



Bloomfield Department of Health & Human Services
DASHBOARD
Monitoring the Quarterly Progress of the Department's Goals
2015

HEALTHY EATING

OBJECTIVE: To increase availability of and access to nutritious foods for all Bloomfield residents.

1. **Develop and implement a healthy corner store initiative in Bloomfield**
 - **Number of corner stores participating in the healthy corner store initiative**

Goal: *By March 2016, five (5) corner stores will participate in the BDHHS Healthy Corner Store initiative*



Comments: During 4th quarter of 2015, a store opted out of the Initiative leaving 2 stores participating. During 2015 4th quarter, outreach was conducted to secure additional locations.

2. Establish and sustain a community healthy food market

- Number of vendors that sell fruits and vegetables participating in the market

Goal: *By August 2016, 3 vendors that participate in the Healthy Green Market will sell fruits and vegetables*



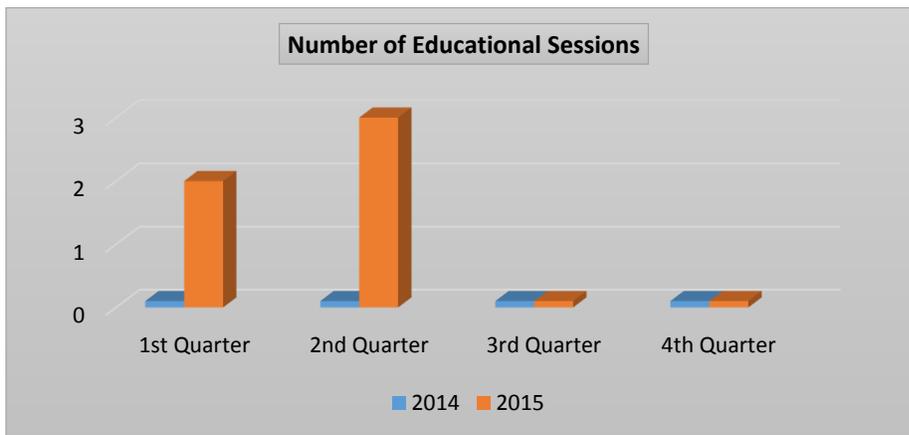
Comments: Project started during 1st quarter of 2014. The Project was implemented during Spring/Summer of 2015 (2nd/3rd quarters).

Healthy Green Market is a seasonal project which is in operation during the Spring and Summer months.

3. Establish and support school gardens

- Number of educational sessions or interactions about gardening

Goal: *By December 2016, 6 educational sessions related to gardening skills and awareness will be completed at Forest Glen School*



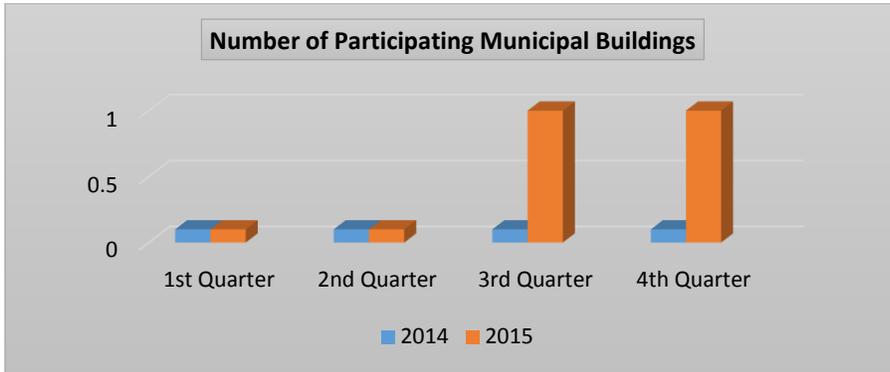
Comments: School not in session for most of 2015 3rd quarter. Further educational sessions will be held starting in 2016.

ACTIVE LIVING

OBJECTIVE: To increase access to opportunities for active living for all Bloomfield residents

- 1. Develop and implement a “Take the Stairs” initiative in Bloomfield Municipal buildings**
 - **Number of buildings where initiative is implemented**

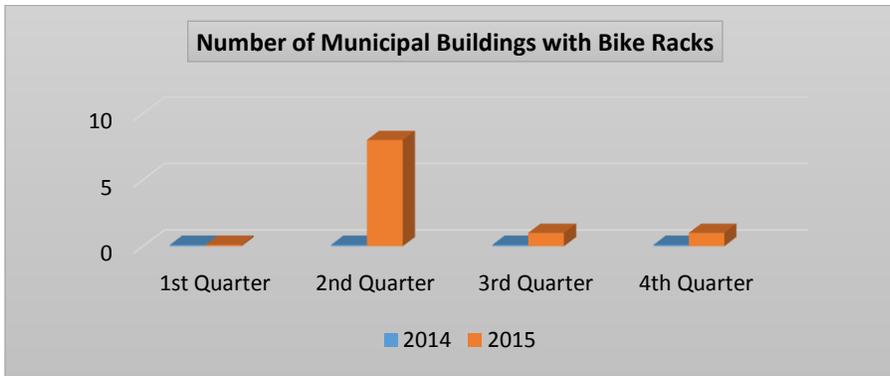
Goal: By December 2016, increase the number of municipal buildings in Bloomfield that have implemented the Take the Stairs Initiative by 3



Comments: Initiative is in place in a total of two (2) municipal buildings. Bloomfield College has agreed to implement initiative in 1st quarter of 2016.

- 2. Install and encourage use of bike racks in Bloomfield**
 - **Number of locations that bike racks are installed**

Goal: By December 2016, increase the number of municipal locations in Bloomfield that have installed bike racks by 3

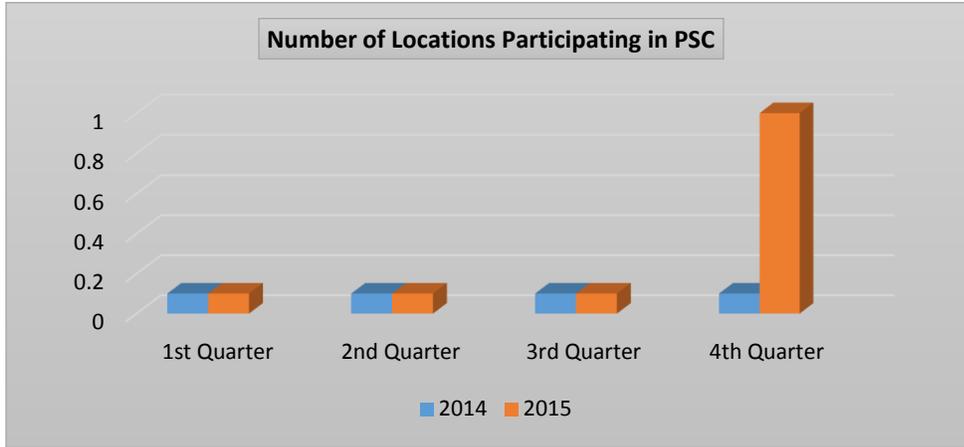


Comments: Project started April 2014. Community partnership was initiated. At that time, policies were developed among community partners. Racks have been installed at a total of ten (10) municipal locations.

3. Develop and implement a pedestrian safety campaign (PSC)

- **Number of locations PSC is implemented**

Goal: *By December 2016, increase the number of locations in Bloomfield that have implemented the Pedestrian Safety Campaign by 2*



Comments: In 4th quarter of 2015, Township Mayor read and signed Proclamation regarding Campaign.

During 2015 4th quarter, Campaign was started in Bloomfield Elementary School.

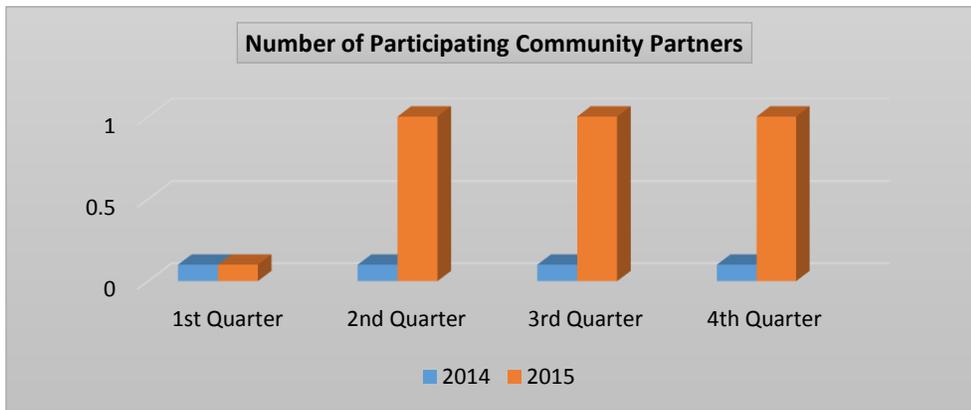
HEALTH SCREENINGS

OBJECTIVE: To increase awareness of and participation in chronic disease screenings among Bloomfield residents

1. Develop and implement "Know your Numbers" campaign

- **Number of community partners disseminating material**

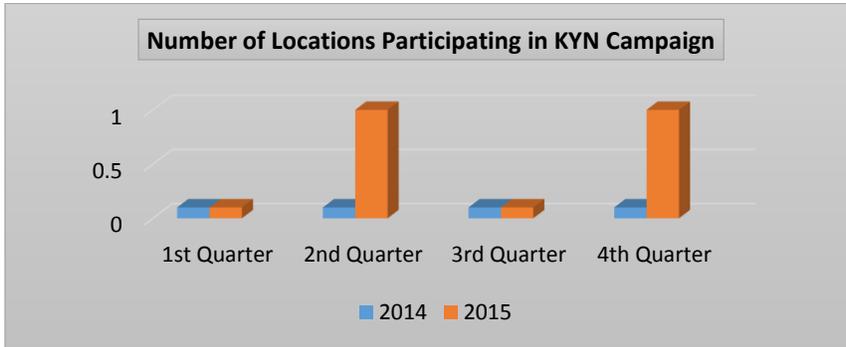
Goal: *By December 2016, the BDHHS will identify 5 community partners to disseminate material and raise awareness about the "Know Your Numbers" (KYN) Campaign*



Comments: By December 2015 a total of three (3) community partners are participating in Campaign.

- **Number of locations campaign is implemented**

Goal: By December 2016, the BDHHS will have identified 3 locations for the “Know Your Numbers” (KYN) Campaign to be implemented



Comments: As of December 2015, two (2) locations have been identified.

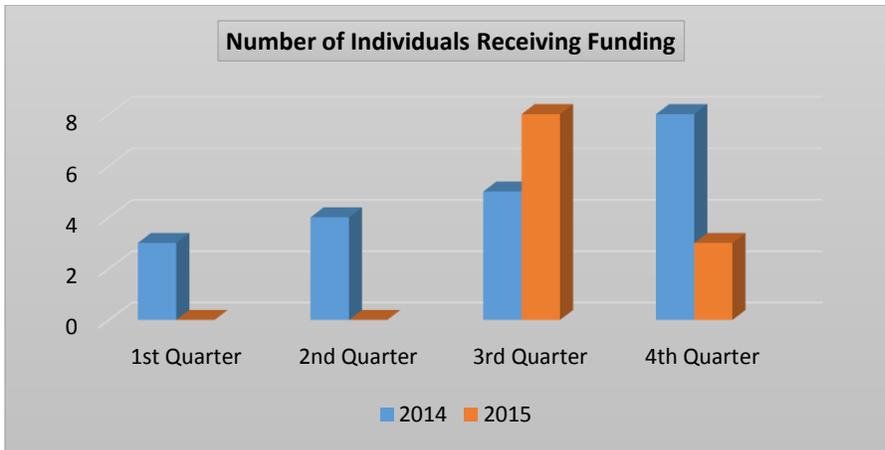
MENTAL AND SOCIAL HEALTH

OBJECTIVE: To increase access to opportunities for improved mental and social health for all Bloomfield residents

1. Identify and provide funding for individuals at risk of homelessness who qualify

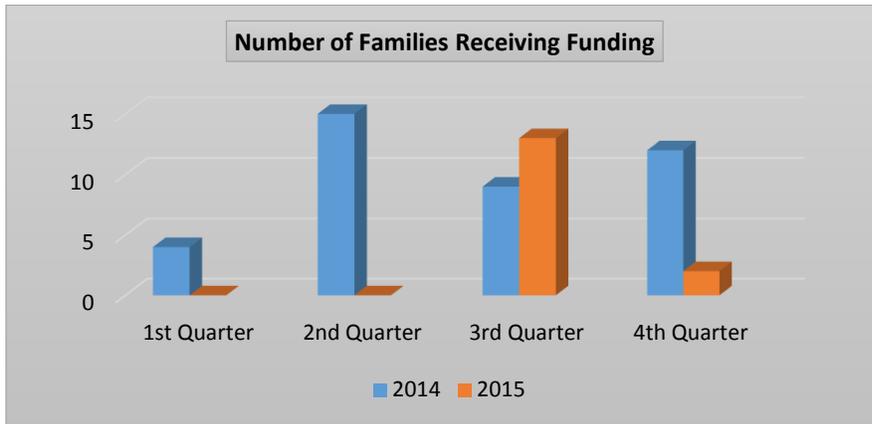
- **Number of people receiving funding**

Goal: By December 2016, at least 10 eligible individuals will receive homelessness prevention funding



Comments: For 2015, grant funding period started 3rd quarter.

Goal: By December 2016, at least 12 eligible families will receive homelessness prevention funding

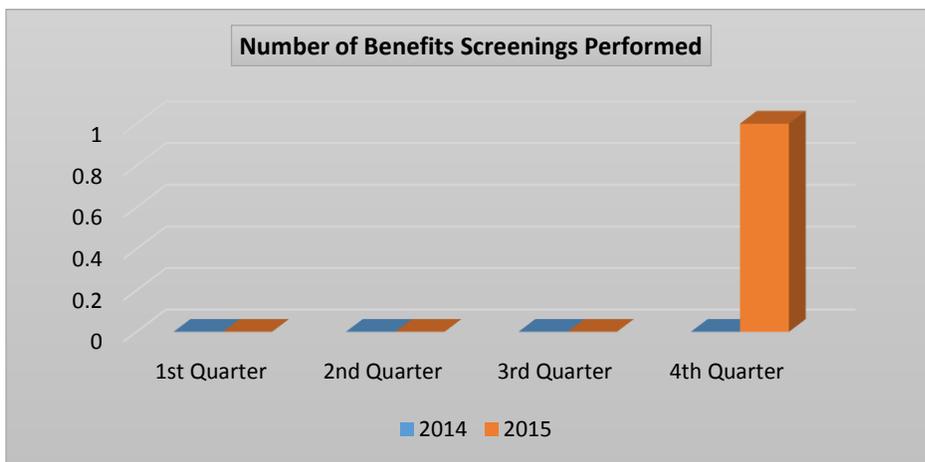


Comments: For 2015, grant funding period started 3rd quarter.

2. Enhance and/or expand mental health and social service outreach to underserved populations in Bloomfield

- Number of bi-lingual benefit screenings conducted off-site at Bloomfield Library

Goal: By December 2016, the BDHHS will conduct at least 30 full benefits screenings for eligible individuals



Comments: Human Services conducted benefits screenings throughout 2014. This is a new outreach program which started 4th quarter of 2015. The new program is conducted in English and Spanish which is also new.

1. ADMINISTRATION

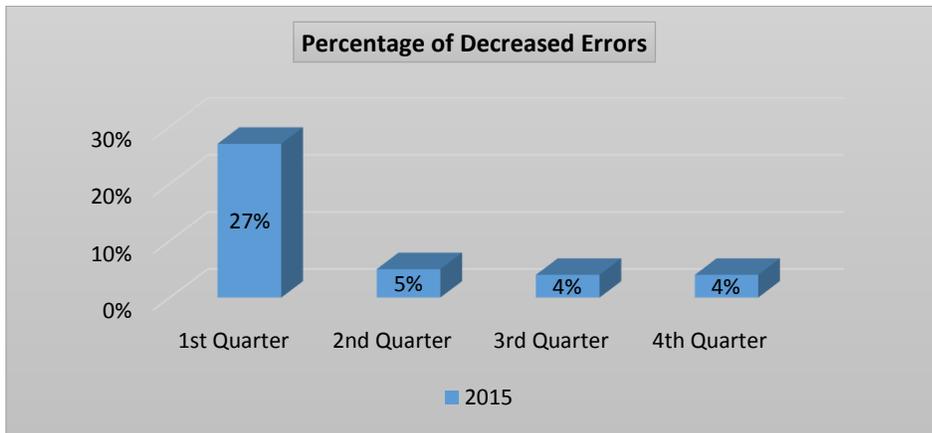
OBJECTIVE: Decrease errors made during routine Vital Statistics functions/operations

Goal 1: Write and implement a Vital Statistics protocol for Safety Paper printing



Comments: Protocol was created and put in place May 2015.

Goal 2: Decrease the number of errors made on State issued Safety Paper from 27% to 15% using protocol

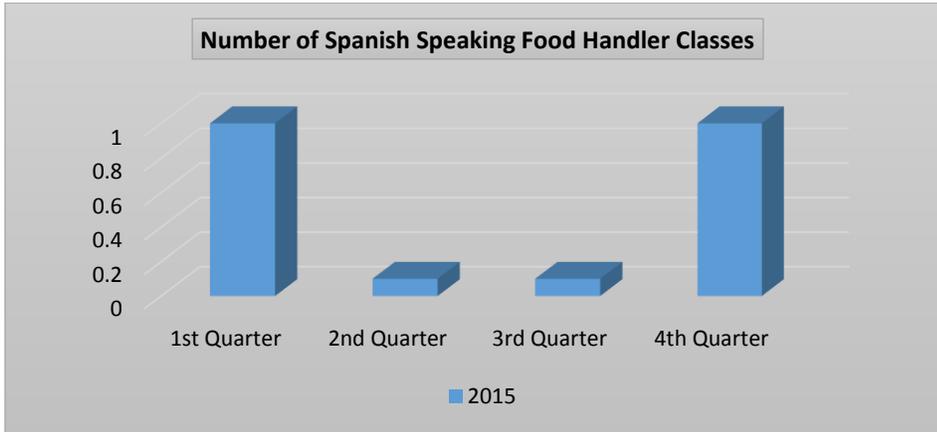


Comments: Errors made on state issued Safety Paper started at 27%. Errors have decreased to 4%. This decrease saves monies spent on State Issued Safety Paper.

2. ENVIRONMENTAL

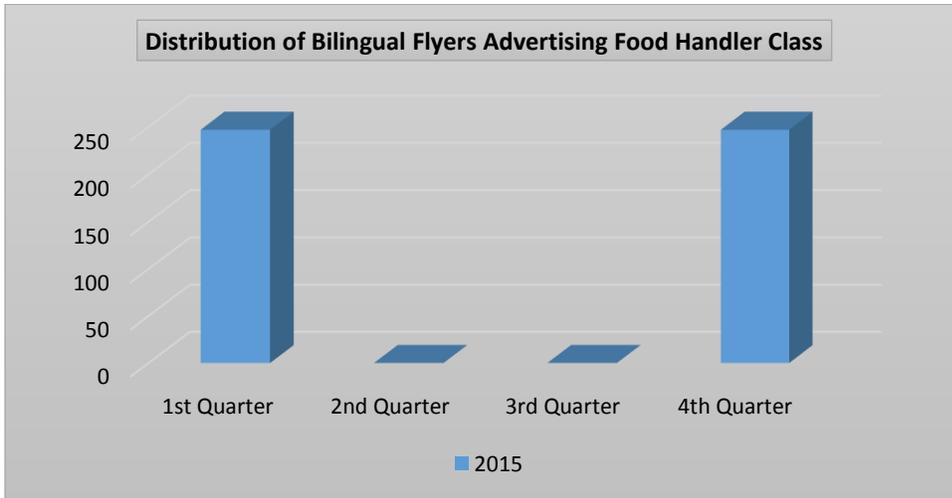
OBJECTIVE: To increase access to Food Handler Training to Spanish-speaking food handlers in Bloomfield retail food establishments

Goal 1: To offer Food Handler Classes in Bloomfield twice per year to Spanish-speaking food handlers in Bloomfield retail food establishments



Comments: Environmental Division held Spanish speaking Food Handler Classes in March and October 2015.

Goal 2: To distribute bi-lingual flyers advertising Spanish Food Handler Class(es) in Bloomfield to all Bloomfield retail food establishments & to post bi-lingual flyer on social media, including on Facebook, Bloomfield Pulse, citizens of Bloomfield groups & Spanish/Latino restaurant pages

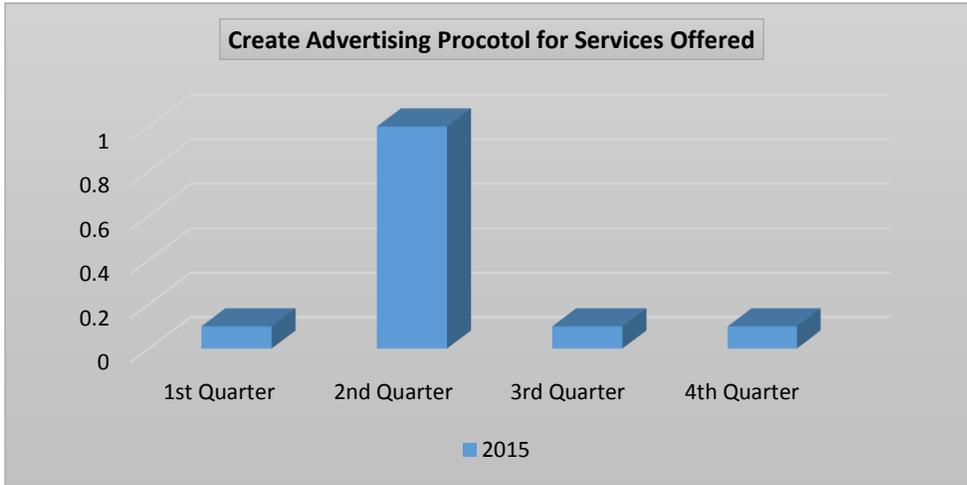


Comments: Bilingual registration forms and flyers mailed to Bloomfield food establishments (247). Bilingual posts placed on social media including Bloomfield Pulse, Citizens of Bloomfield, & Spanish/Latino Restaurant social media pages. This was done in preparation for Spanish speaking Food Handlers Class held in March and October 2015.

3. HUMAN SERVICES

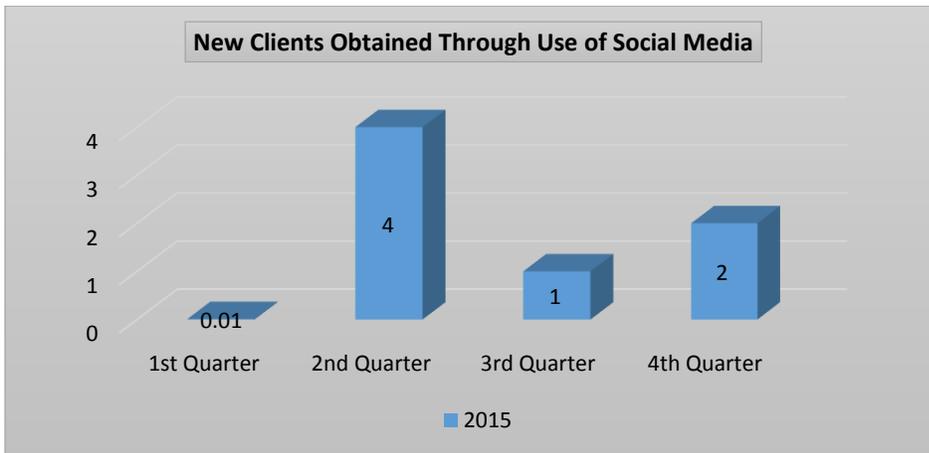
OBJECTIVE: Increase awareness and access of services offered by Human Services to the general Bloomfield population

Goal 1: Write a protocol for advertising services offered by Human Services to the general Bloomfield population on social media by May 1, 2015



Comments: Human Services developed a social media advertising protocol during the month of April 2015.

Goal 2: Obtain at least (20) new clients accessing services provided by Human Services through implementation of social media protocol

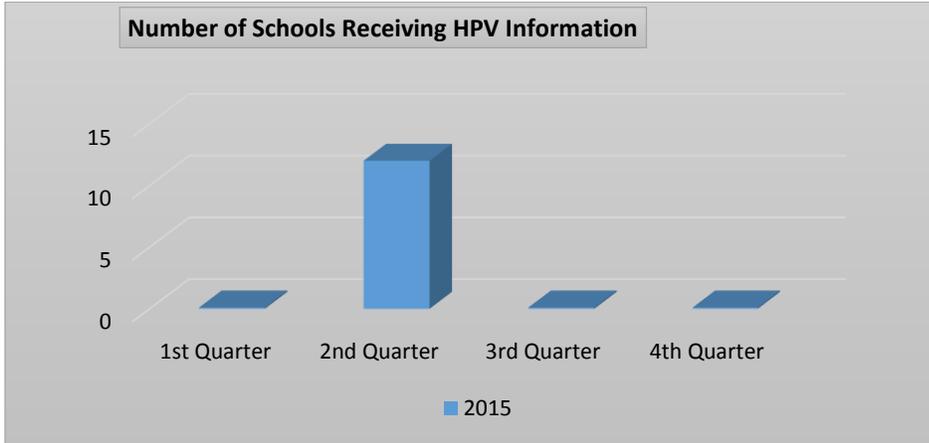


Comments: Human Services had a total of seven (7) new clients accessing the Division's services through use of social media.

4. PUBLIC HEALTH NURSING

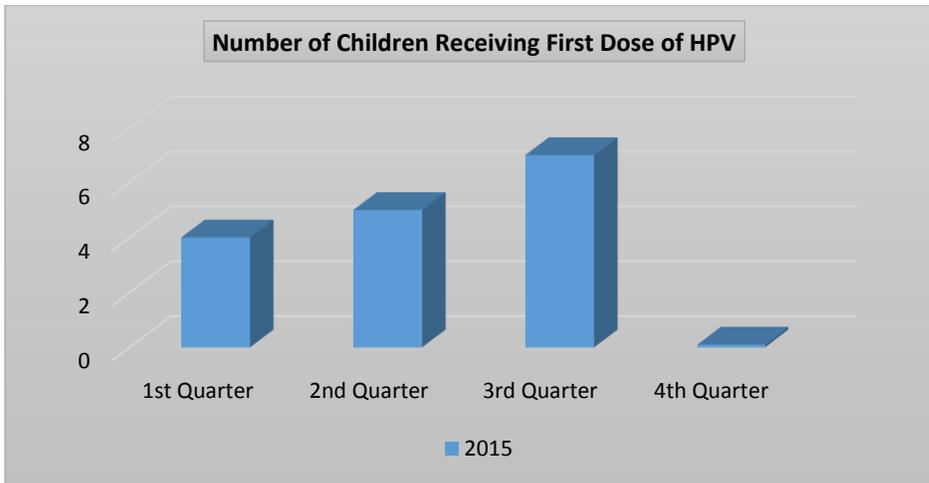
OBJECTIVE: Increase awareness of HPV disease and vaccine availability amongst parents of 9 through 8-year-old students in Bloomfield

Goal 1: Through collaboration with schools, distribute awareness materials to parents of Bloomfield students in grades 4 -12 by May 1, 2015.



Comments: Twelve (12) Bloomfield Schools, including Administration, were emailed HPV introduction letter, flyer and Vaccine Information Statement during the month of April 2015.

Goal 2: Increase the number of children receiving the first dose of HPV vaccine through our department by 20% through collaboration with schools



Comments: There was a 33% increase of children that received their first dose of HPV. The percentage excludes the 1st quarter results since vaccine information was distributed during the 2nd quarter.