

Bloomfield BUZZ

May-August 2011

Newsletter for the Residents of Bloomfield Township



Anthony's Cheesecake: Poised to survive and thrive during downtown demolition

How many cheesecakes does it take to satisfy a pro football or rock concert crowd?

No, that's not a set-up for a punchline. The folks at Anthony's Cheesecake in Bloomfield will tell you, it takes 500 to 800 cakes. No joke!

Since April 2010, when the New Meadowlands Stadium opened in East Rutherford, the shop at 71 Washington Street in Bloomfield has been dubbed the stadium's official cheesecake supplier.

Now people all over the country order Anthony's Cheesecake online, selecting from 18 varieties. Owners Anthony Lauro (pictured above) and Phil Byrne, both township residents, manage the cheesecake output while balancing an ever-changing breakfast and lunch menu in their storefront restaurant.

Anthony's Cheesecake is exactly the type of stand-out business that Township officials are counting on to make Bloomfield's imminent redevelopment a resounding success. Though the restaurant is located in the heart of the demolition scheduled to start this summer, Lauro sees redevelopment as an opportunity.

"We came to this location to get in on the ground floor," he said. "I don't know what effect the demolition will have on us, but I think it could be good. Construction workers will need breakfast and lunch."

Lauro is also a partner in a second Bloomfield restaurant. The Lunchbox at 176 Broad Street, is a traditional neighborhood deli, in business since 1996. Customers at the Lunchbox had been raving about

Cont'd on page 7

Coming in June

Twp. to launch events calendar

A town-wide calendar containing news of open-invitation community events is about to be launched on the Township website (www.bloomfieldtwpnj.com).

In part, the calendar is intended to help event planners avoid schedule conflicts. Township council, board and commission meetings will be included, as will major local arts and recreation events.

Starting in June, groups will be able to post details about neighborhood association events, tricky tray fundraisers, Little League events, PTA meetings and much more. The calendar will be available to Bloomfield organizations only.

Anyone interested in posting a public event should contact Samantha DePalma in the Township Administrator's Office, at sdepalma@bloomfieldtwpnj.com or (973) 680-4006, or by mail at Bloomfield Town Hall, 1 Municipal Plaza, Bloomfield, NJ 07003.

Please be aware, the township reserves the right to exclude any event deemed inappropriate for public awareness.

ISSUE HIGHLIGHTS

- 2 Mayor to host charity dinner
- 2 Greeters wanted to assist Town Hall visitors
- 2 Yoshi Manale appointed Township Administrator
- 3 Recreation announces summer camps and clinics
- 3 You may qualify for home rehab, up to \$15K value
- 3 Parking meters now 75¢ across town
- 5 Recycling schedule
- 6 Arts Scene
- 8 Library events
- 8 River-park cleanup April 30
- 9 Help downtown businesses thrive, even during redevelopment
- 9 Friends of the Library seek your support
- 10 Animal census, pet license renewals, and free rabies clinic
- 10 Find out if you qualify for low-income assistance
- 11 Nursing clinics
- 11 No new school taxes!

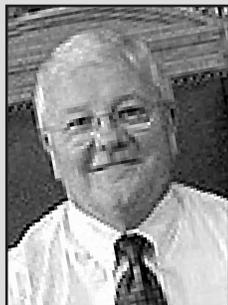
Senior citizen bus schedule revised

Bloomfield's senior citizen bus route was modified due to budget cuts effective April 18. See page 10 for the complete revised schedule.

Mayor Raymond McCarthy's Message

"It takes a lot of courage to release the familiar and seemingly secure, to embrace the new. But there is no real security in what is no longer meaningful. There is more security in the adventurous and exciting, for in movement there is life, and in change there is power."

- Alan Cohen



services that are second to none. From two-day-a-week trash pick up, a professional dedicated police department, and a free bus shuttles and dial-a-ride services, there is no questions that

your tax dollars are directly serving every resident.

All Bloomfield households are making the most of every dollar and I assure you that we have done the same with our municipal budget. Every department feels the strain of this economy and everyone is working to pick up the slack in any way they can.

For my part, I promise to continue working to obtain grants and funding from state and federal sources.

Through it all, Bloomfield continues to be a great place to live and the evidence is out there any time you look. Call a neighbor and take a walk around one of our many parks. Catch a free movie at the library. Enjoy a block party during National Night out and get to know one of our dedicated police officers.

Most importantly, take pride in calling Bloomfield your home. I do.

Welcome to Spring!

Each morning on my walks through my neighborhood, I see the emerging signs of spring. And likewise, as I drive downtown, I see many signs of the burgeoning new downtown. The groundwork is being laid for new development coming just around the corner.

Unfortunately, our current economic circumstances are not quite as positive. Many of the services that the Township provides its residents have been scaled back. It is with a heavy heart that the Council and I had to make these adjustments. We are all faced with financial hardships and I have always tried to ensure that Bloomfield residents receive

Greeters wanted to assist Town Hall visitors

The Township needs 20 cheerful volunteers to serve as greeters at the entrance to Town Hall. Greeters will help visitors get to the right office without searching door to door and floor to floor, a common occurrence in the administrative building.

Though an office directory is posted in the entry hallway, some visitors miss the sign and go on lengthy office searches.

Greeters will hand out passes and lead visitors to the right location or provide information as requested. Coverage is needed from 8:30 a.m. to 4:30 p.m., Monday through Fri-

day. Hours will flex depending on volunteer availability.

Township Administrator Yoshi Manale has revived a greeters plan first conceived in 2009. He has made Town Hall navigation a priority, coinciding with a plan to restore live operator service at Town Hall.

"It's all about making people feel welcome," said Manale's assistant, Samantha DePalma, who will manage the greeters.

To become a greeter call Samantha at (973) 680-4006, send e-mail to sdepalma@bloomfieldtwpnj.com, or drop by the Township Administrator's Office. ❀

Yoshi Manale appointed Township Administrator

Yoshi Manale, a familiar face in state government circles, became the administrator of Bloomfield Township on Jan. 24.

The former chief of staff to Senator Raymond Lesniak, he has also worked with Assemblyman Joe Cryan and Assemblywoman Annette Quiano, and served as an aide to the Senate Labor and Economic Growth Committee.

"Bloomfield is at the cusp of something great and I am excited to be a part of that," said Manale. "The timing is right to embrace New York City commuters who can't afford places like Montclair," as well as businesses and developers who need new opportunities. "With the changes we are making in town hall and in Bloomfield Center, I see a town that will become a destination in the next few years."

Manale, single and 31, has promised to bring new energy to the Township. He said Bloomfield is at a crucial cross-



roads in development and needs to make critical decisions. Will it be a "destination" for people and business, or a detour? he asks.

Mayor Raymond McCarthy calls

Manale "an impressive guy who can get things done," and who "knows how to move forward."

Manale is a 2003 Seton Hall graduate whose background includes a stint as a government relations manager for Covanta Energy in Morristown. He is also a dedicated volunteer who spent a month in Bogota with an international nonprofit, Emerging Voices, working with local homeless people, particularly elderly women.

Manale currently lives in Manhattan and is looking for a home in Bloomfield. He plans to volunteer with local seniors, coach youth soccer, and maybe pursue his own recreational interest in basketball. ❀

SAVE THE DATE

Mayor to host charity dinner

As a financial boost to Bloomfield charities, Mayor Raymond McCarthy will host The Mayor's 1st Annual Charity Dinner Dance on Sept. 27 at Nanina's in the Park restaurant. Live music will be provided by the popular band, The Infernos, and the mayor will award three special honors: a Bloomfield man and woman of the year, as well as a Bloomfield business of the year.

More details will be announced as September approaches. For now, please mark your calendar. Those interested in early sign-up can call Samantha DePalma at (973) 680-4006 or (973) 893-8161.



2011 Summer Camps

2011 PLAYGROUP - The Oakview School program is for 4-year-old pre-K students who must be age 4 on or before Aug. 12, 2011 and not currently in Kindergarten. Classes run from 9 a.m. to noon as follows:

- Session 1: July 5-15 (off July 4)
- Session 2: July 18-29
- Session 3: Aug. 1-12



2011 RECREATION STATION - Demarest School hosts a program for children currently in grades K to 7. Sessions will run from 9 a.m. to 4 p.m. as follows:

- Session 1: July 5-15 (off July 4)
- Session 2: July 18-29
- Session 3: Aug. 1-12

NOTE: Early drop off at 8 a.m. is offered for this camp only, at an additional charge. Ask about it at registration.

CAMP REGISTRATION - In-person registration will take place on Saturday, May 21 at 8 a.m., on a first-come, first-served basis at the Bloomfield Civic Center, 84 Broad Street. (Fees posted at the Civic Center.) Discounts are available for multiple children. Payment must be made in full, cash or check, upon registration. Proof of residency, age and school grade are required at registration. (Birth certificates, report cards and utility bills are acceptable proofs.) ❁

2011 Sports Clinics

More than 20 sports clinics for Bloomfield youth will be offered this summer. Traditional sports clinics include basketball, soccer, baseball, softball and football. Or for something different, try fencing, cooking, golf, fishing, whiffleball, art, cheerleading, skateboarding, weightlifting, or many others.

Clinic hours will be Monday through Friday, 9:30 to 11:30 a.m., and 12:30 to 2:30 p.m. Exact schedules will be available in early May. Registration begins Wednesday, May 25. Payment must be made in full, cash or check, at registration. ❁



Roof leaking? Unsafe electric? Need help?

Get up to \$15,000 in home repairs with a forgivable loan

John and Cecilia Bertonaschi have owned their Bloomfield house for more than 27 years and take pride in its maintenance. But as the house has aged, they knew more had to be done. They applied to the Bloomfield Residential Rehabilitation Program and received funding for electric, plumbing and heating repairs. Thanks to the program, they have no monthly payments, no interest and better heating efficiency.

Bloomfield's rehab program lets homeowners make repairs valued at up to \$15,000 to bring homes up to code, and up to \$10,000 for an added unit in a multi-family owner-occupied home. In the past five years, the program has assisted nearly 50 Bloomfield households. Funds are available on a first-come first-served basis.

Community Grants, Planning & Housing of East Windsor administers the program, which is funded through the Community Development Block Grant Program.

Housing specialists and inspectors from CGP&H work with homeowners to identify necessary repairs. All informa-

tion is kept confidential and inspectors work with contractors to ensure proper improvements.

Program eligibility is based on household income. The maximum allowable income for a one-person household is \$45,100; for a two-person household, \$51,550; three-person household, \$58,000; and a four-person household, \$64,400.

The program features a zero-percent loan, deferrable for up to 10 years. If a homeowner stays in the house for 10 years, the loan is forgiven with no repayment required. Any rental units improved by the program must be rented at affordable rents to low- and moderate-income families for the 10-year period.

Eligible improvements include repair or replacement of the following: roof, electric, heating, accessibility remodeling, water and sewer hookups, plumbing and sanitary plumbing, foundations, and windows.

For more information, call CGP&H at (609) 371-1937, x17 or (800) 619-9979, x21, or e-mail Ximena@cgph.net. ❁

Meter parking now 75¢ per hour across town

People parking on Bloomfield streets are now being charged a uniform meter rate of 75¢ per hour on all streets. The Bloomfield Parking Authority has reprogrammed meters throughout town for rate parity.

In the past, only meters on Bloomfield Avenue and Broad Street charged 75¢ per hour. "We have learned that this rate discourages all-day parkers and creates more turnover," said Executive Director Karan Hochman. "It's exactly what we need to help local businesses attract customers."

One quarter permits parking for 20 minutes; 3 quarters, for an hour. Meter labels explain the new rates.

For more information, go to www.bloomfield-parking.org, or call (973) 680-8960. ❁



Senior citizen bus schedule revised effective April 18

Bloomfield's senior citizen bus route has been slightly modified due to Township budget constraints. A new schedule took effect on April 18.

In adjusting the schedule, the Bloomfield Recreation Department was mindful of heavy ridership areas and the changing needs of local seniors.

On any day, senior buses transport 40 to 50 senior citizens to shopping destinations throughout town. The free service is available to all Bloomfield seniors, Monday through Friday, 9 a.m. to 4 p.m.

Additional schedules can be obtained at the Civic Center and on the buses.

MONDAY, WEDNESDAY, FRIDAY

9:10am - Leave Felicity Towers. Proceed to Koehler Ave., Brighton Ave., Cleveland Terr., Llewellyn Ave., Glenwood Ave., Conger St., Franklin St., Washington St., Bloomfield Ave., Broad St., Brookdale Gardens, Broad St., ShopRite, and back to Felicity Towers.

10:00am - Leave Felicity Towers. Proceed to Koehler Ave., Brighton Ave., Cleveland Terr., Llewellyn Ave., Broad St., Brookdale Gardens, Broad St., and ShopRite.

10:45am - From ShopRite to Brookdale Gardens, Broad St., and Felicity Towers.

11:10am - Pickups along Broad Street, from Civic Center to ShopRite.

11:45am - From ShopRite via Broad St. to Felicity Towers.

12:30-1:30pm - No Service.

1:45pm - From ShopRite via Broad St. to Watchung Ave., Broughton Ave., Bay Ave., Chapman St., Hoover Ave., Kinder Towers, Hoover Ave., No. Spring St., James St., CVS lot (rear of store), Broad St., Franklin St., and Berkeley Ave. Return to Bloomfield Center.

2ND WEDNESDAY OF EACH MONTH

1:45pm - Leave Kinder Towers. Proceed to Dollar Store on Arlington Ave. Return at 3:15pm. Pickup in Bloomfield Center and combine with 3:30pm trip.

2:45pm - From Bloomfield Center to Broad St., James St., No. Spring St., Hoover Ave., Bay Ave., Chapman St., Hoover Ave., Kinder Towers, Broad St., and back to Bloomfield Center.

3:30pm - From Bloomfield Center to Broad St., Watchung Ave., Broughton Ave., Bay Ave., Hoover Ave., East Passaic Ave., and the Firehouse.

FRIDAYS ONLY

2:30pm - From rear Civic Center take bingo participants home. Proceed to south end, Broad St., CVS (rear of store), James St., No. Spring St., Hoover Ave., Bay Ave., Chapman St., Hoover Ave., Felicity Towers, Hoover Ave., Morris Pl., Bay Ave., Lakewood Terr., Mill St., Bay Ave., Broad St., and Bloomfield Center.

3:30pm - From Bloomfield Center, proceed to Broad St., Watchung Ave., Broughton Ave., Bay Ave., Hoover Ave., East Passaic Ave., and the Firehouse.

TUESDAY & THURSDAY

9:00am - From Lackawanna Plaza to Conger St., Franklin St., Liberty St., Walnut St., Montgomery St., Williamson Ave., Belleville Ave., Davey St., Donald St., Davey St., Patton Dr., Belleville Ave., A&P, Belleville Ave., Broad St., Bloomfield Center, Washington St., and Lackawanna Plaza.

9:45am - From Lackawanna Plaza to Conger St., Franklin St., Newark Ave., Berkeley Ave., Watsessing Ave., Arlington Ave., Floyd Ave., Grove St., Chester Ave., Ampere Pkwy., Abington Ave., No. 15th St., Bloomfield Ave., Grove St., Watsessing Ave., Stop & Shop, Franklin St., Washington St., Bloomfield Ave., Broad St., Belleville Ave., A&P, CVS, and Broad St.

10:30am - From Broad St. to James St., Spring St., Hoover Ave., Bay Ave., Broughton Ave., Watchung Ave., Broad St., ShopRite, and Bloomfield Center.

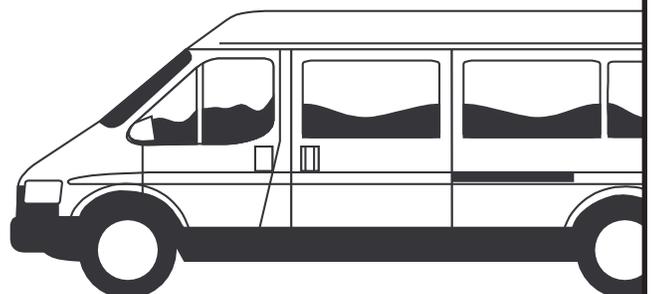
11:30am - Franklin St. to Stop & Shop and ShopRite.

12:15-12:45pm - No Service.

12:50pm - Kinder Tower to ShopRite.

1:45pm - From ShopRite to Kinder Towers.

2:30pm - From ShopRite to Kinder Towers.



General Recycling Services

Public Works Yard, 230 Grove Street

Open Saturdays, 9 a.m. - 1 p.m. for recycling drop-off

Yard Waste Collection

April 1 - Oct. 15

Yard waste is collected on regular recycling days. The following rules apply:

- Leaves, grass, clippings, brush, branches and lawn rakings may be collected in biodegradable bags only. Do not place loosely or in piles on sidewalks, gutters or streets.

- The Township will not pick up waste collected in paper or plastic shopping bags or in trash cans.

- Vegetative matter cannot be combined with household garbage or recycling.

- Landscapers must conform to the same rules.

- Biannual Essex County Household Hazardous Waste Days** - Saturday, May 7, and Saturday, Oct. 1, 8:30 a.m. to 4 p.m. at the Essex County Fleet Maintenance Garage, 99 West Bradford Avenue in Cedar Grove. Bring your driver's license as proof of your Essex County residence. Call (973) 857-2350 for details.

- Metals and Appliances** - Appointment required. Call no later than 3 p.m. Monday for a Tuesday pickup.

- Refrigerator Recycling** - Call Greener Bloomfield at 973-932-0472.

- Bulky Items** (e.g., furniture, carpeting, mattresses, dried out paint cans) - Collected in all zones on the second weekly pickup day. Maximum three pieces per household per pickup. (No call necessary.)

- Branch Pickup** - Branches must be cut and tied in lengths not exceeding four feet and weight less than 25 pounds. Place the bundles at curbside on recycling days.

- Large Tree Parts** - Lengths not exceeding three feet. Call 680-4127, press #1 for Maintenance.

- Window and Mirror Glass** - Wrap in paper and place in double garbage bags. Place the package for curbside pickup on the second garbage day. For extra-large windows or mirrors, use tape.

- Proper Household Battery Management** - Place AAA, AA and 9V batteries in house-hold garbage.

- Motor Oil and/or Antifreeze** - Hold for pickup on specified date or take with tires to a local gas station or dealer.

- Rechargeable Batteries, Cell Phones** - Recycle at Radio Shack, Best Buy, Staples, Target, Office-Max, Lowes, Home Depot, Sears, Walmart or Verizon Wireless. Car batteries not accepted. To find the nearest retail collection site, visit www.rbrc.org, or call 1-800-8-BATTERY or 1-877-2-RECYCLE.

- Printer Cartridges** - Ask if your retailer recycles them.

- General Recycling Drop-Off** at 230 Grove Street includes all curbside recycling, TVs, electronics, hard-covered books and usable clothing. Drop-offs are Saturdays, 9 a.m. to 1 p.m.

Non-Recycling Services

- Pothole Repair** - Call (973) 680-4127, press #1 to provide location.

- Streetlight Out** - Call (973) 680-4009. Provide the pole number.

Missed Pickup of Trash or Leaves/Grass

Call (973) 680-4127, press #1 to provide your address.

More plastics & cartons now accepted in recycling

Commingled recycling now includes all plastics stamped with the numbers 1 through 7. (Numbers found inside the triangular recycling symbol.)

Also, cartons are now included in commingled items. Two types of cartons are allowed: shelf-stable (e.g., juice, soy milk, soup broth, wine) and refrigerated (e.g., milk, cream, egg substitutes). As with bottle and cans, please rinse all containers. ♻️

Curbside Recycling

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Shaded Dates:
Mixed Paper Only

Unshaded Dates:
Commingled

Report missed pickups at (973) 674-6266

Holidays:

May 30 - Memorial Day

July 4 - Independence Day

Where a blacked-out holiday appears, recycling pickups will be delayed by one day after the holiday for the rest of the week. Also, garbage pickups will be suspended on blacked-out holidays and affected residents will have only one garbage collection that week.

The Arts Scene

Bloomfield Chorale will present "All's Fair in Love..." a concert to be performed on Saturday, May 21, at 7:30 p.m., at the Park United Methodist Church, 120 Broad Street. Ruth Hsu is the director of the chorale. Admission is \$15; \$10 with a concert coupon printed from the chorale's website: www.BloomfieldChorale.org.

Bloomfield Civic Band will be "Celebrating Women in the Arts" in a concert on Saturday, May 7. Guest artists will be sopranos Carmen Artis and Andrea Covais. The concert will start at 7:30 p.m. at Bloomfield Middle School.

Admission is \$10. For more information, visit www.bloomfieldcivicband.org.

Bloomfield Youth Band will present "A Silver Celebration: 25th Anniversary Concert" on Saturday, June 11, at Bloomfield High School. The 7:30 p.m. performance, conducted by Patrick Burns, will feature world-renowned composer Jared Spears and soprano soloist Elaina Frissell. Admission is \$15; \$10 with a concert ad printed from the band's website, www.bloomfielddyouthband.org.

Concerts On the Green – The Bloomfield Civic Band is preparing a new season of

Monday evening outdoor concerts. All shows will start at 7 p.m. First up on June 27 will be a "Salute to America and our Armed Services." Additional shows are scheduled on July 11, July 18 and July 25. For more information, visit www.bloomfieldcivicband.org.

Garden State Concert Band

- The band will perform three area concerts this summer. All are free and all start at 7 p.m.

- July 4 – In Kearny, at Bergen Avenue and Belgrove Drive. Enjoy a concert with fireworks, rides for children, refreshments, clowns, and a magician.

- July 18 – "The Big Band Era," in Bloomfield, at Bay Avenue and Broad Street

- Aug. 11 – At Eagle

Rock Reservation in West Orange, Eagle Rock and Prospect avenues.



Westminster Arts Center
www.bccommunity.org/westminster
(973) 748-9008, x279

- April 29 and 30, 8 p.m. – Mosaic Dance Theater Co., Near East and Mediterranean dance, \$20/\$15.

- May 7, 8 p.m. – Collective Youth Theater Co., a cabaret with New Jersey's top young singers and a Broadway guest, \$15/\$25/\$35.

- May 14, 11 a.m. – "The Princess Show," a family musical, \$10/\$8.

- May 14, 8 p.m.; May 15, 2 p.m. – The Mel-o-Chords, spring concert, \$20/\$15.

- June 3, 4, 10, 11, 12, 17, 18 – "A Man of No Importance," performed by 4th Wall Theatre. Fridays and Saturdays at 8 p.m., Sunday at 2 p.m. \$24/\$20/\$15.

Oakeside Bloomfield Cultural Center

www.Oakeside.org
(973) 429-0960

Take a bus trip to Broad-

FEDERATION OF MUSIC CONCERT HOTLINE (973) 780-4249

Civic Band, Youth Band, GS Concert Band, Chorale,
Mandolin Orchestra, Bloomfield Symphony

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way to see "Sister Act" on Thursday, May 19. Tickets are \$170 including 5 p.m. dinner at Oakeside, round trip bus transportation, orchestra seats, taxes and gratuities. Call to reserve.



Community Art Show, May 14

The Bloomfield Art League will host its annual community art show, "Town Paints," on Saturday, May 14 on The Green across from the Civic Center. Display hours will be 9 a.m. to 2 p.m., judging at 11:30 a.m., and awards at 2 p.m. In the event of rain, the show will be moved inside the Civic Center. For more information, call George Weber at (973) 338-0215.

Anthony Cheesecake

Cont'd from page 1

Lauro's cheesecakes for years, when his brother Jack recognized an opportunity.

When New Meadowlands Stadium was about to open last year, Jack contacted chefs at the stadium thinking they might need a dessert supplier. He touted his brother's product and arranged a meeting. Anthony showed up with his cheesecakes, wowed the chefs and got a contract on the spot.

Anthony's Cheesecake was originally conceived as a storefront bakery with a large facility for producing the high volume of cheesecakes. But Bloomfield's local business crowd clamored for breakfast and lunch. Now, the menu of homemade items changes daily to keep diners coming back for new tastes.

"I love Bloomfield. It's the greatest town," says Lauro. If goodwill can build a business (and often it does) Anthony's

How Bloomfield got its name

The namesake of our town, Joseph Bloomfield (1753-1823), was a revolutionary war hero who also achieved stature in academia, law and state government. Born in Woodbridge, he was inspired by his father, a surgeon and leader in the anti-slavery abolitionist movement.

Bloomfield studied law and practiced in Bridgeton, Cumberland County, before becoming an officer in the Revolutionary Army. After he was wounded in battle at Brandywine, he was elected clerk of the New Jersey Assembly.

He was state attorney general for five years, trustee of Princeton College for eight years, and governor of New Jersey from 1801-1812. He was also elected to the 15th and 16th terms of the U.S. Congress.

Bloomfield was twice married but had no children. He was a devoted member of the Presbyterian Church and his moral convictions drove his lifelong effort to end slavery.

He had ties to a group establishing the "Church on the Green," the focal point of a new settlement on the Third River, northwest of Newark. In his honor, the town founders named the settlement "Bloomfield" after him in 1796. Bloomfield visited the town the next year with a military escort, in formal recognition of the honor. ❁

Cheesecake should survive and thrive on downtown devotion, even during reconstruction.

To learn more about the store, visit www.anthonyscheesecake.com. ❁

Dear Neighbor,

Every day, another Bloomfield neighbor calls or comes into our office in desperate need of assistance. Some are hungry. Some are being evicted. Some are suffering the cold because their utilities have been shut off. For others, illness and unemployment have left them helpless.

Tragic letters such as these arrive in our office:

■ *"My husband is unemployed. Our baby of four weeks needs formula."*

■ *"I am diabetic and cannot afford insulin. Please help so I don't have seizures. I have two children."*

United Way of Bloomfield supports programs and cares for people who have mental illness, who need counseling, who've been victims of abuse. We support Family Day Nursery, which provides early education for children from low-income families.

Please help people who live and work in our town by giving generously to the United Way of Bloomfield.

I/We pledge \$ _____ to impact what matters to our community.

Name _____

Address _____

City, State, Zip _____

Phone _____ E-Mail _____

Check enclosed (payable to United Way of Bloomfield)

Please bill quarterly

Stock gift (call 973-748-1732 for information)

MasterCard AmEx Visa Discover

Account Holder Name _____

Account # _____ CCV# _____

Signature _____

Exp. Date _____



United Way of Bloomfield, 385 Broad Street, 973-748-1732, www.unitedwaybloomfield.org

Bloomfield Public Library

973-566-6200 • www.bplnj.org



■ Special Events

- Meet the Author, Dr. Brisco, retired gynecologist/obstetrician, May 3, 6:30 p.m.
- Online workshop, "Turning Your Digital Photos into Photobooks," May 11, 2 p.m.
- Piano Concert, Carolyn Enger, May 15, 2 p.m.
- Friends of the Library Meeting, May 15, 3:30 p.m.
- Seminar on Medicare, May 20, 2 p.m.
- Concert, Karen Luschar sings "Lets Get Away From it All," June 5, 2 p.m.
- Seminar, "Advanced Directives/Living Wills," June 17, 2 p.m.
- Seminar, "Avoiding Medicare Scams, Senior Medicare Patrol," June 24, 2 p.m.

■ Ongoing Programs

- Monday and Thursday movies, 12:15 p.m.
- Poetry Club, second and fourth Wednesdays, 1 p.m.
- Book Club, Mondays, once a month. Call for topic and date.
- Learn Mandarin Chinese, Tuesdays, 10 a.m.
- ESL and one-on-one tutoring for beginners through advanced. Call for information.

■ Children's Programs

- Homework Help (grades K-6): Mondays and Wednesdays, 4-6 p.m. (until June 17)
- Drop-in Craft: Saturdays, all day (until June 25)
- Family Movies: Alternate Saturdays at 1 p.m. (through May)

Storytimes (until summer)

- Baby Lapsit (0-18 months): Thursdays, 11 a.m.
- Toddler Storytime with craft (19-36 months): Tuesdays, 11 a.m.
- Preschool Storytime with craft (3-5 years): Wednesdays, 11 a.m.

Summer Programs (July/August)

- Movie & Snack (all ages): Mondays, 2 p.m.
- Book Bingo (6 and up): Tuesdays, 2 p.m.
- LEGO Club (6 and up): Tuesdays, 6 to 8 p.m. (drop in any time)
- Lunch Bunch (grades 4-6). Wednesdays, 12 p.m. Please register.
- Family Game Night: Wednesdays, 6 to 8 p.m. (drop in any time)
- Chess Club: Thursdays, 2 p.m.

Summer Storytimes (July/August)

All at 11 a.m.

- Baby Lapsit (0-18 months), Thursdays
- Toddler Storytime with craft (19-36 months), Tuesdays
- PreSchool Storytime with craft (3-5 years), Wednesdays
- School age storytime with craft (grades 1-3), Mondays.

Cont'd on page 11

A cleanup of Watsessing Park and the portion of the 2nd River that runs through the park will be conducted on Saturday, April 30 from 10 a.m. to 2 p.m.

Volunteers will meet at the intersection of Glenwood and Maolis streets (known locally as "W"), at the Lawn Bowling Clubhouse.

The cleanup is a collaborative project of the Open Space Trust Fund Committee, Watsessing Park Conservancy, and Watsessing Heights Neighborhood Association.

Last year, a similar effort drew participation of a boy scout troop and many residents, all pitching in for three hours.

The Sewerage Commission's River Restoration Division will be on hand to lead the cleanup and provide garbage bags and gloves for volunteers. They'll also haul the debris to Newark.

For more information, e-mail ostfc@bloomfieldtw-nj.com or doreensarcone@yahoo.com. ❁

Suburban Essex Chamber holds annual golf outing

Each year Suburban Essex Chamber of Commerce awards three academic scholarships to graduating high school seniors, one each from Bloomfield, Belleville and Glen Ridge. The Chamber's annual golf outing is a fundraiser for the scholarships.

This year, Forest Hills Field Club will host the outing, to be held Thursday, June 16.

For golfers, the \$150 fee includes greens fee, cart, BBQ lunch buffet, and on-course beverages and snacks.

Those attending only the luncheon pay \$35, plus cash bar.

Golf registration starts at 8:30 a.m., the shotgun start at 9:30 a.m., and the BBQ lunch at 2 p.m. Prizes and trophies will be awarded during lunch and there will be a 50/50.

To register or for information, call (973) 743-1255 or go to www.suburbanessexchamber.com for a registration form.



Save the date for PBA golf tournament

Bloomfield PBA Local #32 will host its tenth annual golf tournament on Aug. 2 at Crystal Springs Golf Club in Hamburg, NJ. All are invited. The cost is \$150 per person, including greens fee, golf carts, range balls, breakfast, lunch and dinner, on-course refreshments and prizes.

For details about the sponsorships and tickets, check the PBA website at www.bloomfieldpba32.com. ❁

Reap What You Sow

Plant seeds and watch downtown shopping grow!

As we eagerly await downtown redevelopment and all the new stores it will bring to our town center, Bloomfield residents can begin "prepping the soil" to ensure that businesses will flourish once they arrive.

How can we do that? One way is to patronize the 303 businesses already in the center. Help make sure that we've got an environment that sustains not only new, but existing businesses too.

Do you know how much it takes for a new store to open in our town?

On average, start-up costs are \$25,000 including rent and utilities, securities, signs and lighting, inventory, permits, staff and supplies. That does not include facilities modifications to suit the business type — an even greater expense averaging \$50,000.

If we want new businesses, it is only fair that we commit to spending our money right here in Bloomfield, as an investment in our community's future. Healthy commerce is a self-perpetuating cycle:

- The more patrons, the busier the merchant.
- The busier the merchant, the greater the need to hire help.
- The more 'Help Wanted' signs, the more jobs for teens, retirees and part-timers.
- The more businesses, the better our home values.

Be a part of the growth! Find a business in Bloomfield Center that you can support. Visit www.BloomfieldCenter.com and click on "Business Directory" for a listing of all that Bloomfield Center has to offer. Or call the Bloomfield Center Alliance at (973) 429-8050. ✿

Support Bloomfield's learning hub & enjoy a great piano concert

If a library is the window on a community's soul, then Bloomfield is a place of tireless learning, culture and scholarly fun. To keep our collective 'soul' thriving, the Friends of the Library need your modest donation to enhance library services.

Please Join. Through their annual membership drive, The Friends make donations to the library for new books, tapes and DVDs, computers, copiers, furnishings, landscaping and more. The modest membership dues are \$10 for individuals, \$15 for couples and \$25 for businesses.

Enjoy the Music! To show their appreciation for ongoing community support, the FOL and the library will host a free one-hour performance by concert pianist Carolyn Enger who has performed throughout New York City and New Jersey, including concerts at Carnegie Hall and Lincoln Center.

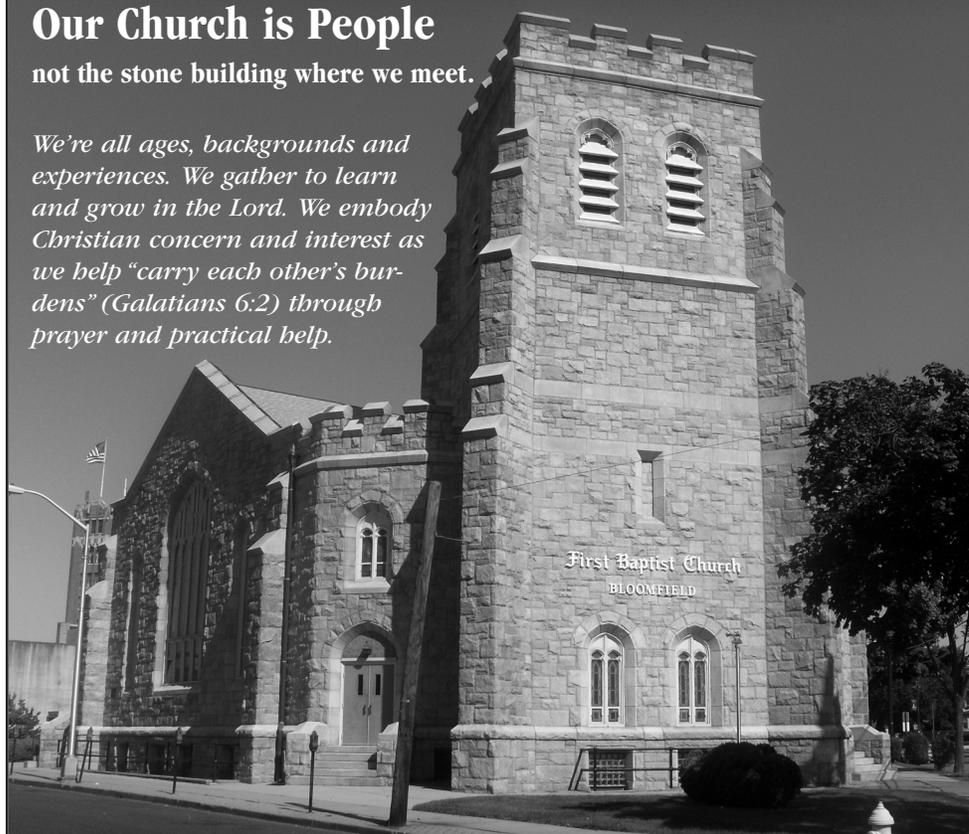
The concert will be held Sunday, May 15 at 2 p.m. in the library's Little Theatre, located under the Children's Library.

FOL Annual Meeting. After the concert, at 3:30 p.m., the Friends will hold their annual meeting for members only. A reception with refreshments will follow.

For more information about FOL membership, the concert or the annual meeting, call the library at (973) 566-6200. ✿

Our Church is People not the stone building where we meet.

We're all ages, backgrounds and experiences. We gather to learn and grow in the Lord. We embody Christian concern and interest as we help "carry each other's burdens" (Galatians 6:2) through prayer and practical help.



- ✿ Sunday School Classes for children, youths and adults, 9:30 a.m.
- ✿ Sunday Worship Service, 10:45 a.m.
- ✿ Sunday Adult Small Group Bible Study, 5:45 p.m.
- ✿ 2nd Tuesday J.O.Y. (Just Older Youth) Club, noon
- ✿ Wednesday Mid-Week Prayer Service, 7:30 p.m.
- ✿ *Miercoles Estudio Biblico en Español*, 7:30 p.m.
- ✿ Thursday Ladies Bible Study, 1:30 p.m.
- ✿ Thursday Young Adults Group, 9:30 p.m.
- ✿ Saturday Youth Group, 6:30 p.m.
- ✿ Audio MP3 Ministry - recorded Sunday sermons
- ✿ Christian Resource Library - books and videos for all ages

New state-of-the-art chairlift provides access to anyone in a wheelchair and anyone unable to climb stairs. Handicap accessible entrance is on Franklin Street.

Pastor Jimmie Van Sant
First Baptist Church
1 Washington Street
Bloomfield, NJ 07003

<http://www.FirstBaptistBloomfield.org> • 973-743-2400

PET OWNERS

Animal Census

State law requires a house- to-house animal census every other year in all towns to determine the local population of cats and dogs. The Health Department extends advance thanks to pet owners for cooperating in the census, which will occur in spring or summer.

Pet license renewals due July 1

By now, you should have received a pet license renewal form in the mail. Please return the completed form on time to avoid a late charge. Renewals can be processed up until July 1 without a late charge. A \$45 late charge will be imposed after July 1.

Free rabies clinic, April 30

The Health Department will hold a free rabies clinic on Saturday, April 30, from 10 a.m. to noon at Fire Station #3 on East Passaic Avenue (across from St. Valentine's Church). Town ordinances require up-to-date rabies vaccinations for all dogs and cats. To receive a free vaccination, your pet must be licensed in Bloomfield. At the clinic, cats MUST be in carriers and dogs MUST be on leash.

Stop bedbugs in your home

Bedbugs have become an increasing problem in homes, hotels, dormitories and shelters, and cleanliness has little to do with most infestations.

- *How to Recognize Them.* Bedbugs are small, reddish-brown insects with oval, flattened bodies. Although they can carry pathogens, transmission to humans is unlikely. Small bite marks may occur and should be treated the same as a rash or allergic skin reaction.

- *Where They Hide.* Bedbugs can live in almost any crevice or protected location including chairs and sofas, but the most common places are seams, tufts and crevices of a bed's mattress, springs, frames and headboards. They hide in fabric close to where they feed and once present, they often spread room to room and throughout a building.

- *Avoid Infestations.* Some infestations can be prevented by washing clothing and bedding immediately after returning from a trip. Inspect all used beds, sofas, or upholstered chairs and bedding for signs of bed bugs before bringing them into your home. Never bring discarded bed frames, mattresses, box springs, or upholstered furniture into your home.

Grease ISN'T the word in sewer systems

"Grease" may have been the word on Broadway, but not in municipal sewer systems. Fats and oils from all kinds of foods are building up in the municipal sewers, and could cause sewer back-ups in your home and overflow in our streets. Sewage treatment plants could be threatened, causing residual flow into rivers, lakes, and state beaches.

Here's what you can do to prevent back-ups in your home:

- DO place cooled cooking oil, poultry and meat fats in sealed non-recyclable containers and discard with regular garbage.
- DO use paper towels to remove residual grease or oil

from dishes, pots and pans before washing them.

- DON'T dump cooking oil, poultry fat and grease into the kitchen sink or toilet bowl.
- DON'T use water and soap to wash grease down the drain. It will harden in your pipes or in the sewer line.

How healthy is Bloomfield?

The Health Department will conduct a "community health assessment" this spring and summer to ensure that public health needs are being met in our community. Resident input is essential. Department representatives will contact residents by phone or door-to door. For more information or to find out how you can provide input, contact Michael Hodges at (973) 680-4183, or send e-mail to mhodes@bloomfieldtnnj.com.

Hey Bloomfield, can you spare an hour for a neighbor?

What does it take to cheer up an isolated senior citizen? Sometimes, just a visit from a cheerful neighbor.

"Adopt-A-Grandparent, Friendly Visitors," is the most popular program in Bloomfield's Neighbor to Neighbor Network. "I get more out of it than the person I am visiting," said one volunteer. "I look forward to it every week. It's a self-esteem booster and makes me feel good about myself."

You too, can bring energy, joy and a sense of connection to others by volunteering for the needy in our community.

- Run errands for, or sit with, an elderly shut-in.
- Deliver food to residents with limited financial resources.
- Help a disabled person with minor home repairs or lawn care.

- Assist at Bloomfield's animal shelter.

The Neighbor to Neighbor Network is the nonprofit, volunteer arm of the Division of Human Services. NTNN collaborates with community groups, faith-based organizations, local businesses, colleges, and citizens to provide volunteer services to older adults, low-income individuals and families, and people with disabilities. NTNN also helps provide shelter and homes for abandoned or stray animals.

If you or your organization would like to learn more about NTNN opportunities, call (973) 680-4017, or e-mail NTNN@Bloomfieldtnnj.com.

Find out if you qualify for low-income assistance

Individuals and Families: If you think you might qualify for food stamps, local food pantries, utility assistance programs, or prescription assistance, come to the Human Services Division, located in Town Hall and ask for a benefits screenings.

Screenings also are conducted in the Mobile County Welfare Van, stationed monthly outside Town Hall. Screenings are by appointment only. The next three dates will be April 29, May 18 and June 15.



For home-bound seniors and disabled residents, benefit screenings can be provided in the home.

Get Nixle for public health alerts

Nixle, a no-cost community information service, provides secure, reliable notification for mass vaccination programs, public health emergencies, and important health-related information. Nixle connects the Health Department to residents in real time, delivering messages via e-mail, cell phone/text, or internet.

To register and learn more, go to www.nixle.com, or sign up during the rabies census (page 10, left column), or contact Health Educator Michael Hodges, at (973) 680-4183, or mhodes@bloomfieldtwpnj.com.



Nursing Clinics - May 1 to August 31

- ◆ **Blood Pressure.** Two free clinics:
 - *Nursing Division Office*, first and third Thursday of every month, 9:30-10:30.
 - *Watchung Presbyterian Church*, second Friday of every month, 9:30-10:30, at 375 Watchung Avenue
- ◆ **Adult Vaccines.** Third Monday of every month, 10 to noon. Program fees \$25, vaccines free. Includes Tdap, Menactra, Adult Pneumonia, and HPV for men and women. Some age limitations apply. Call for information.
- ◆ **Diabetes.** May 26, 9:30-11. Fasting not required. \$10.
- ◆ **Bone Density.** May 31 and July 26, 10 to noon. \$12/\$10 for men and women ages 55 and older.
- ◆ **Urinalysis.** June 14, 10 to noon. \$10. No appointment necessary.

Screenings are held in the Nursing Division, #1 Municipal Plaza, lower level. Appointments are required, unless otherwise indicated. Call (973) 680-4058.

- ◆ **Respiratory (lung capacity).** June 28, 10 to noon. \$5.
- ◆ **Stroke.** Aug. 30, 10 to noon. \$30/\$25. For those 55 and older. Includes cholesterol, glucose and blood pressure screenings, plus carotid artery assessment.
- ◆ **Colorectal.** Come to Nursing for a \$15 screening kit that lets you conduct an easy, noninvasive screening for unseen blood in the stool. Once home with the kit, users can call the office with any questions.
- ◆ **NJ Family Care.** Most Wednesdays, from 9 to 11:30, a representative from NJ Family Care assists Bloomfield residents with Family Care applications. Use the service and be confident your paperwork is accurate. Call Nursing in advance to make sure the representative is on site. ❁

'No new school taxes!'

Taxpayer relief and new classroom investments are the hallmarks of 2011-2012 Bloomfield school budget.

"No new school taxes!" said board member Susan Wolf at the March 22 Board of Education budget meeting.

"I think it's time to give back to the members of the community who have been so supportive of us," she said. "Not only did they pass the budget for the past two years, they also passed a referendum."

The budget was released in late March with a zero percent increase in taxes.

It adds 17 new staff members and creates significant classroom adjustments. For example, the middle school has increased class time in math and language arts from 42 minutes to 80 minutes. Special education teachers have moved into elementary school classrooms to promote early intervention and

reduce teacher/student ratios.

In addition, the board has completed repair of the crumbling cornice at the high school two months early and \$600,000 under budget. Fencing had been placed around part of the school's exterior for many months to prevent injury from falling debris and students could not use the front door.

Improvements at the high school's Foley Field are expected to be completed this spring.

Last year, the board cut \$6.5 million from the budget due to austere state budget cuts. More than \$500,000 was cut from the administration. In September, the board invested nearly \$500,000 in new teachers and reduced classroom sizes at Carteret, Berkley, Brookdale, Demarest, Franklin and Fairview schools. ❁

Bloomfield Public Library

Cont'd from page 8

973-566-6200 • www.bplnj.org

Summer Reading Program: One World, Many Stories

Children read books, fill out a reading log and earn prizes. Storytimes, crafts, games, movies, special programs and more. Registration begins with kickoff on July 6. Come see singer/storyteller Kurt Gallagher at 2 p.m. Friday afternoon events will include storytellers, a magic show, Star Wars meet and greet, and a Ronald McDonald visit. Registration may be required.

Passport Service

The Essex County Clerk's Outreach program comes to the library the fourth Wednesday of every month from 2 to 8 p.m. Patrons must bring all required documents and fees. For details, call the County Clerk's Office at (973) 621-2921, or visit www.essexclerk.com.

Holiday Closures

Good Friday - April 22 • Easter - Sunday, April 24 • Memorial Day Weekend - Saturday, May 28 to Monday, May 30 • Independence Day - Monday, July 4 • Labor Day Weekend - Saturday, Sept. 3 to Monday Sept. 5

Got a Special Skill or Hobby?

If you have a skill or hobby you'd like to share (knitting, chess, sketching, etc), please consider leading a class at the library. Contact Lisa Cohn at x217 or lcohn@bplnj.org.

Library Hours

Monday - Wednesday: 9:30 a.m. - 9 p.m.
Thursday - Friday: 9:30 a.m. - 5 p.m.
Saturday: 9:30 a.m. - 5 p.m. (closed in summer)
Sunday: 1-5 p.m. (closed in summer)

Municipal Directory

Dial 680

+ the following 4-digit direct-dial numbers

Administration	4006
Animal Control	4024
Animal Shelter	748-0194
Assessor (Tax)	4021
Bd. of Education	8500
Building Dept	4054
Clerk's Office	4015
Community Dev.....	4188
Court/Violations	4078
Engineering	4009
Finance	4038
Fire Dept	4153
Health Dept	4024
Info Systems	4670
Law Department	4066
Library	566-6200
Mayor & Council	4080
Parking Authority	8960
Personnel	4005
Police Dept	4141
Public Works	4127, x400
Recreation	743-9074
Tax Dept	4049
Water Department	4051

YOUR ELECTED OFFICIALS:

Mayor **Raymond J. McCarthy**

Council Members

- 1st Ward, Janice Maly
- 2nd Ward, Nicholas Joanow
- 3rd Ward, Robert Ruane

Council Members At-Large:

- Bernard Hamilton
- Peggy O'Boyle Dunigan
- Michael Venezia

Bloomfield BUZZ

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Bloomfield BUZZ

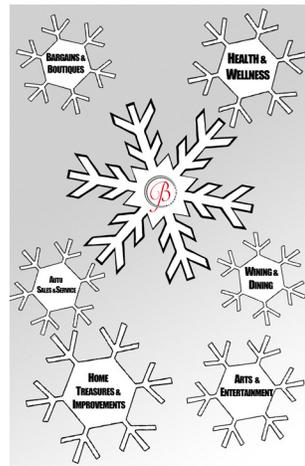
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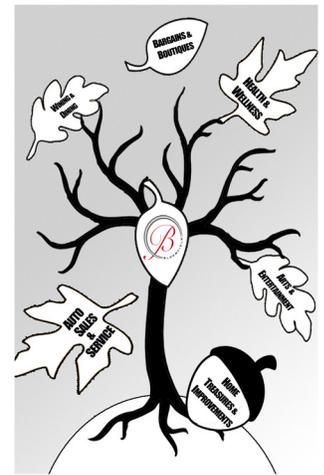
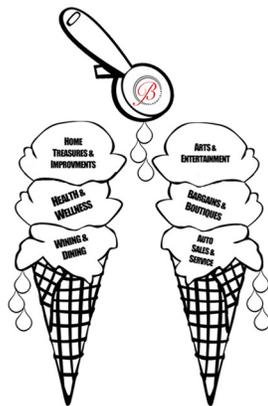
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BLOOMFIELD CENTER



YEAR 'ROUND



973-429-8050

RUNNERS: Time for Sunset Classic!

The annual Sunset Classic road race will be held Thursday, June 30 starting at 5 p.m. at Foley Field/Memorial Park. The event, sponsored by Investors Savings Bank, includes a five-mile road race, a one-mile fun run and kids' infield sprints.

Runners will receive commemorative shirts for participating: collared shirts for five-mile runners and short-sleeved shirts for one-milers and sprinters. Runners, their families and friends can enjoy music, food, ice cream and random prizes.

Entry in the five-miler is \$23 by June 25 or \$20 for USATF members; \$27 after June 26 and on race day.

Race packets can be picked up at Fleet Feet Sports in Montclair June 28 or 29.

For more information, visit www.sunsetclassic.org, e-mail paul@fleetfeetmontclair.com, or call (973) 509-9707. 🌸