS, RESTAURANTS AND RETAIL SHOPS SAFE FOR THE COMMUNITY TO ENJOY.

THE ENVIRONMENTAL TEAM ALSO INVESTIGATES AND RESOLVES PUBLIC HEALTH NUISANCE COMPLAINTS THAT IMPACT COMMUNITY-WIDE QUALITY OF LIFE CONCERNS.

- CHILDHOOD LEAD POISONING
- EQUIPMENT / FACILITY PLAN REVIEW
- FOODBORNE ILLNESS
- FOOD HANDLER TRAINING
- FOOD SAFETY TRAINING
- HEAT COMPLAINTS
- MOLD & WATER SAMPLING
- PUBLIC HEALTH NUISANCE
- QUALITY OF LIFE INSPECTIONS
- RODENT CONTROL
- UNFIT BUILDINGS

**2,102**

INITIAL COMPLAINTS/ RE-INSPECTIONS

**471**

FACILITIES INSPECTED

**80**

CONSUMER/ HOUSEHOLD PRODUCTS TESTED THROUGH LEAD TESTING PROGRAM

**248**

COURT SUMMONSES ISSUED

**142**

ENVIRONMENTAL HAZARDS PACKETS RESOURCE MATERIAL DISTRIBUTED

**\$43.2K**

CHARGED IN COURT FINES

# **2019 KEY PROGRAMS**

**THE ENVIRONMENTAL TEAM HAS FOCUSED ON CREATING PROACTIVE PROGRAMS TO IMPROVE THE QUALITY OF LIFE THROUGH REDUCING THE SPREAD OF DISEASE**

## **LEAD PROGRAM**

**Increased resident access to lead hazard information through education. In partnership with the Health Education & Nursing teams and community partners, residents received information at educational events, childhood lead screening, and Healthy Homes Initiative. Residents were also offered free water and surface test kits, as well as water filters.**

## **RODENT CONTROL PROGRAM**

**Provided surveillance at predetermined hot spots by monitoring properties and distributing educational materials to residents. 885 properties were canvassed and 31 bait boxes were set up throughout town. Bait boxes were rebaited or moved depending on activity for a total of 104 times. With active surveillance and corrective actions, a significant decrease in overall rodent activity is anticipated in the next two years.**

## **ENVIRONMENTAL RISK ASSESSMENT**

**A total of 73 Environmental Risk surveys were administered and analyzed to understand Bloomfield's environmental living conditions and the changing needs of the community.**

# Nursing

PUBLIC HEALTH NURSING SERVICES ARE PROVIDED TO PATIENTS IN OUR CONVENIENTLY LOCATED OFFICES OR IN THE PATIENT'S HOME. OUR NURSES SERVE A VITAL ROLE IN THE PREVENTION OF DISEASE AND HELP TO PROMOTE COMMUNITY HEALTH AND SAFETY.

## 2019 SCREENINGS & EVENTS:

- BLOOD CHEMISTRY
- BONE DENSITY
- CANCER SCREENING
- PAP SMEAR
- MAMMOGRAPHY SCREENING
- MEMORY SCREENING
- MEN'S HEALTH SCREENING
- STROKE SCREENING
- URINALYSIS SCREENING

## 183 PARTICIPANTS

IN SCREENINGS AND/ OR COMMUNITY EVENTS HELD BY BLOOMFIELD PUBLIC HEALTH NURSES OR PROVIDED IN CONJUNCTION WITH COMMUNITY PARTNERS.

149

COMMUNICABLE DISEASE INVESTIGATIONS

670

IMMUNIZATIONS ADMINISTERED

226

SENIOR HOME VISITS

623

BLOOD PRESSURE/ DIABETES SCREENINGS

102

LEAD SCREENINGS

166

TB SKIN TESTS ADMINISTERED/ READ

# 2019 KEY INITIATIVE

**TO INCREASE CHILDHOOD BLOOD LEAD LEVEL SCREENINGS IN THE CHILD HEALTH CONFERENCE PROGRAM**

## OBJECTIVE

**Review and update the established policies and procedures regarding lead screening for eligible population in the Child Health Conference program.**

**Increase by 50% the number of children up to 6 years of age participating in Child Health Conference that receive capillary screening for elevated blood lead levels.**

## ACTION

**Revised lead screening policies, consent forms, and Risk Assessment Questionnaire Administered Risk Assessment Questionnaire and screened eligible participants.  
Provided lead education to eligible participants' family.**

## RESULTS

**Blood lead level screening among eligible participants in the program increased by 25% in 2019. However, as this initiative is to continue until June 2020 final analysis is still pending.**

# Human Services

HUMAN SERVICES DIVISION IS THE TOWNSHIP'S OUTPATIENT MENTAL HEALTH AND SOCIAL WORKER SERVICES CENTER. OUR GOAL IS TO FOSTER A SENSE OF WELL-BEING AND WHOLENESS.

- BENEFITS SCREENING
- CASE MANAGEMENT
- CRISIS INTERVENTION
- DISASTER RESPONSE
- FOOD PROGRAMS
- HEALTH INSURANCE
- HOMELESSNESS PREVENTION
- HOUSING AGENCY (SECTION 8)
- MENTAL HEALTH SERVICES
- PSYCHIATRIC EVALUATION & MONITORING
- PSYCHOTHERAPY (INDIVIDUAL & GROUP)
- REFERRAL & LINKAGES
- SENIOR SERVICES
- S.H.I.P COUNSELING
- UTILITY ASSISTANCE
- VOLUNTEER SERVICES

**10,055**

HUMAN SERVICES REFERRALS

**4,880**

CLINICAL CASE MANAGEMENT HOURS

**2,550**

INITIAL INTAKES

**2**

SOCIAL WORKERS TRAINED AS AFFORDABLE CARE ACT (ACA) NAVIGATORS

**\$363K**

VALUE OF MEALS DELIVERED FROM PANTRY

**\$31.5K**

VALUE OF CLOTHES DONATED THROUGH BACK2SCHOOL STORE

# **2019 KEY INITIATIVE**

**TO IMPROVE CLIENT HISTORY RECORD MAINTENANCE AND RETRIEVAL TIME**

## **OBJECTIVE**

**To decrease by 50% client history record retrieval time.**

## **ACTION**

**Purchased and implemented Apricot software within the Division.  
Staff trained to utilize new software.**

## **RESULTS**

**Data for 1002 individual clients input into the Apricot database. Client specific information and staff reports readily accessible using new software; retrieval time down to 1 minute.**

# Health Education

THE HEALTH EDUCATION TEAM IS YOUR WELLNESS AMBASSADOR! THIS TEAM IS FOCUSED ON ASSESSING NEEDS THROUGH DATA COLLECTION AND CREATING RELEVANT AND EDUCATIONAL COMMUNITY PROGRAMS AND ADVOCATING HEALTHY LIFESTYLE HABITS, SO YOU CAN LIVE YOUR BEST LIFE!

- CITY GREEN VEGGIE MOBILE
- COMMUNITY WALKING GROUPS
- BREAKFAST AFTER THE BELL
- EXERCISE PROGRAMS
- MUNICIPAL ALLIANCE COMMITTEE
- SUBSTANCE ABUSE AWARENESS & PREVENTION EFFORTS
- NUTRITION EDUCATION
- PARENTING WORKSHOPS
- NIGHT OF CONVERSATIONS

**38**  
TABLING EVENTS

**56**  
COMMUNITY WALKS FACILITATED THROUGH  
MILLION CLICKS CAMPAIGN

**343**  
INDIVIDUALS IMPACTED THROUGH  
LEAD EDUCATION

**139**  
LATINO RESIDENTS REACHED THROUGH  
PROGRAMS & SERVICES

**400**  
STUDENTS ENROLLED IN  
BREAKFAST AFTER THE BELL PROGRAM

**\$2.7K**  
VALUE OF FRESH PRODUCE PROVIDED  
THROUGH VEGGIE MOBILE PROGRAM

# **2019 KEY PROGRAMS**

**THE HEALTH EDUCATION TEAM HAS CREATED LEARNING EXPERIENCES AND PROGRAMS  
TO EMPOWER AND IMPROVE WELLNESS KNOWLEDGE**

## **BREAKFAST AFTER THE BELL**

**Approximately 400 students from Berkeley Elementary School enrolled into the program. Compared to the previous academic year, the number of students who did not pay for lunch increased by 80%. Out of the 94 students who paid for lunch in the 2017-18 school year, 76 did not have to pay for lunch in the 2018-19 school year**

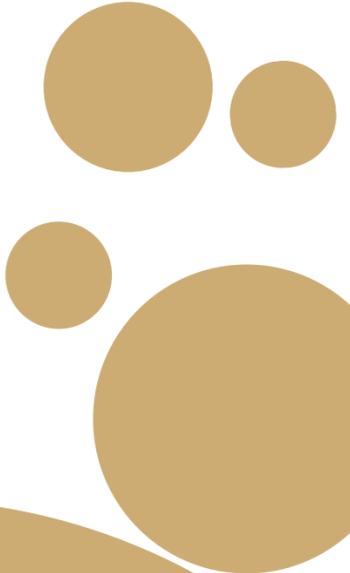
## **MILLION CLICKS CAMPAIGN**

**Purchased Job Clocks and installed at six different locations in Bloomfield community.  
Fifty-six walks facilitated through the year.**

## **OUTREACH TO LATINO POPULATION**

**To increase outreach and engagement of Bloomfield's Latino population, resources about public health programs and services in Spanish language were distributed throughout the community.  
A total of 139 individual Latino residents engaged in the programs through the Department.**

# Administrative Services & Vital Statistics



	2019	2018
MARRIAGE/ CIVIL UNION APPLICATIONS	375	362
MARRIAGE/ CIVIL UNION LICENSES ISSUED	336	331
MARRIAGE/ CIVIL UNION CERTIFICATES FILED	241	250
MARRIAGE/ CIVIL UNION CERTIFIED COPIES ISSUED	561	532
DISINTERMENT PERMIT ISSUED	1	1
DEATH CERTIFICATE CERTIFIED COPIES FILED WITH EDR	2,442	2,306
DEATH CERTIFICATES FILED WITH EDRS	111	149
RESIDENT DEATH CERTIFICATES ISSUED	310	229
BLOOMFIELD BIRTH CERTIFIED COPIES ISSUED	3	16

**OTHER SERVICES INCLUDE ASSISTANCE WITH PROCURING:**

- BIRTH CERTIFICATE
- BOILER REGISTRATION
- BURIAL PERMIT
- DEATH CERTIFICATE
- FOOD LICENSES
- GENEALOGY SEARCH
- MARRAIGE/CIVIL UNION CERTIFICATES
- MARRIAGE/ CIVIL UNION LICENSES
- NON-FOOD LICENSES
- PROPERTY REGISTRATION
- VITAL STATISTICS CORRECTIONS

# BDHHS Community Partners

The Health and Human Services Department, together with its many volunteers, collaborates with the following community partners to provide comprehensive resident services.

ADAPT (Alcohol & Drug Abuse Prevention Team)  
Agape Worship Center  
American Foundation for Suicide Prevention Berkeley  
Elementary School  
Bethany Presbyterian Church  
Bethel Church of Love & Praise  
Bloomfield Children's Library  
Bloomfield College  
Bloomfield Division of Public Safety Bloomfield Fire  
Department  
Bloomfield High School  
Bloomfield Middle School  
Bloomfield Municipal Alliance Committee (BMAC)  
Bloomfield Parks & Recreation Department Bloomfield  
Presbyterian Church (Church on the Green)  
Bloomfield Public Library  
Brookdale Christian Church  
Brookdale Elementary School  
Brookdale Reformed Church  
Caldwell University  
Carteret Elementary School  
Christian Faith Center Inc.  
City Green  
Clara Maass Medical Center  
Community Blood Services  
Demarest Elementary School  
Early Childhood Center  
Education Station Day Care Center  
Elite Daycare Center  
Essex County Division of Community Health Essex  
County Division of Welfare  
Essex-Newark Legal Services  
Executive Baby  
EZ Ride  
Fairview School  
Family Day Nursery

Felicity Tower  
First Baptist Church  
First Class Learning and Development Center  
Foundations Prep School  
Franklin School  
First Baptist Church  
Future Generation Early Learning Center Gentle  
Hands Mobile Phlebotomy Service Glen Ridge  
Senior/Community Center Heritage Village at  
Bloomfield  
Human Needs Food Pantry  
ImmediCenter  
Interfaith Hospitality Network  
Isaiah House  
Kiddie World  
Kids Corner  
Kinder Towers  
KinderSmile Foundation  
Korean United Presbyterian Church  
Language Rhythm Academy  
Looking Glass Children's Center  
Magical Rainbow Day Care Center  
Milestone Academy  
Montclair Emergency Shelter for the Homeless  
Mountainside Medical Center  
My 1st Time Childcare Center  
Newark Community Health Centers  
National Council of Jewish Women (NCJW)/ Essex  
Newark Emergency Services for Families Newark  
Presbytery  
New Jersey Bike & Walk Coalition  
New Jersey Department of Health, Division of  
Family Health Services  
New Jersey Partnership for Healthy Kids  
Neighbor to Neighbor Network  
New Light Baptist Church

North Jersey Transportation Planning Authority  
Oak View School  
Olde Towne Optimal Health  
Park United Methodist Church  
Partnership for a Drug-Free New Jersey  
Partnership for Maternal & Child Health of Northern  
New Jersey  
Precious Moments Childcare & Learning Center, Inc.  
Rainbow Montessori School  
Red Carpet Kids Childcare  
Rutgers Global Tuberculosis Institute  
Rutgers New Jersey Medical School  
Sacred Heart Church  
St. John's Evangelical Lutheran Church  
Saint Thomas the Apostle Church  
Saint Valentine Church  
Salvation Army  
ShopRite of Brookdale  
Shoresh Preschool  
Simple Faith Church  
Skyline Church  
SNAP-Ed  
Soldier On  
Temple Ner Tamid  
Temple of Radiant Light  
Tiny Treasures  
Tobacco Free for a Healthy NJ (TFHNJ)  
Toni's Kitchen  
Trinitas Regional Medical Center  
United Way of Bloomfield  
University Hospital  
Watsessing Elementary School  
William Paterson University  
Women, Infants, and Children (WIC)  
YMCA of Montclair  
YMCA of Montclair - Geyer Family Branch



# We Are Here to Help!

Email: [health@bloomfieldtwp.com](mailto:health@bloomfieldtwp.com)

P: (973) 680-4024

F: (973) 680-4825



@BLOOMFIELDHDNJ



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