



Bloomfield Department of Health & Human Services

DASHBOARD

2016 - Monitoring the Quarterly Progress of the Department's Goals

Divisions of Bloomfield Department of Health & Human Services:

1) Administration/Vital Records

Vital Records, also known as Vital Statistics, handles records of life events which must be kept under government authority. It includes birth certificates, marriage licenses, death certificates, and records of civil unions and domestic partnerships. Vital Records is mandated by New Jersey Department of Health, NJAC 8:52: *Public Health Practice Standards of Performance for Local Boards of Health in NJ*. http://www.nj.gov/health/lh/documents/chapter_52.pdf

2) Environmental Health

Environmental Health conducts routine sanitary inspections of businesses and service providers. The sanitary inspections include but is not limited to food at restaurants, deli's, cafeterias, schools, and churches, daycare centers, nursing and boarding homes. Business inspections are conducted at hair and nail salons, barber shops, tattoo/body art shops, massage parlors, gyms, pet shops/pounds, youth camps and public schools. Inspections are also performed in response to citizen complaints. These complaints can be about solid waste, litter, rodents, noise, odor, housing, property maintenance issues and insufficient heat (from Oct. 1 thru May 15). Other services to local businesses are plan review for new establishments or renovation and inspections for certificate of occupancy. This Division is also responsible for collection of water samples to ensure safe drinking water from residents and local businesses within Bloomfield. Environmental Health offers Food Handler Training Course to individuals who work in food establishments. Environmental Health is mandated by New Jersey Department of Health, NJAC 8:52: *Public Health Practice Standards of Performance for Local Boards of Health in NJ*. http://www.nj.gov/health/lh/documents/chapter_52.pdf

3) Health Education

Health Education assesses the health of the community and develops and provides education programs and promotional materials designed to help residents abandon unhealthy behaviors and adopt new ones. It also provides grant writing and administrative support for the department. Health Education is mandated by the New Jersey Department of Health, NJAC 8:52: *Public Health Practice Standards of Performance for Local Boards of Health in NJ*. http://www.nj.gov/health/lh/documents/chapter_52.pdf

4) Human Services and Social Services

Human Services is the township's outpatient mental health and social services center. Public health social workers provide counseling, crisis intervention, home visits and assessments as required by state-mandated practice standards. A licensed psychotherapy professional provides medication consultation and prescribes medication as needed. Public health social workers screen patients to determine if they are receiving all applicable services from government programs and nonprofit agencies. Referrals and linkage to programs that provide utility, food, prescription, housing etc. are also provided. Social work scope of practice and practice standards can be accessed through the NASW – National Association of Social Workers.

5) Public Health Nursing

Public Health Nursing provides no cost/low cost various screenings to all Bloomfield resident's age 18 years and over. Public Health Nurses conduct communicable disease investigation and surveillance which prevents the spread of disease. Vaccine administration is available to those 2 months of age through senior citizen. Public Health Nurse case management is performed on children with lead poisoning, hepatitis B + pregnant women and their baby and those diagnosed with tuberculosis infection. Immunization audits of all child care centers and all schools are performed yearly to ensure all children/students are up to date with vaccinations. Public Health Nursing is mandated

HEALTHY EATING

OBJECTIVE: To increase availability of and access to nutritious foods for all Bloomfield residents.

1. Develop and start a healthy corner store program in Bloomfield

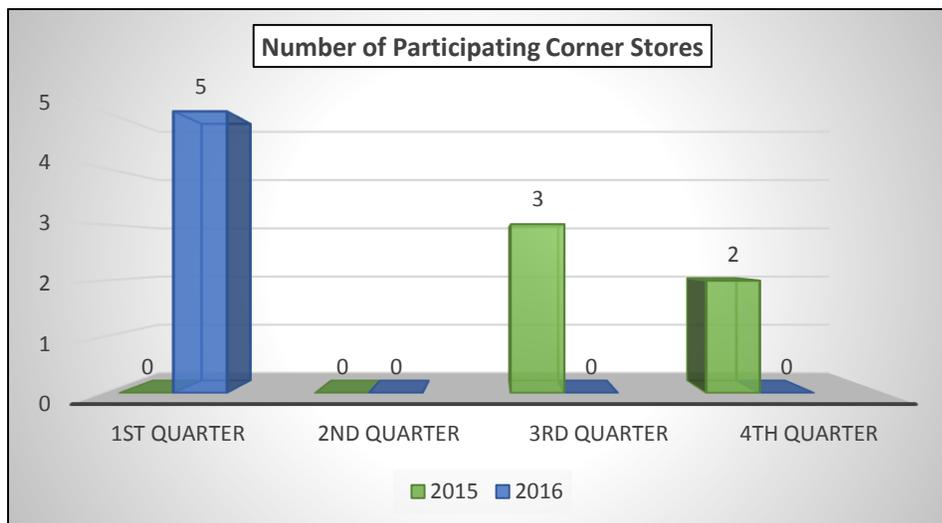
- **Number of corner stores participating in the healthy corner store program**

Goal: *By March 2016, five (5) corner stores will participate in the BDHHS Healthy Corner Store Program*

By taking part in the Healthy Corner Store program, the participating stores will stock healthy foods, such as fruit and nuts. The participating stores are:

- 1) El Azteca Deli & Grocery – 335 Ampere Parkway;
- 2) Friendly News & Food – 143 Grove Street;
- 3) Tobacco King II – 128 Montgomery Street;
- 4) Hispano American Food Market – 25 First Avenue;
- 5) D & D West Indian American Grocery – 8 Arlington Avenue

Stop by and let the store owners know how much you appreciate their having healthy food options in your neighborhood! If your corner store is not participating, let the owner know you would like them to have healthy food choices. Tell the store owner to call Bloomfield Department of Health & Human Services at 973.680.4024 for more information.



Comments as of end of 2nd quarter, 2016 (6.30.16): A total of five (5) stores are participating in this Program. In-store food prep of healthy foods demonstrated at El-Azteca. Also, free healthy snack samples & recipe cards were distributed at El-Azteca as a way to promote the initiative. Healthy Store Contest Questionnaire has been created, distributed, completed & returned. Results of questionnaire to follow. Did not have participating new stores for this quarter, however, goal of having 5 participating stores has been reached.

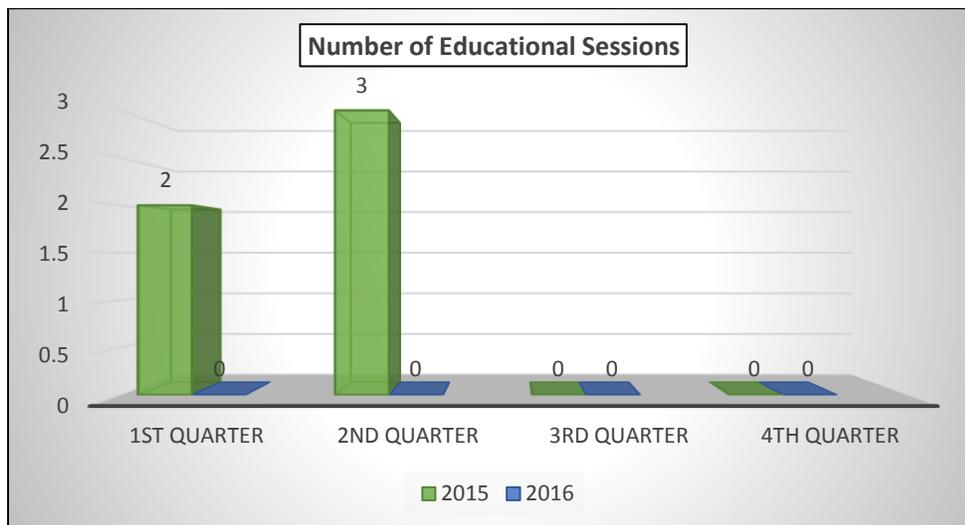
2. Establish and support school gardens

- **Number of educational sessions or interactions about gardening**

Goal: *By December 2016, 6 educational sessions related to gardening skills and awareness will be completed at Forest Glen School Pre-School, Bloomfield*

This Program started in 2015. Funding and assistance for this program is provided by Brookdale Shoprite. Principal Berenbach and the staff of Forest Glen assisted the pre-school students with learning about healthy foods, and growing plants from seeds. Brookdale Shoprite Dietician, Jessica Serdikoff gave a live cooking demonstration and assisted with a “healthy food scavenger hunt” at Brookdale Shoprite.

Coming up for 2016: Additional funding is being provided by NJ Healthy Communities. Master Gardener’s from Rutgers State University will also provide assistance. During the Spring, students will start another year of learning and growing.



Comments as of end of 2nd quarter, 2016 (6.30.16): A “best practices” document and lesson plan has been developed for use in a school garden (planting and growing) program.

ACTIVE LIVING

OBJECTIVE: To increase access to opportunities for active living for all Bloomfield residents

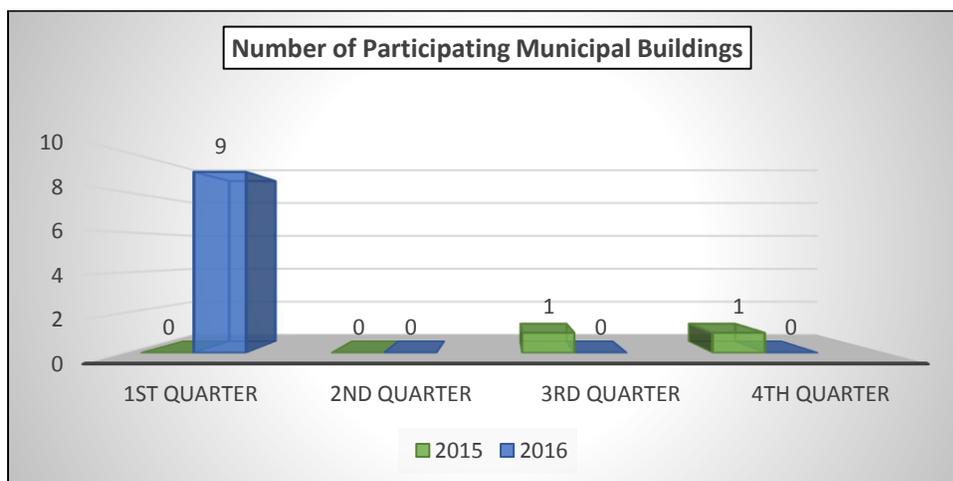
1. **Develop and start “Take the Stairs” program in Bloomfield Municipal buildings**
 - **Number of buildings where program is in place**

Goal: By December 2016, increase the number of municipal buildings in Bloomfield that have in place the Take the Stairs program by 3

Those participating in the “Take the Stairs” program include: 1) Bloomfield Town Hall-1 Municipal Plaza; 2) Bloomfield Civic Center-84 Broad Street; 3) Bloomfield College 467 Franklin Street. Also participating are these building within Bloomfield College: 4) Talbot Hall, 5) Learning Resource Center, 6) Franklin Street Residence Hall, 7) 225 Liberty Street, 8) Library and 9) College Hall.

Signs encouraging use of stairs are located in the buildings named above. The signs are placed in stairwells, by elevators, by vending areas and other strategic locations.

Community partners in this program include: Partners for Health; Bloomfield Township Engineer, Paul Lasek; Bloomfield Town Administrator, Matt Watkins; Bloomfield Town Administrator Confidential Secretary, Andrea Schneider; Bloomfield Wellness Coach, Gail Gutierrez; Bloomfield Recreation Director, Mike Scurman; Bloomfield College President, Richard Levao.



Comments as of end of 2nd quarter, 2016 (6.30.16): 4 informational sessions held with Town employees to discuss Program. In conjunction with Wellness Coach “Biggest Loser”, 26 employees signed up for program which includes taking the stairs. Weekly motivational emails sent out to all Town Employees for 12 weeks. Historic pictures of Bloomfield hung in stairwells. Did not have participating new buildings for this quarter, however, goal of having 3 participating municipal buildings has been exceeded.

2. Install and encourage use of bike racks in Bloomfield

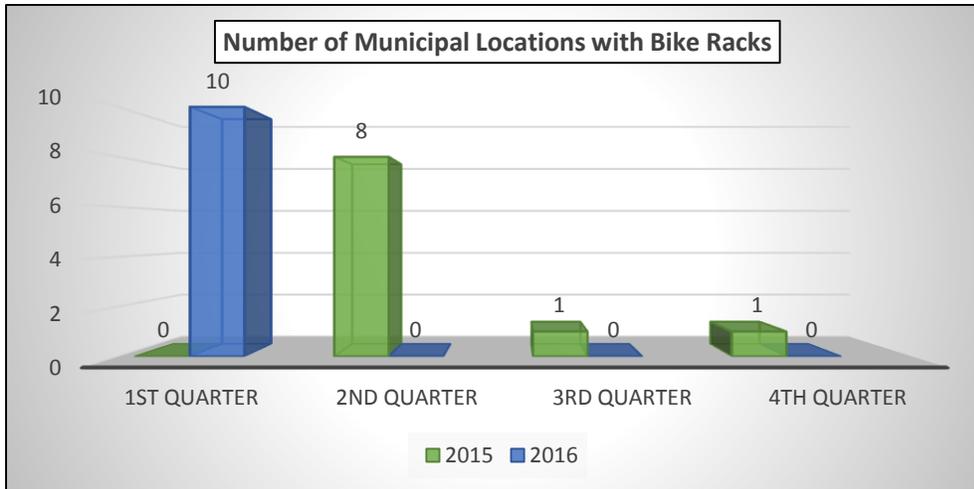
▪ Number of locations that bike racks are installed

Goal: *By December 2016, increase the number of municipal locations in Bloomfield that have installed bike racks by 3*

Bike racks have been installed at 1) Bloomfield High School; 2) Berkeley School; 3) Fairview School; 4) Watsessing School; 5) Brookside Park; 6) Clarks Pond; 7) Memorial Park; 8) Milbank Playground; 9) Pulaski Park and 10) Vassar Field.

Community partners assisting with this program are Bloomfield DPW; Bloomfield BOE; Bloomfield School Principals; Bloomfield Police Department and Bloomfield Safety Council.

Don't forget to ride your bike to the park or school as often as you can! If you would like a bike rack placed in a specific area, please contact the Health Department at 973.680.4024 or email: health@bloomfieldtwpnj.com



Comments as of end of 2nd quarter, 2016 (6.30.16): Have identified future location for bike racks. One is Broad St., between Johnson Ave. and IHOP. As Broad St. is a county road, Township Engineer will assist with obtaining approval from County. On May 1, Bloomfield held its first annual Bikefest. Distributed free helmets along with written information about the physical benefits of bike riding and how to ride safely. No additional bike racks installed this quarter.

3. Develop and start a pedestrian safety campaign (PSC)

▪ Number of locations PSC is implemented

Goal: *By December 2016, increase the number of locations in Bloomfield that have put in place the Pedestrian Safety Campaign by 2*

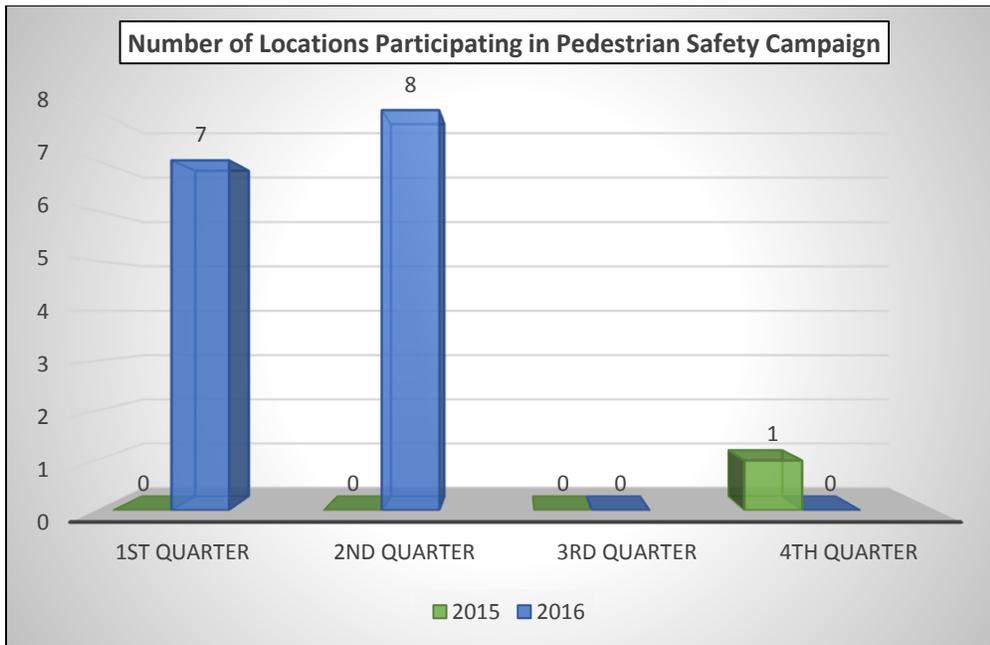
The PSC has been implemented at the 1) Bloomfield Civic Center; 2) Bloomfield Public Library; 3) Watsessing School; 4) Carteret School; 5) Fairview School; 6) Bloomfield High School; 7) Friendly News and Food Market; 8) Brookdale Shoprite; 9) Bloomfield DPW; 10) Bloomfield BOE.

PSC is also located at the following intersections: 1) Ampere Avenue & Chester Avenue; 2) Grove Street & Royalton Place; 3) Broad Street & Osborne Street; 4) Broad Street & Glen Ridge Parkway; 5) Broad Street & Parkview Drive and 6) Bay Avenue & Morris Place.

Community partners helping with this safety program are Bloomfield DPW; Bloomfield Police Department; Partners for Health; NTNN; Bloomfield Mayor Venezia; Bloomfield BOE and Bloomfield School Principals.

Would you like to be a part of the Pedestrian Safety Campaign? Contact Bloomfield Health & Human Services at 973.680.4024 and pledge to drive safe and protect our residents. In return for your pledge, you will receive a magnet for your car that reads: "Let's Yield in Bloomfield".

Do you know of an intersection where you would like to see the Pedestrian Safety Campaign? Reach out to Bloomfield Health & Human Services.



Comments as of end of 2nd quarter, 2016 (6.30.16): In partnership with Bloomfield Police Dept., safety signs installed throughout Township indicated as areas of need to create awareness for motorists & pedestrians. Total locations inc.: Library, Civic Center, Brookdale Shoprite, Carteret, Brookdale, Oakview, Franklin, Demarest, Berkeley, Fairview & Watsessing Schools, BHS, local convenience store, Board of Education & DPW. No additional locations this quarter.

HEALTH SCREENINGS

OBJECTIVE: To increase awareness of and participation in chronic disease screenings among Bloomfield residents

1. Develop and start a “Know your Numbers” campaign

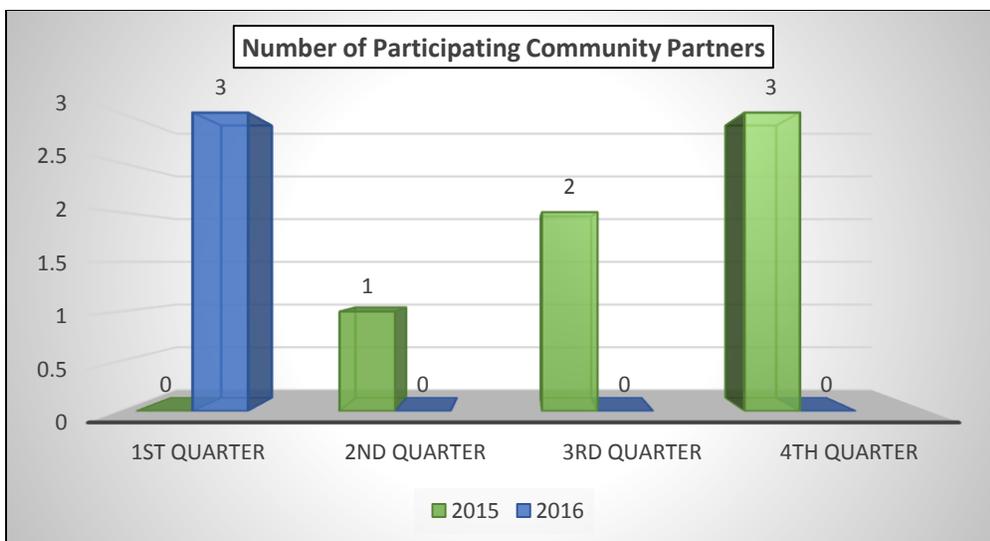
- **Number of community partners disseminating material**

Goal: By December 2016, the BDHHS will identify 5 community partners to disseminate material and raise awareness about the “Know Your Numbers” (KYN) Campaign

There are 3 community partners assisting with the “Know Your Numbers” campaign. They are Bloomfield Recreation Department, HackensackUMC Mountainside Hospital and Brookdale Shoprite.

<http://www.cdc.gov/bloodpressure/index.htm>

<http://www.cdc.gov/diabetes/home/index.html>



Comments as of end of 2nd quarter, 2016 (6.30.16): Participating community partners remain at 3. Next step is to contact local food stores in Town to become community partners.

- **Number of locations campaign is being used**

Goal: *By December 2016, the BDHHS will have identified 3 locations for the "Know Your Numbers" (KYN) Campaign to be put into practice*

Public Health Nursing is partnering with Bloomfield Recreation Department, HackensackUMC Mountainside Hospital and Brookdale Shoprite to increase awareness of chronic disease, specifically high blood pressure and diabetes. Two locations have been added to the screening schedule to help increase the public's awareness of high blood pressure and diabetes. These locations are Bloomfield Recreation Department and Brookdale Shoprite.

Thanks to a generous donation from Brookdale Shoprite, Bloomfield Public Health Nurses are able to provide FREE blood sugar screenings at Brookdale Shoprite the 4th Thursday of every month from 10 am to 12 noon.

Free Blood Pressure Screenings are held at the Bloomfield Recreation Center on the 2nd and 4th Tuesday of every month from 11 am to 12 noon. They are also held on the 3rd Friday of every month from 11:30 am to 12:30 pm.

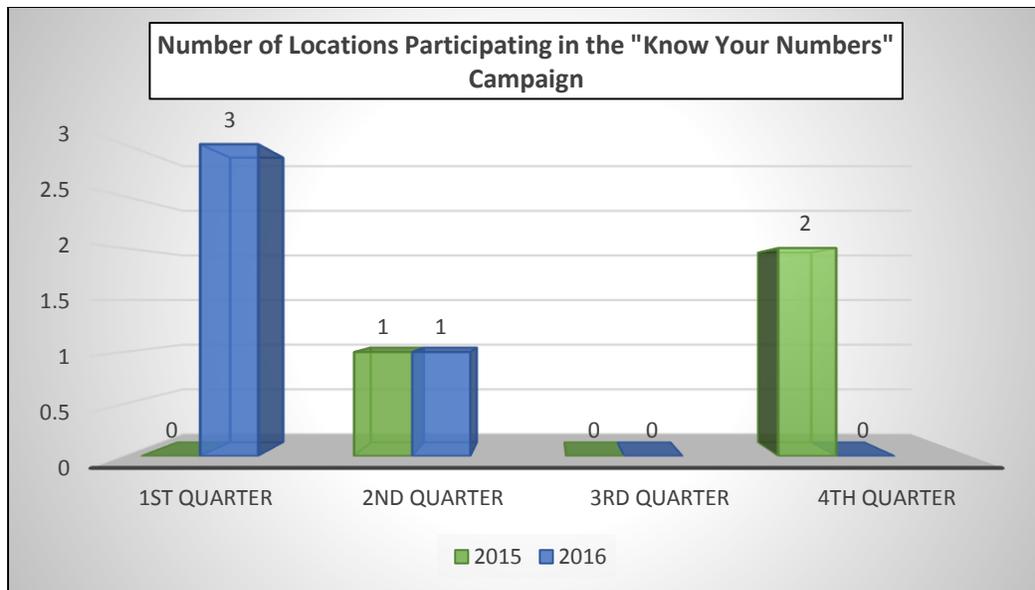
Free Blood Pressure Screenings are held at Brookdale Shoprite the 2nd and 3rd Thursday of every month from 10 am to 12 noon. This is provided by HackensackUMC Mountainside Hospital Bloomfield public health nurses.

If you are a business located in Bloomfield and would like to become a part of the "Know Your Numbers" Program, please contact the Bloomfield Public Health Nursing Division at 973.680.4058 or nursing@bloomfieldtwpnj.com

<http://www.bloomfieldtwpnj.com/parks-recreation/bloomfield-parks-recreation-department>

<http://www.shoprite.com/pd/stores/NJ/Bloomfield/ShopRite-of-Brookdale/F442733>

<http://www.mountainsidehosp.com/Inside-HackensackUMC-Mountainside/Be-Well.aspx>



Comments as of end of 2nd quarter, 2016 (6.30.16):
 Through a community partner, an additional location has been established for Blood Pressure screening at a faith-based organization in Bloomfield.

MENTAL AND SOCIAL HEALTH

OBJECTIVE: To increase access to opportunities for improved mental and social health for all Bloomfield residents

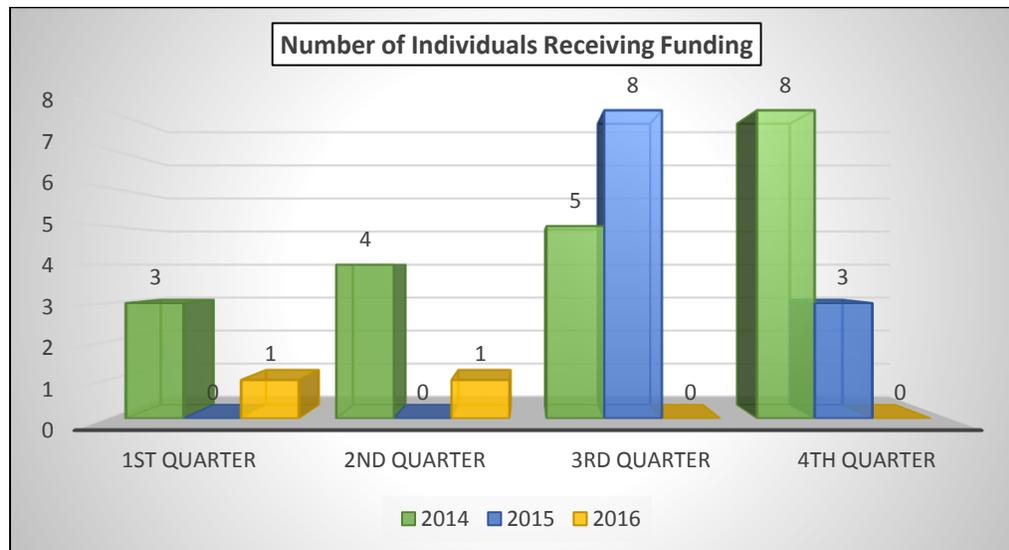
1. Identify and provide funding for individuals at risk of homelessness who qualify

- Number of people receiving funding

Goal: *By December 2016, at least 10 eligible individuals will receive homelessness prevention funding*

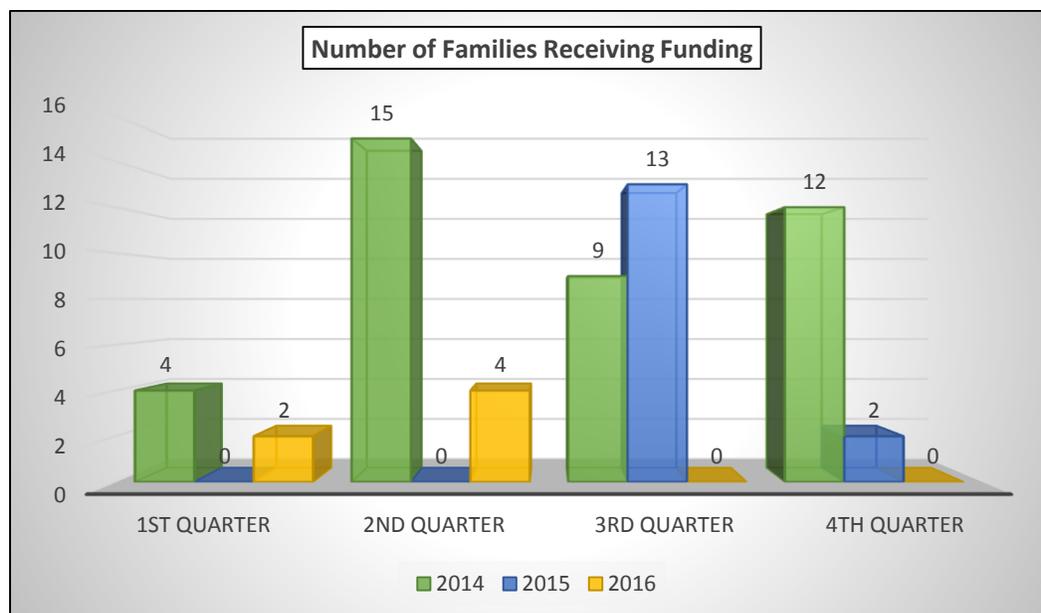
Bloomfield Human Services works with agencies which provide homelessness preventions funds, shelters, and providers of mental health services. The Division also works with landlords, PSE&G and mortgage companies to assist individuals and families who need financial assistance. As part of their case management, the Division collaborates with organizations that assist residents with health insurance, legal referrals, assisted living, nursing home assistance, utility, rental, food programs, and medication to ensure residents receive any and all programs they qualify for.

If you have any questions or would like to know if you qualify, please contact the Bloomfield Human Services Division at 973.680.4017 or humanservices@bloomfieldtnj.com



Comments as of end of 2nd quarter, 2016 (6.30.16):
 One individual met eligibility and will receive funding this quarter.
 Funding is provided by County of Essex Social Services for the Homeless/Social Services Block Grant.
 Grant cycle ends 6.30.16.
 Application submitted for next grant period by Human Services.

Goal: *By December 2016, at least 12 eligible families will receive homelessness prevention funding*



Comments as of end of 2nd quarter, 2016 (6.30.16):
 Four families met eligibility and will receive funding this quarter.
 Funding is provided by County of Essex Social Services for the Homeless/Social Services Block Grant. Grant cycle ends 6.30.16.
 Application submitted for next grant period by Human Services.

2. Enhance and/or expand mental health and social service outreach to underserved populations in Bloomfield

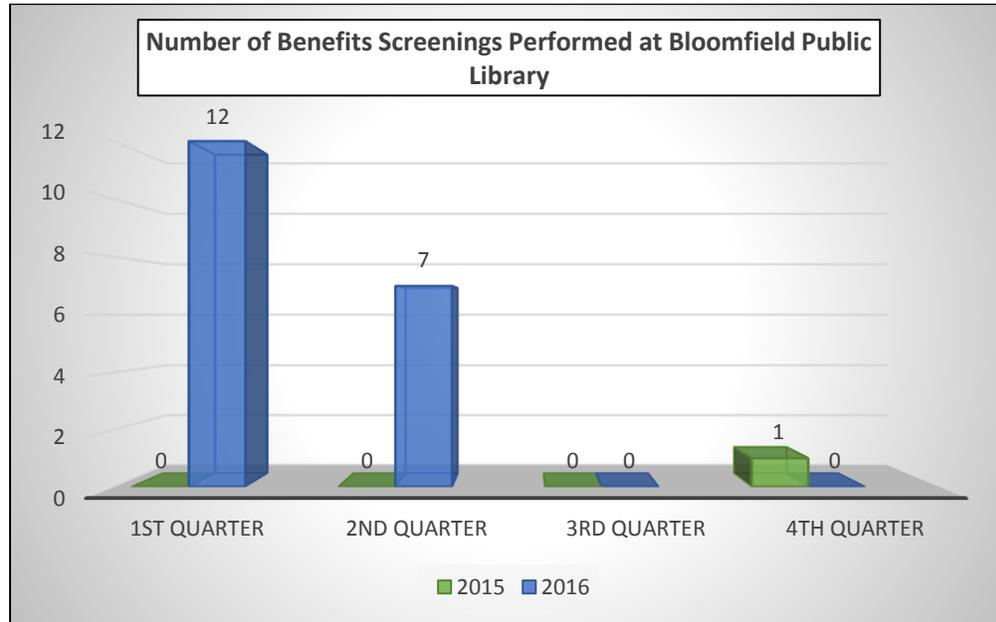
- Number of bi-lingual benefit screenings conducted off-site at Bloomfield Library

Goal: *By December 2016, the BDHHS will conduct at least 30 full benefits screenings for eligible individuals*

The benefits screening includes but is not limited to mental health services and social services such as utility, rental, food programs, medication, health insurance, legal referrals, assisted living, and nursing home assistance. Announcements of the benefits screening schedule is sent to Bloomfield faith based organizations, local senior buildings, local supermarkets, local bodegas, township departments, and local pharmacies.

Based on the results of the benefits' screenings, follow-up and case management are conducted.

If you, or someone you know lives in Bloomfield and would like to receive a benefit's screening, please call the Bloomfield Human Services Division at 973.680.4017 or humanservices@bloomfieldwpnj.com



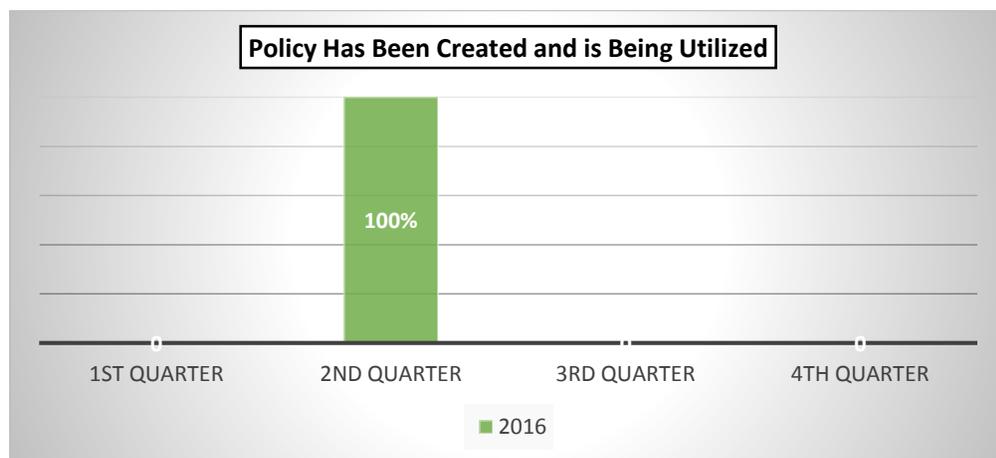
Comments as of end of 2nd quarter, 2016 (6.30.16): Seven (7) bilingual benefits screenings conducted at Bloomfield Library. In addition, 45 community partners have been identified and will be disseminating bilingual mental health and social services material. Bilingual mental health & social services information distributed through social media (Nixle, twitter, Facebook).

ADMINISTRATION

OBJECTIVE: Create and put into place a policy for notifying administration of grant application

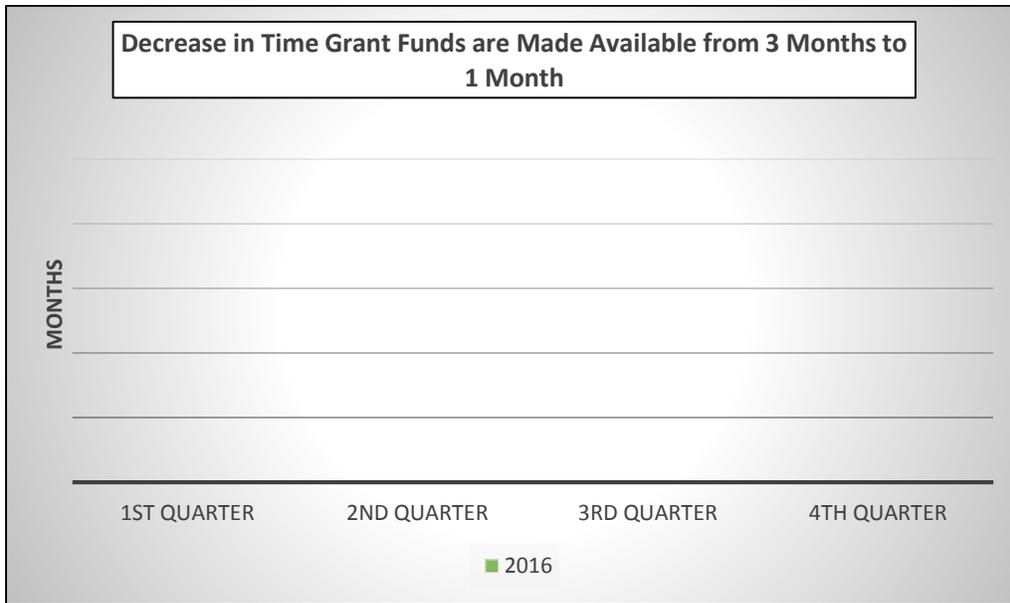
Problem: Administration is not made aware of grants that are applied for, granted or declined. Checks are received for grants and administration is unaware of what the check is for.

Goal: *By April 2016, decrease the amount of time it takes to make monies available from grants received*



Comments as of end of 2nd quarter, 2016 (6.30.16): Policy has been created and implemented by Administration staff. No further action needed on this objective.

Goal: By December 2016, decrease the amount of time it takes for grant funds to be available from 3 months to 1 month for all grants received



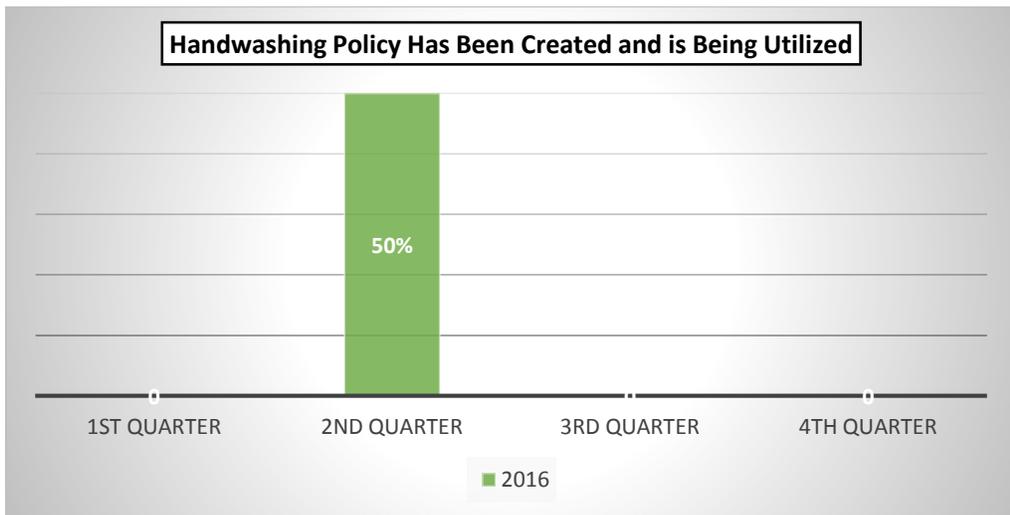
Comments as of end of 2nd quarter, 2016 (6.30.16):
 No data currently available for this quarter.
 Administration has not received a new grant to process.

ENVIRONMENTAL DIVISION

OBJECTIVE: To increase awareness and training of proper handwashing among food handlers in Bloomfield retail food establishments

Problem: No current policy is in place in Bloomfield for retail food establishments to have written handwashing policies

Goal: By June 2016, create and put into place an official handwashing policy in Bloomfield



Comments as of end of 2nd quarter, 2016 (6.30.16):
 Policy has been created. Awaiting Board of Health approval for new ordinance in order to use new policy. Once approval is obtained from Board of Health, this objective will be fully achieved.

Goal: By October 2016, put into practice a handwashing policy in 25 retail Risk – Type 2 or 3 retail food establishments



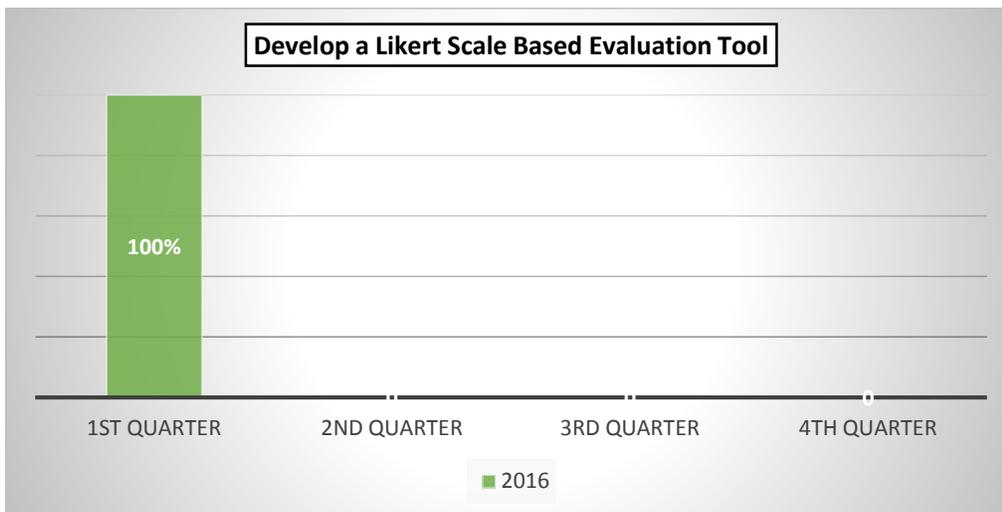
Comments as of end of 2nd quarter, 2016 (6.30.16):
 Policy remains as is; awaiting Board of Health approval of new ordinance.

HEALTH EDUCATION DIVISION

OBJECTIVE: Ensure that all health education presentations are formally evaluated

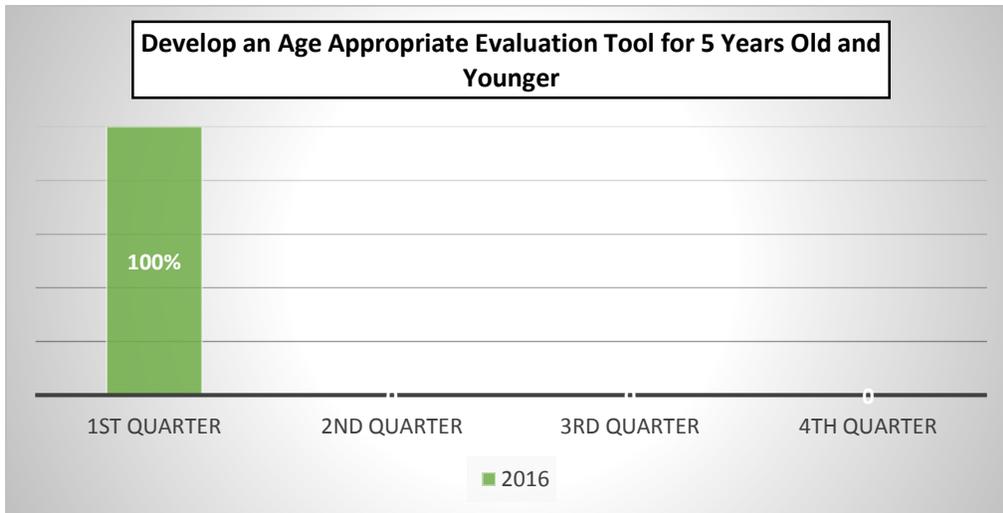
Problem: No current formal evaluation tool for health education presentations. There is a perceived difficulty getting evaluations from children

Goal: By March 2016, develop a Likert scale-based evaluation tool



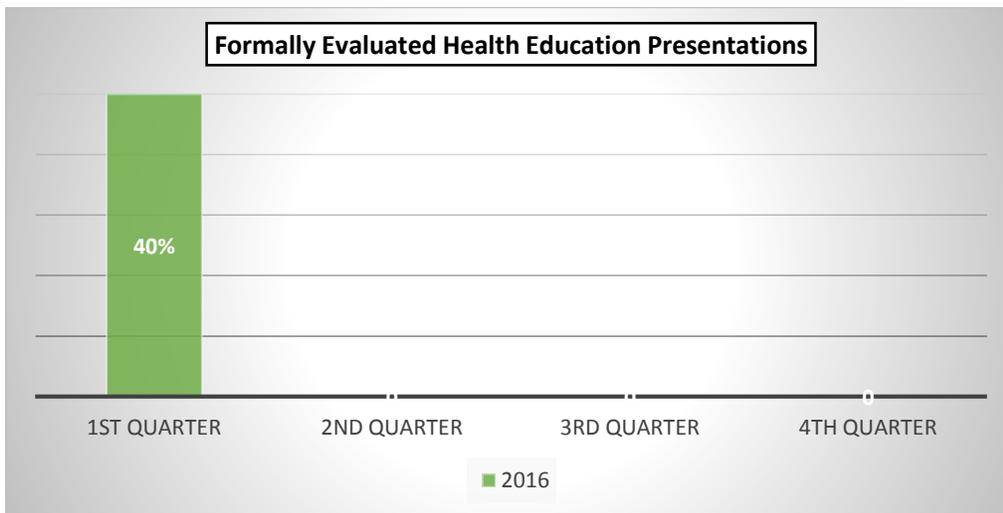
Comments:
 Evaluation Tool has been developed during the 1st quarter of 2016.
 No further action required on this objective.

Goal: *By March 2016, develop an age appropriate evaluation tool for use with children ages 5 years old and younger*



Comments:
 Evaluation tool for age 5 years and younger has been developed during the 1st quarter of 2016. This is now complete.
 No further action is needed for this objective.

Goal: *By December 2016, increase the number of health education presentations formally evaluated from 40% to 100%*



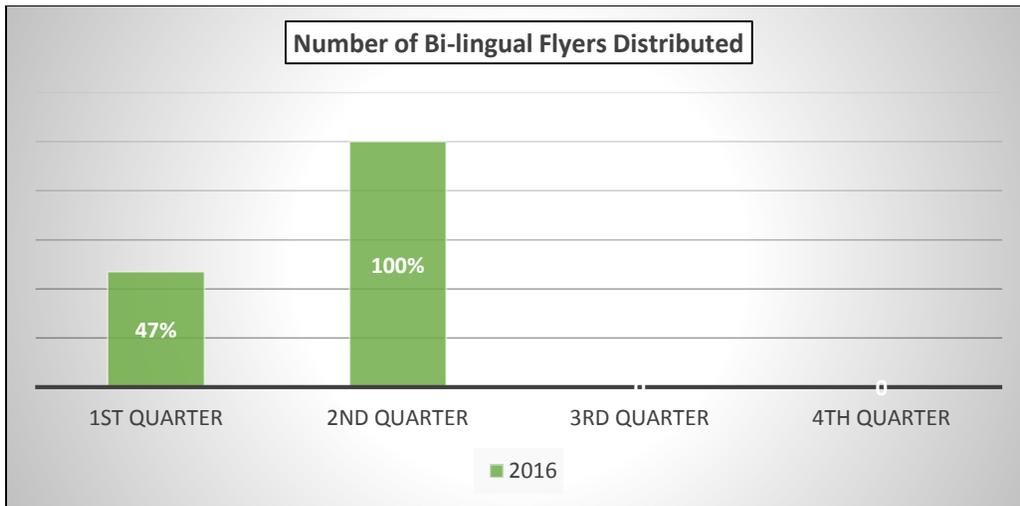
Comments as of end of 2nd quarter, 2016 (6.30.16):
 No data available this quarter.
 Presentations have not been evaluated as of this quarter.

HUMAN SERVICES DIVISION

OBJECTIVE: **To increase access to Human Services resources to young adults between the ages of 18 through 22 at risk for homelessness**

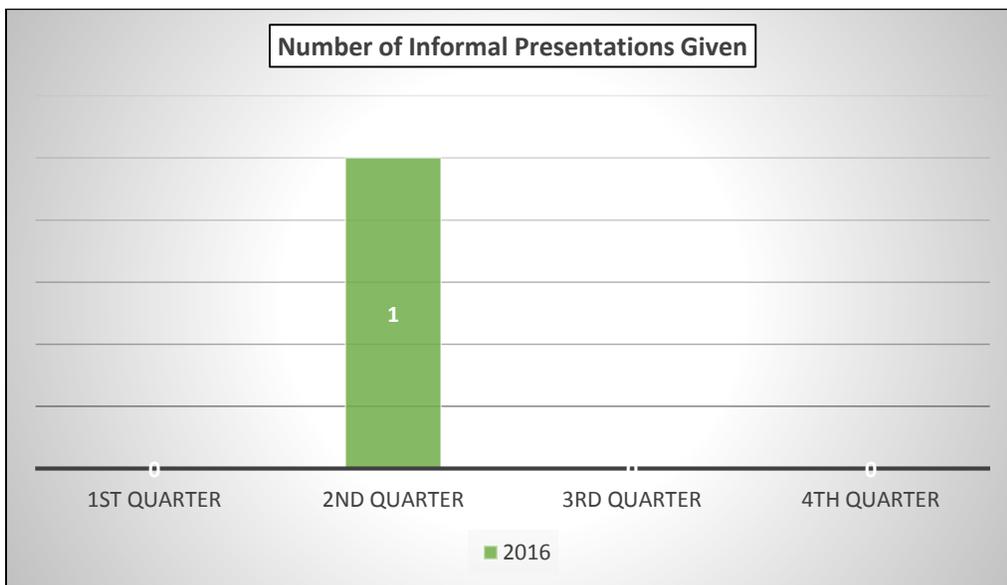
Problem: No current advertising is done for services available to this target population

Goal: *By June 2016, develop and distribute an informational, bi-lingual flyer to young adults in Bloomfield Public Schools that are at risk for homelessness*



Comments as of end of 2nd quarter, 2016 (6.30.16): 70 bilingual flyers were distributed to BHS and Liberty Academy.

Goal: By October 2016, provide 2 informal presentations to Bloomfield Public School personnel who engage with at risk for homelessness young adults



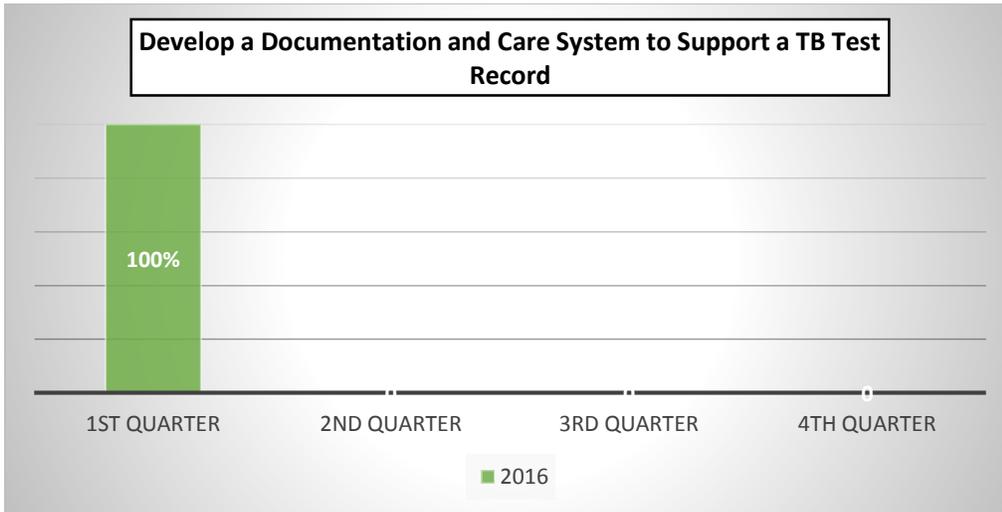
Comments as of end of 2nd quarter, 2016 (6.30.16)
 One information presentation given. 10 folders to be distributed to the school counselors that included more detailed information on resources for youth at risk of homelessness, as well as resources from the National Center for Homeless Education (NCHE).

PUBLIC HEALTH NURSING DIVISION

OBJECTIVE: To decrease the amount of patient requests for additional tuberculosis test records

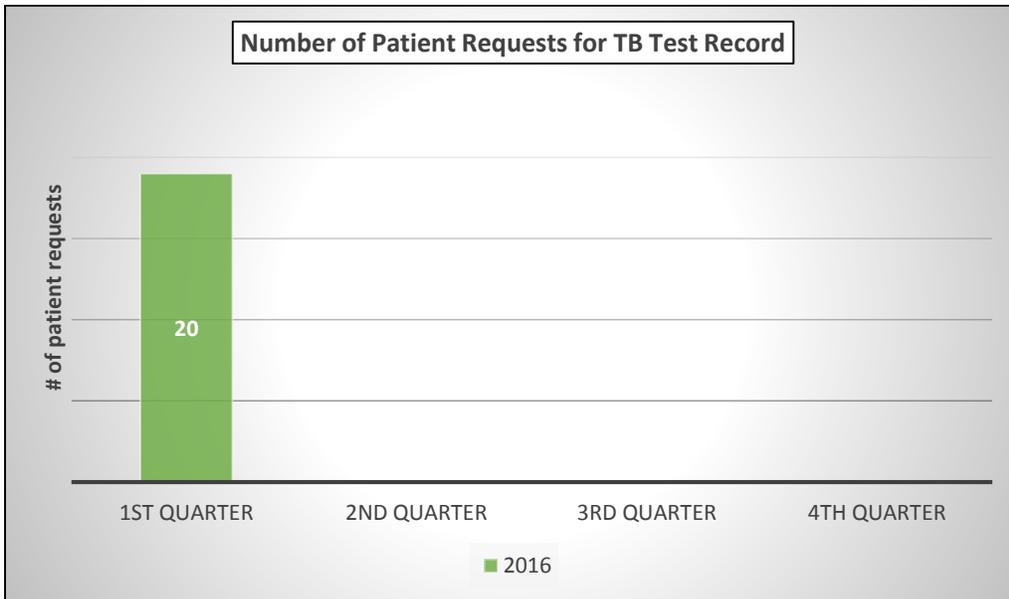
Problem: No current formal TB test record system is in place

Goal: By January 2016, develop a documentation and care system which supports a TB test record which can easily be stored by a patient



Comments as of end of 2nd quarter, 2016 (6.30.16):
 Documentation and Care System have been completed.
 The system is being used regularly.
 No further action is required for this objective.

Goal: *By December 2016, decrease the number of patient requests for TB records from 20 to 5*

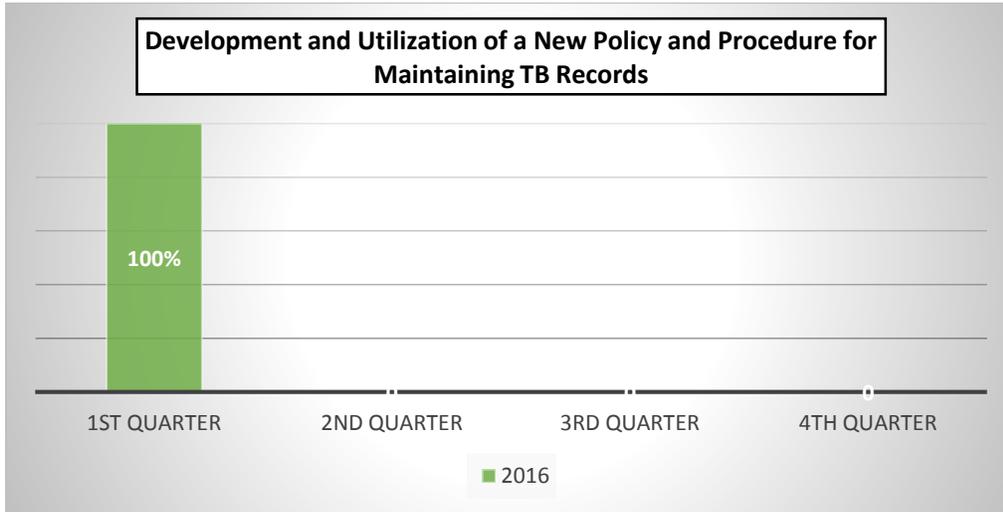


Comments as of end of 2nd quarter, 2016 (6.30.16):
 No data available for this objective. Since starting this System in January 2016, those who received a TST have not requested another copy due to their original being misplaced. This may be due to the fact that not much time has lapsed since TST was administered.

OBJECTIVE: To improve retrieval time by staff of patient's TB test records

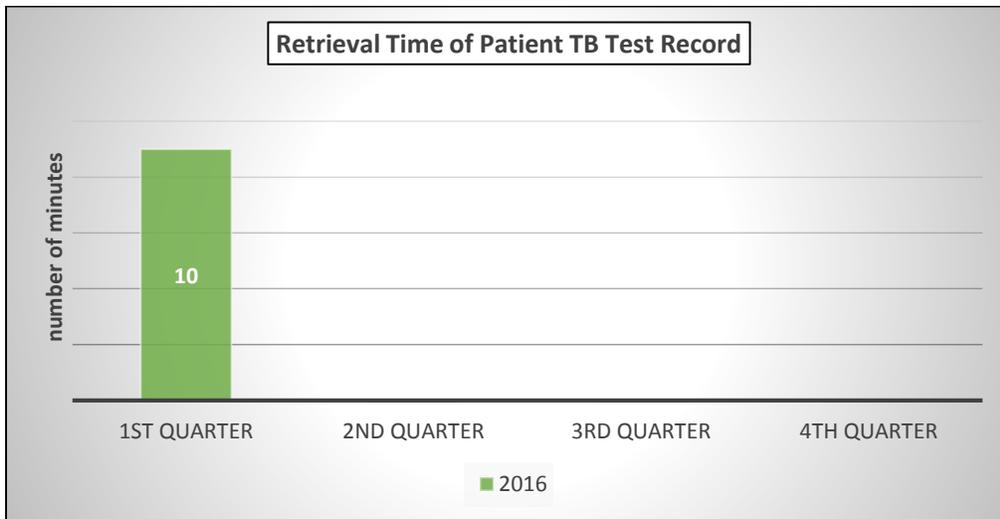
Problem: No current formal TB test record system is in place

Goal: *By January 2016, create and put into place a new policy and procedure for maintaining TB test records*



Comments:
A policy was developed and instituted January 2016. This policy and procedure consist of creation of new documents required to file patient TB Skin Test Record. No further action required on this objective.

Goal: *By December 2016, decrease staff TB test record retrieval time from 10 minutes to 2 minutes*



Comments as of end of 2nd quarter, 2016 (6.30.16):
No data available. Patients have not requested a copy of their TST record since starting the new filing system.