



Township of Bloomfield

2025 Public Art Mural Project

Garage

20 Dodd St

Bloomfield, New Jersey

Call to Artists

Request for Proposals/Qualifications

**TOWNSHIP OF BLOOMFIELD
PUBLIC NOTICE**

**Request for Proposals/Request for Qualifications
ART MURALIST**

The Township of Bloomfield is requesting Proposals/Qualifications for a Public Art Mural Design and Implementation at the **Garage, 20 Dodd Street, Bloomfield, NJ 07003.**

Sealed submissions will be received by the Bloomfield Parks, Recreation & Cultural Affairs Department Director, or designated representative for the Township of Bloomfield, County of Essex, State of New Jersey on **Wednesday, August 20, 2025, 11:00 A.M.** prevailing time at the Bloomfield Civic Center, 84 Broad Street, Bloomfield, New Jersey 07003, then publicly opened and read aloud. All proposals must be delivered to the Bloomfield Civic Center, 84 Broad Street, Bloomfield, NJ 07003. **YOU ARE REQUIRED TO SUBMIT ONE (1) UNBOUND COPY OF THE PROPOSAL AND ONE (1) ELECTRONIC COPY ON A CD OR A THUMB DRIVE.**

All contractors are required to comply with the requirements of N.J.S.A. 52:32-44 (Business Registration of Public Contractors), N.J.S.A. 10:5-31 et seq. and N.J.A.C. 17:27 et seq. (Contract compliance and Equal Employment Opportunities in Public Contracts).

Submissions by Corporations and Partnerships shall include a completed Disclosure of Ownership form (N.J.S.A. 52:25-24.2) and shall include a completed Non-Collusion Affidavit.

The Mayor and Council reserves the right to reject any or all bid submissions due to any defects or waive informalities and accept any submissions that in their judgment will be in the best interest of the Township. The Mayor and Council shall award the contract or reject all submissions no later than 60 days from receipt of same.

By authorization of the Mayor and Council of the Township of Bloomfield, Essex County, New Jersey.

PROJECT OVERVIEW:

The Township of Bloomfield requests submission of proposals/qualifications from artists for a new public art mural on the rear wall on the garage, located on 20 Dodd Street, Bloomfield, NJ 07003. The Bloomfield Recreation & Cultural Affairs Department will administer the distribution of the proposals, review proposals and will recommend the artist and proposed mural to the Mayor and Council for selection. This project is part of the ongoing revitalization of the Township's aesthetics.

The selected artist will present and develop concepts, and oversee production and installation of an approved mural; which will simultaneously meet the artistic/technical/public safety goals specified below. All rights to the artwork will be that of the Township of Bloomfield and owner of property (if other than the Township). The artwork may be used for marketing purposes subject to approval by the Mayor and Council.

Interested and qualified artist should submit a conceptual rendering of their proposed art mural, in color and within the proposed dimensions of the designated area. The proposal should include a detailed description on how you will accomplish the scope of services as described herein. An itemized budget must be included for all materials, supplies and fees. The response is to be signed by the artist or a duly authorized official of the artist and must be submitted in time, manner and form prescribed. Along with these documents please provide color rendering of previous murals and or a list of other projects that you worked on to show the township you possess the experience and ability to accomplish this project. This solicitation does not constitute an offer by the township to enter into a contract and is not an offer which can be accepted by the artist as a contract. No offer made in response to the terms and conditions of this proposal submission may include any terms or conditions which can bind the township to the qualified artist who meets the requirements and criteria set forth in this request for proposals. The township reserves the right to reject any and all services proposed and to waive technicalities as deemed to be in the best interest of the project. The township reserves the right to request additional information from artist(s) as deemed necessary to analyze proposals.

This project is open to all artists who have experience in public art and/or community engagement. Both established and emerging artists are encouraged to apply. Artists residing in Bloomfield or artists within the greater Bloomfield are encouraged to apply. Collaborative groups may also apply.

PROJECT GOALS:

- Artwork should beautify the public realm and improve the cultural vibrancy of the space.
- Create a welcoming and inclusive atmosphere.
- Artwork should be visually striking and colorful in order engage the viewer.
- Engage the public with visual effects and thought a thought-provoking message or theme.
- The mural design should reflect and promote the Township's "Green, Clean, and Strong" initiative.
- The mural should incorporate themes of environmental responsibility, community pride, sustainability, and resilience.
- The finished piece should inspire viewers and align with the Township's mission to build a cleaner, greener, and stronger future for all residents.
- Artwork must be considered "family-friendly" or suitable for audiences of all ages.
- Mural must be an original, one-of-a-kind, new work. If known images are used, the artist is responsible for obtaining all copyright permission and paying all license fees. Copies of permissions and licenses must be submitted with original bid.

PROJECT DESCRIPTION:

This project encourages local artists from diverse backgrounds and experiences to apply and offer their ideas and designs for the proposed Art Mural. The mural design should reflect and promote the Township’s “Green, Clean, and Strong” initiative. The existing rear garage wall must be painted over with an appropriate base primer of white or gray in preparation of the new art mural to be painted on the concrete wall on the rear wall of the garage at 20 Dodd Street, Bloomfield, NJ 07003.

The organizers of this project ask that all details regarding the Mural Project remain confidential until an official announcement is made to the public. A formal press release will be distributed once the artist has been selected for the project. Response to this RFP/RFQ signifies confidentiality between the organizers and the artists involved in this process.



Other pertinent details:

- Once the artist is selected, he/she will work with the Bloomfield Recreation & Cultural Affairs Department to select their final image/design based on his/her proposal. The artist will then submit the final design for approval by the Mayor and Council.
- The selected artist will collaborate with the Bloomfield Recreation & Cultural Affairs Department and assigned departments and representatives from the Township of Bloomfield to implement the proposed design onto the concrete wall.
- The total project budget is not to exceed \$2,500 for an artist or team of collaborative artists.
- The project budget includes the artist(s) fee, supplies, and travel-related expenses.
- The mural will be located on the back wall of the garage on 20 Dodd St, Bloomfield NJ.
- The dimensions of the new proposed mural is: 21' x 9 (see above).
- The design will be suitable and acceptable for public viewing of all ages.
- The mural is intended for completion by October 3, 2025 or sooner.

How to Apply:

All interested muralist should submit sealed submissions to the Bloomfield Parks, Recreation & Cultural Affairs Department Director, or designated representative for the Township of Bloomfield, County of Essex, State of New Jersey on **Wednesday, August 20, 2025, 11:00 A.M.** prevailing time at the Bloomfield Civic Center, 84 Broad Street, Bloomfield, New Jersey 07003. All proposals must be submitted on the supplied for (below) and delivered to the Bloomfield Civic Center, 84 Broad Street, Bloomfield, NJ 07003. **YOU ARE REQUIRED TO SUBMIT ONE (1) UNBOUND COPY OF THE PROPOSAL AND ONE (1) ELECTRONIC COPY ON A CD OR A THUMB DRIVE.**

- An itemized budget must be included for all materials, supplies and fees not to exceed \$2,500.
- The public art mural should be completed by October 3, 2025.

Submission Deadline: Wednesday, August 20, 2025

**Submit to: Bloomfield Civic Center
84 Broad St.
Bloomfield, NJ 07003**

Artist Information

- **Full Name:** _____
 - **Business/Studio Name (if applicable):** _____
 - **Mailing Address:** _____
 - **Phone Number:** _____
 - **Email Address:** _____
 - **Website/Portfolio URL:** _____
 - **Social Media (optional):** _____
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Proposal Details

1. **Title of Mural Proposal:** _____
2. **Concept Description:**
(Briefly describe your mural concept and how it aligns with the “Green, Clean, and Strong” initiative. Feel free to use additional sheet(s) of paper)

3. **Visual Sketch or Rendering:**
Attach a high-resolution sketch or digital rendering of your proposed mural.

4. Materials to Be Used:
(Paint types, protective coatings, etc.)

5. Artist Statement & Experience

Brief Artist Bio *(Feel free to use additional sheet(s) of paper):*

6. Relevant Past Work:
(List up to 3 similar mural/public art projects with links or attach images)

- **Project Title & Year:** _____
- **Location:** _____
- **Description:** _____
- **Link/Images Attached:** Yes No

7. Staffing

Will your project involve additional artists?

Yes No

If yes, briefly explain: _____

8. Budget

9. Additional Attachments (Required)

- **Visual rendering/sketch of mural**
- **Resume or CV**
- **Portfolio (PDF or website link)**
- **List of materials**
- **Budget estimate**

If selected, artist must submit a New Vendor Form, W-9, NJ Business Registration Certificate as well as a certificate of insurance naming the Township of Bloomfield as the certificate holder as well as additional insured. More details will be provided if you are the selected artist.

Artist Agreement

I certify that all information submitted in this application is accurate and that the work submitted is my own. I agree to allow the Township of Bloomfield to use submitted images for promotional purposes related to the mural program.

Signature: _____

Print Name: _____

Date: _____