

TWP OF BLOOMFIELD  
DEPT OF HEALTH & HUMAN SERVICES

2018 PUBLIC  
HEALTH  
REPORT

EDUCATION

SOCIAL WORK

ENVIRONMENTAL

NURSING

PATH TO  
COMMUNITY  
WELLNESS

# HELLO!

## What an incredible 2018!

It is a pleasure to share this annual report with you, highlighting key programs and initiatives that have improved the health and wellness of our community this year.

The Twp of Bloomfield Dept of Health & Human Services offers best-in-class services: Environmental, Health Education, Nursing, Social Services and Vital Records. Our strength and effectiveness comes from an integrated approach, using our interdisciplinary team and community partnerships. This creates unique perspective and insight to our responsiveness to public health matters. We have proudly maintained our national accreditation from the Public Health Accreditation Board (PHAB) since 2015.

We feel privileged to be woven into our residents' path to health and wellness. Many important strides were made in 2018.

**We look forward to continued progress!**

**KAREN LORE, MSW, LCSW, BCD**  
DIRECTOR OF HEALTH & WELFARE

**MICHAEL FITZPATRICK, MA, HO, REHS**  
HEALTH OFFICER

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# STANDARD OF EXCELLENCE

## ACCREDITATION

TWP OF BLOOMFIELD DEPT OF HEALTH & HUMAN SERVICES HAS MAINTAINED ITS NATIONAL ACCREDITATION WITH THE PUBLIC HEALTH ACCREDITATION BOARD (PHAB).

AS AN ACCREDITED DEPARTMENT, WE WORK WITH PRIVATE AND PUBLIC PARTNERS TO PLAN, IMPLEMENT AND EVALUATE EVIDENCE-BASED HEALTH PROGRAMS IN THE COMMUNITY. THIS ALLOWS FOR TIMELY MODIFICATIONS TO BE MADE TO SERVICES AND PROGRAMS TO KEEP THEM EFFECTIVE IN MEETING THE HEALTH NEEDS OF THE COMMUNITY.



*Advancing  
public health  
performance*



**Public Health**  
Prevent. Promote. Protect.

## BENEFITS OF ACCREDITATION

MAINTAINING ACCREDITATION MEANS YOUR COMMUNITY'S HEALTH DEPARTMENT HAS THE INFRASTRUCTURE IN PLACE TO EFFECTIVELY PROVIDE SERVICES AND PROGRAMS TAILORED TO THE NEEDS OF BLOOMFIELD.

**EXTENDED AND MORE EFFECTIVE  
REACH INTO THE COMMUNITY**

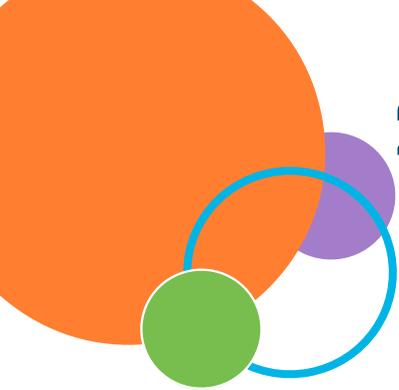
**IMPROVED METHODS TO  
DISTRIBUTE MATERIALS AND  
RAISE PUBLIC HEALTH AWARENESS**

**COLLABORATIONS WITH KEY  
COMMUNITY PARTNERS TO ENHANCE  
PUBLIC HEALTH PROGRAMS**

**RECEIPT OF MORE GRANTS TO BENEFIT  
THE COMMUNITY WE SERVE**



NEW JERSEY'S  
**FIRST**  
ACCREDITED  
HEALTH  
DEPARTMENT



# 2018 KEY ACCOMPLISHMENTS

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We strive to improve programs, community outreach and quality of life for our community. We are proud of the services offered and the positive impact the Twp of Bloomfield Dept of Health has on the community.

172

CHILDREN ATTENDED CHILD HEALTH CONFERENCE TO RECEIVE IMMUNIZATIONS

89%

PERCENTAGE OF CHILD CARE CENTERS WHERE LEAD EDUCATION AND SCREENINGS WERE CONDUCTED

4,600

HOURS DONATED THROUGH NEIGHBOR TO NEIGHBOR NETWORK

780

TOTAL RETAIL FOOD INSPECTIONS COMPLETED

\$39k

VALUE OF CLOTHES DONATED THROUGH THE NATIONAL COUNCIL OF JEWISH WOMEN

117

STUDENTS PARTICIPATED IN BREAKFAST AFTER THE BELL FOCUS GROUPS

**SAFE ROUTES  
TO SCHOOL  
GOLD AWARD  
RECIPIENT**

**BLOOMFIELD IS 1 OF 6 CITIES IN OUR REGIONAL AREA  
TO BE AWARDED THIS PRESTIGIOUS HONOR.**

**\$522k**

**TOTAL GRANT FUNDING  
AWARDED IN 2018 FOR  
COMMUNITY PROGRAMS**

**449**

**RESIDENT SURVEYS COMPLETED  
AND ANALYZED FOR COMMUNITY  
HEALTH ASSESSMENT (CHA)**

**77**

**SURVEYS COMPLETED  
ON LEAD HAZARD  
AWARENESS**

**873**

**TOTAL ENVIRONMENTAL  
SAMPLE ACTIVITY  
COMPLETED**

**653**

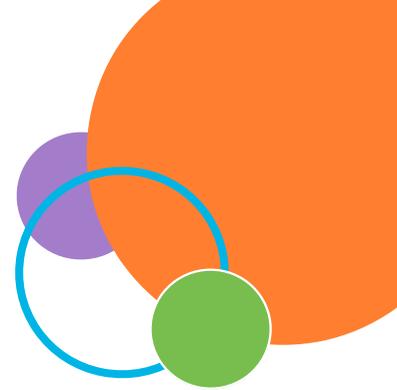
**AUDITED CHARTS FOR  
IMMUNIZATION  
COMPLIANCE**

**160**

**RESIDENTS WHO ATTENDED  
THE SENIOR EXTRAVAGANZA  
SOCIAL EVENT**

# 2018 REVENUE

The Twp of Bloomfield Dept of Health & Human Services revenue is outlined below by category.



	2018	2017
ENVIRONMENTAL	\$ 161,055.00	\$ 184,510.00
GRANTS	\$ 522,174.00	\$ 276,940.00
HUMAN SERVICES	\$ 15,000.00	\$ 13,820.00
INTER-LOCAL AGREEMENTS	\$ 276,684.22	\$ 213,483.09
MISCELLANEOUS	\$ 304.16	\$ 382.00
NURSING	\$ 15,142.65	\$ 15,562.36
VITAL STATISTICS	\$ 33,892.00	\$ 28,431.00
TOTAL	\$1,024,252.03	\$ 733,128.45

# COMMUNITIES WE SERVE

## **BLOOMFIELD TOWNSHIP**

1 MUNICIPAL PLAZA, ROOM 111  
BLOOMFIELD, NJ 07003  
P: (973) 680-4024

## **CALDWELL BOROUGH**

1 PROVOST SQUARE  
CALDWELL, NJ 07006  
P: (973) 226-6100

## **CHATHAM TOWNSHIP**

58 MEYERSVILLE ROAD  
CHATHAM, NJ 07928  
P: (973) 635-4600

## **CRANFORD TOWNSHIP**

8 SPRINGFIELD AVENUE  
CRANFORD, NJ 07016  
P: (908) 709-7238

## **GLEN RIDGE BOROUGH**

825 BLOOMFIELD AVENUE  
GLEN RIDGE, NJ 07028  
P: (973) 748-8400

## **LINCOLN PARK BOROUGH**

34 CHAPIL HILL ROAD  
LINCOLN PARK, NJ 07035  
P: (973) 694-6100

## **MADISON BOROUGH**

28 WALNUT STREET  
MADISON, NJ 07940  
P: (973) 593-3079

## **MOUNTAIN LAKES BOROUGH**

400 BOULEVARD  
MOUNTAIN LAKES, NJ 07046  
P: (973) 334-3131

## **SPRINGFIELD TOWNSHIP**

100 MOUNTAIN ROAD  
SPRINGFIELD, NJ 07081  
P: (973) 912-2269

# OUR APPROACH TO YOUR **COMMUNITY'S** **HEALTH & WELLNESS**

## **VISION**

Creating healthy communities by promoting healthy lifestyles, protecting the environment and preventing disease

## **MISSION**

To prevent disease and promote physical and mental well-being through policy development, disease detection, prevention, education and enforcement; to do so in a culturally competent manner that ensures the highest quality of life for all of the residents served

## **CORE VALUES**

Collaboration • Respect • Diversity • Excellence • Accountability  
Commitment • Integrity

In 2018, the Twp of Bloomfield Dept of Health & Human Services (BDHHS), with Montclair State University's Center for Research and Evaluation on Education and Human Services (CREEHS), and other key partners, completed its large-scale

### **COMMUNITY HEALTH ASSESSMENT (CHA).**

This effort consisted of collecting health data from the Bloomfield community, which included 449 resident surveys, 4 resident focus groups and 5 key informant interviews. Key informants came from a variety of backgrounds, including hospital systems and community agencies, which offered unique perspectives on Bloomfield residents' health and on BDHHS services and programs. From the CHA data collected, the determination was made to focus on increased access to:



**BLOOD PRESSURE & DIABETES  
HEALTH SCREENINGS**

**ENVIRONMENTAL HEALTH INFORMATION  
& ASSESSMENTS**

**OPPORTUNITIES FOR HEALTHY EATING  
& WALKING**

**MENTAL HEALTH & SUBSTANCE ABUSE  
RESOURCES**

In collaboration with community partners, BDHHS created a comprehensive **COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP)** to address the Community Health Assessment findings.

Additionally, BDHHS implemented its Strategic Plan in 2018. Each BDHHS division had internal initiatives, goals, strategies, objectives and performance measures. Progress in fulfilling strategic plan activities was monitored quarterly throughout the year.

BDHHS updated its Quality Improvement (QI) Plan in 2018 to include 5 new improvement projects. QI projects were prioritized and selected based on data review. Projects were either administrative or program oriented. In addition to specific 2018 QI Plan projects, continuous quality improvement practices were applied to all BDHHS activities to ensure optimal effectiveness in its processes, programs and services.

BDHHS continued to enhance its workforce development through all-staff trainings, including cultural and linguistic competence, health equity, quality improvement and emergency preparedness trainings. BDHHS also coordinated an exercise in 2018 with county and local emergency response officials to further assess its public health emergency response capabilities.

**TO REVIEW THE COMMUNITY HEALTH ASSESSMENT (CHA), PLEASE VISIT OUR WEBSITE.**

**[BLOOMFIELDTWPNJ.COM/158/HEALTH-DEPARTMENT-HUMAN-SERVICES](http://BLOOMFIELDTWPNJ.COM/158/HEALTH-DEPARTMENT-HUMAN-SERVICES)**

# ENVIRONMENTAL

ENVIRONMENTAL HEALTH SERVICES KEEPS OUR NEIGHBORHOODS, HOMES, SCHOOLS, PLACES OF WORSHIP, PUBLIC POOLS AND RECREATIONAL CENTERS, RESTAURANTS AND RETAIL SHOPS SAFE FOR THE COMMUNITY TO ENJOY.

THE ENVIRONMENTAL TEAM ALSO INVESTIGATES AND RESOLVES PUBLIC HEALTH NUISANCE COMPLAINTS THAT IMPACT COMMUNITY-WIDE QUALITY OF LIFE CONCERNS.

**CHILDHOOD LEAD POISONING  
EQUIPMENT/FACILITY PLAN REVIEW  
FOODBORNE ILLNESS  
FOOD HANDLER TRAINING  
FOOD SAFETY TRAINING  
HEAT COMPLAINTS  
MOLD AND WATER SAMPLING  
PUBLIC HEALTH NUISANCE  
QUALITY OF LIFE INSPECTIONS  
RODENT CONTROL  
UNFIT BUILDING**

**3,216**

INITIAL COMPLAINTS  
/ RE-INSPECTIONS

**590**

FACILITIES INSPECTED

**1,365**

VIOLATION NOTICES ISSUED

**261**

COURT SUMMONSES ISSUED

**\$102.5K**

REVENUE COLLECTED  
FROM VACANT PROPERTY  
REGISTRATIONS

**\$40.8K**

CHARGED IN COURT FINES

# 2018 KEY PROGRAMS

THE ENVIRONMENTAL HEALTH TEAM HAS FOCUSED ON CREATING PROACTIVE PROGRAMS TO IMPROVE THE QUALITY OF LIFE THROUGH REDUCING THE SPREAD OF DISEASE.

## HAND WASHING POLICY\*

Increased emphasis and education on proper hand washing during retail food establishment inspections. A 12% reduction in hand washing violations was observed (from 2017).

## LEAD PROGRAM\*\*

Increased resident access to lead hazard information through education. In partnership with the Health Education Team and community partners, residents received information at educational events, childhood lead screenings and the Healthy Homes Initiative. Residents were also offered free water and surface test kits, as well as water filters.

## RETAIL FOOD ESTABLISHMENT: 2<sup>ND</sup> INSPECTION\*\*

Performed a 2nd routine inspection if a Conditionally Satisfactory rating was issued to a retail food establishment. These 2nd routine inspections were conducted in the 4th Quarter. Overall, more positive food safety practices and fewer violations were cited upon the 2nd inspection.

## RODENT CONTROL

Contracted with a private pest control company to bait/treat private properties and various public properties that were determined to have known rodent activity or verified nuisance conditions/attractants.

\*QUALITY IMPROVEMENT PLAN

\*\* COMMUNITY HEALTH IMPROVEMENT PLAN & STRATEGIC PLAN

# NURSING

PUBLIC HEALTH NURSING SERVICES VISITS PATIENTS IN OUR CONVENIENTLY LOCATED OFFICES OR IN THE PATIENT'S HOME. OUR COMPASSIONATE NURSES DETERMINE PATIENT AND FAMILY NEEDS, DEVELOP HEALTH CARE PLANS, AND PROVIDE MEDICAL TREATMENTS AND SERVICES.

## **175 PATIENTS PARTICIPATED**

IN SCREENING AND/OR COMMUNITY EVENTS HELD BY OUR PUBLIC HEALTH NURSES OR PROVIDED IN CONJUNCTION WITH OUR COMMUNITY PARTNERS.

2018 SCREENINGS & EVENTS:

**BLOOD CHEMISTRY  
BLOOD DRIVE  
BONE DENSITY  
CANCER SCREENING  
PAP SMEAR  
MAMMOGRAPHY SCREENING  
MEMORY SCREENING  
MEN'S HEALTH SCREENING  
STROKE SCREENING  
URINALYSIS SCREENING  
VISION SCREENING**

**216**

**COMMUNICABLE DISEASE  
INVESTIGATIONS**

**636**

**IMMUNIZATIONS  
ADMINISTERED**

**198**

**SENIOR HOME VISITS**

**602**

**BLOOD PRESSURE/DIABETES  
INDIVIDUAL SCREENINGS**

**138**

**LEAD SCREENINGS**

**204**

**TB SKIN TESTS (TST)  
ADMINISTERED/READ**

# 2018 KEY INITIATIVE

TO INCREASE THE NUMBER OF CHILDREN UP TO 6 YEARS OF AGE,  
IN BLOOMFIELD, THAT RECEIVE SCREENING FOR  
ELEVATED BLOOD LEAD LEVELS (EBLLS) IN ACCORDANCE WITH N.J.A.C. 8:51A\*

## OBJECTIVE

To establish and coordinate a lead screening plan and outreach program with community partners serving residents in need; increase the number of children screened by 50% (from 2017).

## ACTION

Conducted screenings in venues where the children in the targeted age range and their parents would be present.

## RESULTS

The screening numbers increased by 3,350% from 2017 to 2018 (4 children screened in 2017 vs. 138 children screened in 2018) due to accessibility and association with a familiar setting. By providing the educational component along with the ease of availability to be screened, parents were willing to participate and have children tested.

# SOCIAL WORK

WE CARE ABOUT YOU! HUMAN SERVICES DIVISION IS THE TOWNSHIP'S OUTPATIENT MENTAL HEALTH AND SOCIAL WORKER SERVICES CENTER. OUR GOAL IS TO FOSTER A SENSE OF WELL-BEING AND WHOLENESS.

BENEFIT(S) SCREENING  
CASE MANAGEMENT  
CRISIS INTERVENTION  
DISASTER RESPONSE  
FOOD PROGRAMS  
HEALTH INSURANCE  
HOMELESSNESS PREVENTION  
HOUSING AGENCY (SECTION 8)  
MENTAL HEALTH SERVICES  
PSYCHIATRIC EVALUATION AND MONITORING  
PSYCHOTHERAPY (INDIVIDUAL AND GROUP)  
REFERRAL AND LINKAGE  
SENIOR SERVICES  
S.H.I.P. COUNSELING  
UTILITY ASSISTANCE  
VOLUNTEER SERVICES

**9,722**

HUMAN SERVICES  
REFERRALS

**4,296**

CLINICAL CASE  
MANAGEMENT HOURS

**2,440**

INITIAL INTAKES

**365**

AFFORDABLE CARE ACT (ACA)  
APPOINTMENTS

**\$265.2K**

VALUE OF MEALS DELIVERED  
FROM PANTRY

**1,860**

RESIDENTS BENEFITED  
FROM HOLIDAY PROGRAMS

# 2018 KEY INITIATIVE

TO IMPROVE COORDINATION OF SERVICES BETWEEN HUMAN SERVICES AND SECTION 8 CLIENTS\*

## OBJECTIVE

To increase the number of initial contacts made by Section 8 clients to Human Services or resources and benefit screenings, by 50% (from 2017).

## ACTION

Provided access to information and available services through the coordination of 2 existing programs. Section 8 clients received flyers regarding available services by mail or literature in the Human Services office. Section 8 workers were included in meetings to discuss upcoming programs and implementation.

## RESULTS

A 47.7% increase of Section 8 clients opted to use programs and services available to them (99 total households). 247 households served by Section 8 (housing choice voucher program); \$2.6M in housing subsidies paid to landlords.

## COMMUNITY PROGRAMS

**SENIOR EXTRAVAGANZA:** 160 senior citizens and Bloomfield College Nursing students enjoyed an afternoon of music, dancing & food donated by 21 local establishments. This festive celebration helps to form a bridge between generations.

**HOMELESSNESS PREVENTION:** Human Services distributed \$100K of grant funds to assist residents at risk of homelessness. Neighbor to Neighbor Network also contributed over \$15K, assisting residents who do not qualify for government programs. The funds were used for rent, security, mortgage payments, utilities, food, and/or medication.

\*QUALITY IMPROVEMENT PLAN

# HEALTH EDUCATION

THE HEALTH EDUCATION TEAM IS YOUR WELLNESS AMBASSADOR! THIS TEAM IS FOCUSED ON CREATING RELEVANT AND EDUCATIONAL COMMUNITY PROGRAMS AND ADVOCATING HEALTHY LIFESTYLE HABITS, SO YOU CAN LIVE YOUR BEST LIFE!

CITY GREEN VEGGIE TRUCK  
COMMUNITY WALKING GROUPS  
EXERCISE PROGRAM  
HEALTH BEAT RADIO SHOW  
MENTAL HEALTH FIRST AID  
MUNICIPAL ALLIANCE COMMITTEE  
NARCAN PUBLIC TRAINING  
NUTRITION EDUCATION  
PARENTING WORKSHOPS  
PEDESTRIAN SAFETY COMMITTEE

**45**

TABLING EVENTS

**\$67K**

IN GRANT FUNDING

**1,222**

INDIVIDUALS IMPACTED  
THROUGH LEAD EDUCATION

**18**

RADIO/YOUTUBE SHOWS

**104**

EDUCATION PROGRAMS

**438**

SOCIAL MEDIA LIKES

# 2018 KEY PROGRAMS

THE HEALTH EDUCATION TEAM HAS CREATED LEARNING EXPERIENCES AND PROGRAMS TO EMPOWER AND IMPROVE WELLNESS KNOWLEDGE.

## HEALTHY EATING\*\*

Breakfast eligibility for students at Berkeley Elementary School rose to 100%.  
140 additional customers visited the City Green Veggie Trunk in 2018.

## LEAD PROGRAM\*\*

Increased awareness of lead hazards through educational tabling events, presentations and outreach.

## PHYSICAL ACTIVITY\*\*

Increased physical activity among Bloomfield residents.  
Increased seniors physical activity knowledge through “Active Living Every Day” grant funded program.

## BLOOMFIELD MUNICIPAL ALLIANCE COMMITTEE\*\*

Increased knowledge of substance abuse prevention through 23 programs, including informative and tabling events.  
Increased perception of risk of vaping among Bloomfield students.

# ADMINISTRATIVE SERVICES & VITAL STATISTICS

**362**

MARRIAGE/CIVIL UNION  
APPLICATIONS

**331**

MARRIAGE/CIVIL UNION  
LICENSES ISSUED

**250**

MARRIAGE/CIVIL UNION  
CERTIFICATES FILED

**532**

MARRIAGE/CIVIL UNION  
CERTIFIED COPIES ISSUED

**1**

DISINTERMENT PERMIT  
ISSUED

**2,306**

DEATH CERTIFICATE CERTIFIED  
COPIES FILED WITH EDRS

**149**

DEATH CERTIFICATES  
FILED WITH EDRS

**229**

RESIDENT DEATH  
CERTIFICATES ISSUED

**16**

BLOOMFIELD BIRTHS  
CERTIFIED COPIES ISSUED

## **OUR ADMINISTRATIVE TEAM CAN ASSIST WITH PROVIDING:**

BIRTH CERTIFICATE  
BOILER REGISTRATION  
BURIAL PERMIT  
DEATH CERTIFICATE  
FOOD LICENSES  
GENEALOGY SEARCH  
MARRIAGE / CIVIL UNION CERTIFICATES  
MARRIAGE / CIVIL UNION LICENSES  
NON-FOOD LICENSES  
PROPERTY REGISTRATION  
VITAL STATISTICS CORRECTION(S)

# COMMUNITY PARTNERS

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We are grateful for the support and generosity of over 100 community partners. Each organization advanced our mission of providing comprehensive public health and human services to residents.



Hackensack  
Meridian *Health*  
Mountainside  
Medical Center

Clara Maass  
Medical Center

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RWJBarnabas  
HEALTH



BMAC: Bloomfield Municipal Alliance Committee

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**WE ARE HERE TO HELP!**

HEALTH@BLOOMFIELDTWPNJ.COM • P: (973) 680-4024 • F: (973) 680-4825  
1 MUNICIPAL PLAZA, ROOM 111, BLOOMFIELD, NJ 07003